

Powerful  
Mobile Communications  
Totally  
Secure

WeCam Omnichannel  
Communications  
Powerful and secure  
video, voice, text, and file  
sharing — with no  
middleman



wecam  
CONFIDANTE



## A Secure, Powerful Mobile Platform for Personal and Private Communications

Like a close friend with whom you can discuss personal and private things, **WeCam Confidante** is a secure mobile communications platform that users can always trust: video chat, text chat, and secure, temporary image transfer for intimate communication.

Intimate communications demand the highest level of privacy and security — and confidence that the technology is problem-free. To ensure this, **WeCam Confidante** has been designed with the utmost confidentiality in mind.

- **SecureChannel™ technology.** SecureChannel™ provides the base for communicating in complete confidentiality through multiple channels. WeCam SecureChannel technology offers complete security through its use of peer-to-peer WebRTC technology: end-to-end encryption of video, voice and data with no record of any communication kept on any server.
- **No crossover.** WeCam's "closed garden" ensures video, texts, and images aren't accidentally intermingled with users' other communications tools.
- **Total privacy.** Private servers for transitional data, and secure APIs for profile and other sensitive data.
- **Cross-platform compatibility.** Support for multiple mobile platforms and web.
- **High-quality video chat.** WebRTC-based video offers superior quality on mobile devices and bandwidth.
- **Flexible identity/authentication support.** Provision profiles using social networks, email addresses, or other access profiles.
- **Extensibility.** Rich optional features, including
  - GetReal™ video enhancement
  - FutureFace™ customizable avatars
  - Real-time simultaneous video and texting
  - GlobalSavvy™ real-time text translation
  - Video/text messaging push notifications
  - Private message and photo-sharing
  - Tag-based matchmaking
  - Advanced search capabilities
  - Geo-location / "Near Me" mapping



## Ideal Added Value for Relationship Sites

**WeCam Confidante** provides a valuable and profitable added-value service for you and your members.

### Helps sites offer superior service

- Suits highly-mobile younger audiences, who can communicate in the cutting-edge ways they prefer while out and about.
- An Omnichannel solution offers every popular mode of communications in a completely secure and confidential environment.
- Addresses the full spectrum of relationship possibilities: all communications throughout the relationship cycle — from hookup to relationship to friendship lifecycle, 1:1 and group — can take place within your channel.
- Expands your service offering to address every personal relationship, while maintaining the integrity of your core brand.

### Make more money

- Continual engagement on your branded communications channel, to ensure your brand is fore and center in users' daily activities.
- Additive monetization scenarios: more ways to make money beyond your standard service offering.
- A richer trial experience: allows trial subscribers to sample a richer service, leading to greater potential for conversions.
- Easily incorporated into existing services, whether Web-based or mobile.
- Deployable as a companion to existing web or application services, or as a fully-branded complementary standalone app.

### Designed for intimate communications

- Completely confidential — free from concerns of scrutiny by governments or other social networks
- Ideal for first-time face-to-face interactions: ensures users are meeting "the real thing."
- Serves users who desire protection from prying eyes.

