



Association Compensation Interactive

American Society of Association Executives (ASAE)

ASAE brings its traditional compensation survey to life by offering members a new way to compare their compensation and benefits information. Dynamic Benchmarking was selected to transform the Association Compensation and Benefits Study into a powerful and interactive benchmarking tool. Association Compensation Interactive offers question by question analysis, customizable data filters and personalized charts that help organizations gain timely and meaningful insight into their compensation and benefits practices.

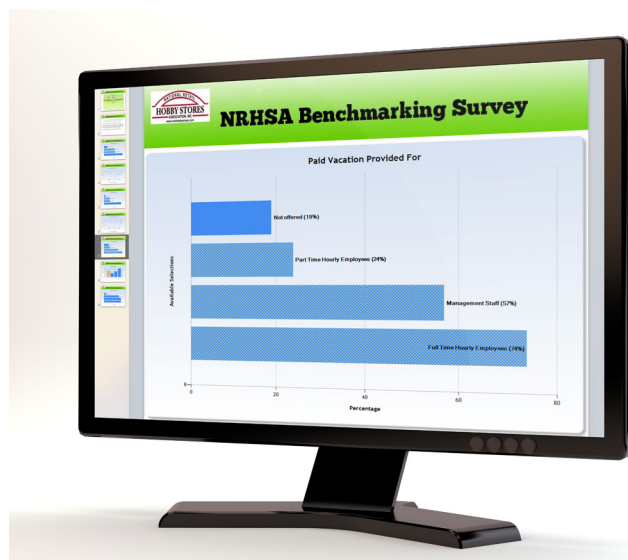
“Strong, effective associations are good for society, and we are committed to offering them the data and tools they need to succeed. The services provided by Dynamic Benchmarking are designed to help us deliver meaningful, actionable information that our members can use to grow and maximize the performance of their organizations.”

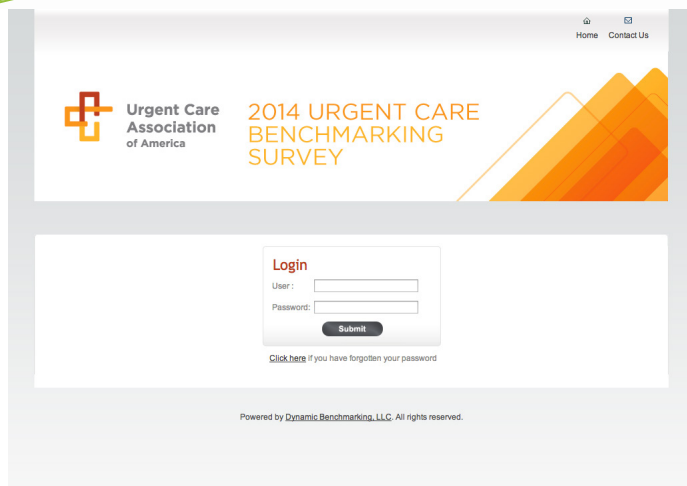
– Dr. Sharon Moss, Ph.D., CRA, CAE, Chief Research Officer

NRHSA Benchmarking Survey

National Retail Hobby Stores of America (NRHSA)

The National Retail Hobby Stores Association is a national organization of retail hobby stores managed by Association Management Systems, an Association Management Company. Since NRHSA believes that data is essential to the success of any business, they engaged Dynamic Benchmarking to create a solution that gives retail hobby stores the ability to compare their performance to other similar stores on an anonymous and secure platform, as well as discover new marketing ideas, and identify areas of operations where help is needed. Designed by subject matter experts to provide actionable information for making improved business decisions, the new survey is custom built to help retail hobby stores be more competitive in the hobby market.





Urgent Care Benchmarking Survey Urgent Care Association of America (UCAOA)

Founded in 2004, the Urgent Care Association of America is growing quickly to keep up with the equally fast growing urgent care center industry. Launched in 2014, the Urgent Care Benchmarking Survey collects, and reports on a vast array of urgent care benchmarks, including staffing, benefits, compensation, services offered, compliance, visits, integration, technology, marketing, coding and finance. Members appreciate the user-friendly interface and questions tailored specifically for urgent care centers. The tool has become the go-to resource for making informed urgent care business decisions as well as educating the public and payers about the urgent care industry.

“Our industry has experienced many changes over the past several years. Running a successful urgent care operation requires access to timely, accurate, and actionable performance data. Dynamic Benchmarking helped us streamline our survey so that it collects the information necessary from, and desired by, our members while minimizing data entry time.”

– Jami Kral, UCAOA Membership Director

Dynamic Chamber Benchmarking Association of Chamber of Commerce Executives (ACCE)

In 2014, ACCE enlisted Dynamic Benchmarking to build and launch its successful Dynamic Chamber Benchmarking platform, which combined and replaced several older surveys into one easy-to-use, secure system. The new dynamic, web-based survey, data analysis and reporting tool provides ACCE’s members with valuable insight into current trends and best practices at play in chambers across the continent. Since ease of use and security were of great importance to ACCE members, a single sign-on login system was created so that members can access the survey using the same credentials that they use to access other secure areas of the ACCE website.

