

Macktez wants to give you \$1000

Summer Stipend applications now open

The Macktez Summer Stipend provides artists, cultural anthropologists, and hobbyists with \$1000 to finish their personal projects.

From a waste-free floor lamp constructed from its own packing material, to a computer app that creates stunning data visualizations of worldwide news coverage, to a floating armada of miniature boats that enables visitors to safely explore and learn from one of New York's most polluted waterways, the Macktez Summer Stipend has been helping imaginative projects cross the finish line for over a decade.

Macktez, a New York City-based consulting firm, with offices in New York, San Francisco, and London, is accepting applications from June 19 through July 25, 2015. The application is located online: macktez.com/stipend.

Macktez helps applicants focus on their vision and goals with a unique workbook-style application. The application is a step-by-step guide to help applicants refine their vision and avoid distractions to reach their goal.

"At Macktez we believe that taking small, steady steps toward one's goals is the surest way to achieve them," said Noah Landow, Macktez founder and president. "Once you clear away distractions and focus your attention, you can make more deliberate choices about your time, whether you work alone or with a team."

Applications for the Macktez Summer Stipend are evaluated on three criteria: originality, relevance, and conviction. Finalists will be reviewed by an esteemed panel of judges who hail from a variety of creative fields. This year's panelists are: Liz Andrien, Moira Brennan, Gary Chou, Rachel Crawford, Cindy Gallop, and Patricia Rappaport.

About Macktez

Macktez consults with creative companies to develop and implement solutions based on technology. With long-term vision, thorough planning, and steadfast support, Macktez identifies the right tools — from cloud services to post-it notes — to get things done.

More information can be found online at macktez.com. For Summer Stipend updates, follow at Tumblr (blog.macktez.com), Facebook (facebook.com/macktez), and Twitter ([@macktez](https://twitter.com/macktez)).

About the panelists

Liz Andrien is the Post Production Manager and Studio Manager at Greg Kadel Studios in New York City.

Moira Brennan is the program director for the MAP Fund at Creative Capital, a foundation supporting innovation and cross-cultural exploration in new works of live performance.

Gary Chou is the founder of Orbital, "a space to do awesome stuff," which is committed to helping independent creators with their goals and projects.

Rachel Crawford is a freelance design and web consultant, focused on content strategy, project management, and UX.

Cindy Gallop, founder of NYC marketing firm Bartle Bogle Hegarty, started www.IfWeRanTheWorld.com, co-action marketing software for brands to implement the business model of the future: Shared Values + Shared Action = Shared Profit.

Patricia Rappaport is the Vice President at Bratskier & Company, a boutique PR and marketing communications firm in NYC

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