



The
**GOLDEN
LINK** AWARDS

JUNE 29TH
THE EDISON BALLROOM



2015 Golden Link Award Finalists

Advertiser and Publisher Collaboration - Optimization

Kohl's & ShopStyle
Best Buy & Cartera Commerce
Origins & Dealmoon
Saks Fifth Avenue & Ebates
FTD & Brad's Deals

Advertiser and Publisher Collaboration - Innovation

Bon-Ton Department Stores & RetailMeNot
Love Taza & J.Crew
TopShop & The Zoe Report
Temptalia & Sephora
Vans & Goodshop

Affiliate Manager of the Year - Advertiser

Aldo Bukit & Sara Koura - **Wal-Mart**
Kimberly Idom - **Sam's Club**
Natasha Lawley - **Farfetch**
James Nardell - **iolo technologies**
Matthew Gordon - **GameStop**
Anna Hardov - **TOMS Shoes**

Affiliate Manager of the Year - Publisher

Jennifer Goodwin - **Coupons.com**
Jeff Savich - **Savings.com**
Nathan Fenster - **Dealmoon**
Bree McNeal - **Discover Deals**
Patrick Cronin - **Upromise**

Best New Advertiser

Carter's OshKosh Canada
Anthropologie
FTD
Talbots
Joe Fresh (CA + US)

Best New Publisher

Keep
Styloko
Buzztala
Cortexica
52 Grams

Lifetime Achievement Award

Melissa Salas - **Swiss Watch International/World of Watches**
Bree NcNeal - **Discover Deals**
David Youngers - **Upromise by Affinity Solutions**
Mike Chin - **Macy's**
Jeanine Cillo - **Chase Bank**

Multi-channel MVP

Lacoste
Sephora
Magazines.com
PacSun
MATCHESFASHION.COM

OPM/Agency of the Year

Gen3
OPM Pros
Blue Moon Digital
AffiliateTraction
JEB Commerce

Rising Star Advertiser

The Honest Company
Keurig
Saks Fifth Avenue Off Fifth
Piping Rock Health Products
Aveda

Rising Star Publisher

The Enchanted Home
RebatesMe.com
GoCashBack - DealAM
LustreLife
Fashion Stylist

Advertiser's Choice

Dealmoon
Coupons.com
Mr. Rebates
Ebates
TopCashBack
ShopStyle
Discover Deals
Upromise by Affinity Solutions

Publisher's Choice

Saks Fifth Avenue
Macy's
Neiman Marcus
Estee Lauder
Kohl's
World of Watches/Swiss Watch International
Piping Rock Health Products
Nordstrom