# BULTOWIN OPEN HOUSE

WEDNESDAY
JUNE
2015

9AM-5PM

851 West 128<sup>™</sup> Street ▲ Burnsville, MN 55337

HOURLY PRIZE DRAWINGS
FOOD CATERED BY VESCIO'S
FREE STRAWBERRY PIE
Business
FREE LEARNING SEMINARS

Business
Systems is
excited to show
you how to build
better, higher levels of
performance for your
entire organization.

# UNLEASH YOUR COMPANY'S WINNING POTENTIAL!

Our Free Learning Seminars are jam packed with important information to assist you in resolving the struggle of managing internal assets, technology requirements and costs.

Meeti
Dan Gladden
Minnesota Twins Legend
& Twins Color Commentator
12-1pm

COORDINATED.COM

# LEARNING SEMINARS

9-9:50am 1-1:50pm

### Affordable Document Management

Leveraging SmartSearch to manage your documents and reduce your frustration.

Jeff Balacek, Square 9

### 9-9:50ам

### Collaborate & Grow

Discover how Avaya solutions can deliver significant benefits and value to your business. We will be highlighting IP Office, One-X Portal, One-X Mobility, Twinning, Communicator and Voice-to-Email.

Joe Frederickson & Don Rasmussen, Avaya

9-9:25am 9:30-9:55am 1-1:25pm 1:30-1:55pm

### Managed IT Services 101

A 50,000 foot view of Managed IT Services: what it is, how it works and what it can do for your organization.

Hannah Erb, Collabrance

10–10:25am 2–2:25pm

### Scanning Made Simple

Extend and enhance the capabilities of your current Kyocera MFP investment with DMS link.

Jeff Osgar & Scott Erickson, Coordinated Business Systems 10–10:50am 2–2:50pm

## What Social Media Will Work for Your Business

Learn how to navigate the maze of social media. See an easy to understand snapshot of the different platforms plus get tips on how to use social media in a way that helps generate new business.

Wes Phillips, CEO, Orange Label Art + Advertising

11-11:50am 4-4:50pm

### **Capturing New Business**

It's one of the biggest challenges in business—how to continually sign new clients. Come learn new attitudes, behaviors and techniques to keep the prospect pipeline full and consistently achieve new account growth.

Jeff Pankoff, Owner/President,

11–11:50am 3–3:50pm

Sandler Training

### How To Do One Click Digital Document Filing with Lexmark

Learn how to utilize your existing Lexmark MFP to enhance your ability to scan and store documents in your network. Andrew Frascone, Lexmark 12-12:50pm Avaya Midmarket Collaboration Solution— Simple, Powerful & Affordable

Customer service is vital to your company's success. Add that to the evolution of the customer experience, and the different ways they want to do business with you, and you will recognize that although phone calls are good, customers are seeking other channels to conduct business with you.

Joe Frederickson & Don Rasmussen, Avaya

12–12:50pm 3–3:50pм

## SEO and What it Means to Your Website

Search Engine Optimization (SEO) is an ever-evolving field. It is a vital tool that helps website owners attract more traffic to their website because it improves search engine ranking.

Shawna Kenyon, Gruen Agency

12-12:25рм 4-4:25рм

### Print Less, Save More

Use Paper Cut to reduce unnecessary printing in your organization.

Jeff Osgar, Coordinated Business Systems & Lisa Berta Dzafic, ITC Systems

To register visit coordinated.com

Limited Seating 851 West 128<sup>TH</sup> Street Burnsville, MN 55337













