

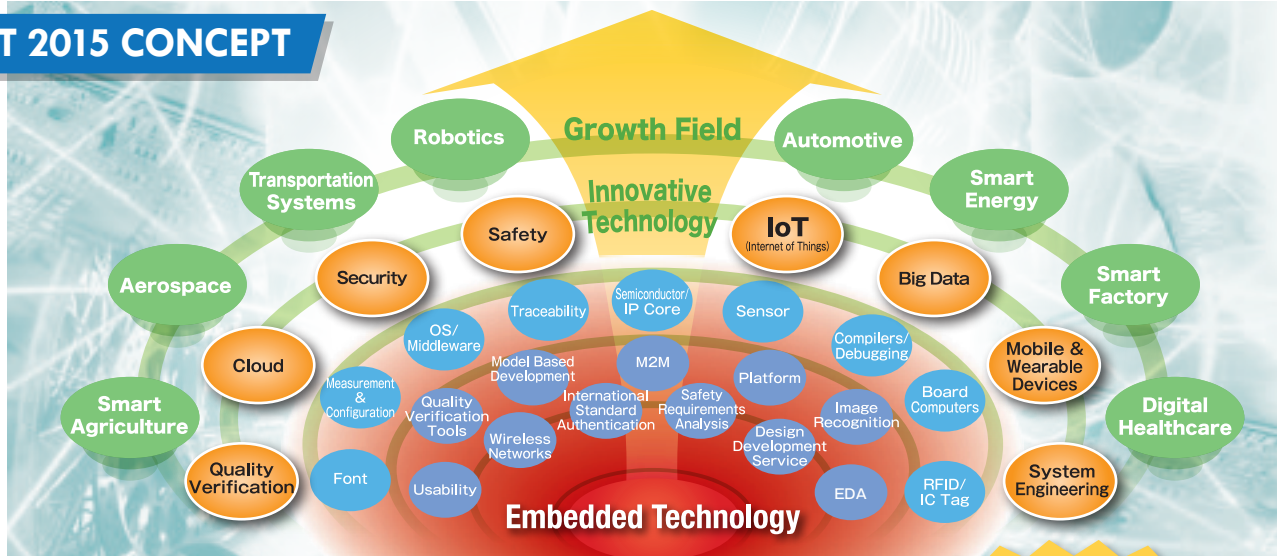
One of the world's largest trade show and conference
for embedded system designers and managers

Featuring Leading Edge Technologies & Solutions



Embedded Technology 2015

ET 2015 CONCEPT



▶ DATE **Nov. 18th Wed. - 20th Fri.**
10:00 - 17:00 *open until 6:00 p.m. on Nov. 19th.

▶ VENUE **PACIFICO YOKOHAMA, Japan**

▶ Official Website
<http://www.jasa.or.jp/et/english>

APPLY NOW!
Application Deadline:
June 30, 2015
Payment Deadline:
July 31, 2015

Exhibition Outline

Venue: **PACIFICO YOKOHAMA, Japan**
Organizer: **Japan Embedded Systems Technology Association (JASA)**
Event Planning and Promotion: **ICS Convention Design, Inc.**
Concurrent Event: **IoT Technology 2015**

Exhibition Fee (Space Only)

Booth size is 9 square meters (3m x 3m)
1 to 3 booth (s):
JPY 464,400 per booth (tax included)
4 booths or more:
JPY 442,800 per booth (tax included)

Exhibition Products and Services

- Hardware Solutions**
MPU/MCU, DSP, System LSI(ASSP/ASIC), IP Core, FPGA/PLD, Smart Card, Embedded Platforms, Board Computers, Wireless Networks (802.11x, Bluetooth, UWB, etc.), Interface Technologies (IEEE1394, USB, etc.), PowerSupply/Management, IC Socket, Back-Plane, etc.
- Software Solutions**
RTOS, Device Drivers, Firmware/Middleware, Internet-Related Technolog (Browsers, etc.), Database, Security Technologies (Encryption/Decryption, etc.)
- Development Environments and tools**
Programming Languages (C/C++, Java, HTML/XML, UML, Compilers/Assemblers), In-Circuit Emulator and Debugging Tools, EDA/System Design Tools, Measurement & Instruments, Project Management Tools, Configuration Management Tools
- Others**
System House, Design Service Firms, System Integration Companies, Technology Promotion Organizations, Publishers, Universities/Research Organizations, etc.

Booth Rental (Optional)

Shell Scheme Package
Standard Plan for 9 sqm
JPY 108,000 (tax included)



- 1 x fascia board with company name board
- Punch needle carpet
- 2 x FL lights (40W)
- 1 x folding chair
- 1 x information counter
- 1 x display counter (W2890 x D495 x H900)
- 3 x spotlights (100W)
- 1 x power outlet (500W)
- Primary electrical fees (1KW)

*Please ask the secretariat for more shell scheme

Secretariat of ET
c/o ICS Convention Design, Inc.

ATTN: Miki Ohashi, Gishin Ko
Chiyoda Bldg. 1-5-18 Sarugakucho, Chiyoda-ku, Tokyo 101-8449, Japan
PHONE: +81-3-3219-3563 FAX: +81-3-3219-3628 E-mail: etinfo@jasa.or.jp
<http://www.jasa.or.jp/et/english>

ET2015