PRESS RELEASE

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Crozdesk Officially Launches - Releasing New SaaS Solutions

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Discovering and comparing web-apps just got easier. Crozdesk, a quickly growing web-app discovery gateway, will exit its beta phase and officially launch on June 9th (12 noon - GMT), with a variety of new releases:

Crozdesk's 'Web App Explorer' for Google Chrome. The Chrome plugin makes the SaaS industry more transparent. It allows users to quickly explore and compare competing apps and see independent service ratings while browsing.

SSO (Single Sign On) Plugin. The single-sign-on button allows Crozdesk's users to log into and effortlessly explore SaaS services on the fly. Partnering SaaS companies get fast, easy, and free exposure to an engaged user-base actively searching for new web-tools.

Crozdesk Score. Crozdesk's own algorithm dynamically scores services on the basis of heaps of user feedback, stats and other information from around the web.

In tandem, these solutions will help web-app and SaaS users find products for virtually any purpose and help up and coming service providers get their name out there. Furthermore major platform updates will be introduced making service profiles more customisable and powerful.

> *"After 5 months of gathering feedback from our beta users we're confident that we are ready for the next step. Our launch marks our first company anniversary and we're excited to finally see our full system in action."*

Nicholas Hopper (Crozdesk Founder & CEO)

Crozdesk provides a home for SaaS enthusiasts. We help startups and SMEs find and compare online tools that boost productivity and give them the edge in virtually any business area. We host a categorised palette with hundreds of web tools, rated by users and reviewed by specialists. If you'd like to learn more about us or have any questions about this release, please don't hesitate to get in touch.

More information and feature announcements:
https://blog.crozdesk.com/2015/06/04/official-crozdesk-launch/

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