



NEWS RELEASE

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Blue Cross and Blue Shield of Minnesota announces two new leadership appointments within its Commercial Markets division

***Mary Ellen Anderson leading affiliate TPA business;
Sandy Hill named vice president of division's sales operations and shared services***

EAGAN, Minnesota (June 29, 2015) — Blue Cross and Blue Shield of Minnesota (Blue Cross) today announced the promotion of two leaders with the Commercial Markets division, which includes the company's commercial health plan portfolio of products and services for individuals, small and large employers, and Minnesota-headquartered companies with regional, national and international reach. Mary Ellen Anderson now holds the title of vice president, president of Comprehensive Care Services, Inc. (CCStpa). Sandy Hill had been named as vice president, commercial markets, sales operations and shared services.

About Mary Ellen Anderson

In her role, Anderson is responsible for providing strategic direction and overall management of CCStpa, a Blue Cross subsidiary and third party administrator (TPA) of health plans for Minnesota-based employers and groups. She oversees a team assigned to developing and distributing the CCStpa product portfolio for medical, dental, life and vision care plans. Anderson has been driving strategies as the CCStpa president since being named to the position in September 2014. She came to this role following more than 20 years of sales and account management experience at Blue Cross.

“Mary Ellen is the right person to drive the continued growth of CCStpa,” said David Corkum, senior vice president of commercial markets at Blue Cross. “CCStpa is the largest third-party administrator in Minnesota, with a diverse range of customers that have very unique benefit design and

administrative requirements. Mary Ellen is singularly focused on the overall satisfaction of those businesses and organizations.”

Anderson joined Blue Cross in 1993 and served in various management and leadership roles in which she fostered key external relationships with employers, benefit consulting and broker firms, agents, and key industry groups and coalitions. Prior to Blue Cross, Anderson worked as a registered nurse. She holds a nursing degree from Lake Superior College. She is currently completing her B.S. in Health Care Management from the University of St. Catherine.

About Sandy Hill

In her new role as a vice president of commercial markets, Hill leads a team responsible for compliance enablement, commission management and analytics, customer relationship management (CRM) strategy, commercial market-focused communications and marketplace platform assessment, design and strategy.

“Sandy has been an influential leader and marker of change within the Commercial Markets division since joining Blue Cross more than two decades ago,” said Corkum. “She has consistently demonstrated exceptional value and commitment to the team, making her a natural fit for this position.”

Hill joined Blue Cross in 1990 and has held leadership positions in a variety of areas throughout the organization, with an emphasis on sales, operations and strategic initiatives. Most recently, Hill was senior director of the company’s health reform and exchange office. In this capacity, she was responsible for the development and implementation of Blue Cross’ integration with Minnesota’s state health insurance exchange. Additionally, Hill drove the overall management and execution of exchange-related functions at Blue Cross, including governance, infrastructure, resource management and financial management, and planning and organization readiness.

Hill holds a bachelor’s degree in education from Winona State University.

Blue Cross and Blue Shield of Minnesota (bluecrossmn.com), with headquarters in the St. Paul suburb of Eagan, was chartered in 1933 as Minnesota’s first health plan and continues to carry out its charter mission today as a health company: to promote a wider, more economical and timely availability of health services for the people of Minnesota. Blue Cross is a not-for-profit, taxable organization. Blue Cross and Blue Shield of Minnesota is an independent licensee of the Blue Cross and Blue Shield Association, headquartered in Chicago.