



## **EarthBend to Showcase Its Portfolio of Hospitality Technology Solutions at HITEC 2015**

### ***Products Enhance Business Operations in Hotels, Clubs and Other Hospitality-Related Businesses***

**SIOUX FALLS, S.D., June 16, 2015** — [EarthBend](#), a premier value-added distributor of business telecommunications and IT solutions, today announced that it will be exhibiting at booth 242 at the [2015 Hospitality Industry Technology Exposition and Conference](#) (HITEC), June 16 – 18, 2015 at the Austin Convention Center in Austin, Texas.

HITEC is the most comprehensive meeting of its kind in the hospitality industry, offering informative technology seminars, workshops and presentations by industry experts along with over 300 hospitality technology vendors. The conference is sponsored by Hospitality Financial and Technology Professionals (HFTP).

HITEC attendees can learn more about technology offerings in the EarthBend distribution portfolio that support and enhance business operations in hotels, clubs and other hospitality-related businesses. EarthBend technology partners also exhibiting at HITEC include AEI, Aruba Networks, Cetus, Inc., EnGenius Technologies, Inc., HP, Metropolis Technologies, Inc., Mitel, NEC, Nomadix, Phybridge and VTech.

“EarthBend has long been a provider of industry-leading hospitality IT solutions to its channel partners, and we are well-versed with the core business drivers that customers in the hospitality space are most concerned with. We are excited to share with HITEC attendees the comprehensive suite of vendors and technologies in EarthBend’s distribution portfolio that can help to improve operational efficiencies and generate new revenue streams,” said Ryan Donovan, general manager and vice president, sales and service, EarthBend.

#### **About EarthBend:**

EarthBend has been distributing telephony peripherals and IT solutions to a vast group of telecommunication resellers since 1993. In addition to its North American distribution footprint, EarthBend has been serving clients directly in the Midwest for 32 years. Today, EarthBend serves as an extension of its 3,000 plus customers, providing highly qualified engineers with key certifications from some of the largest voice, data and technology manufacturers in the industry. EarthBend’s offerings are highly scalable, secure, easily managed and optimized to meet evolving customer needs, and with an extreme focus on delivering cost-effective solutions and best-in class customer satisfaction. For more information, please visit [www.earthbend.com](http://www.earthbend.com).

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