

For Immediate Release

Contact: Geri Hayward-Fairbanks (305) 828-1003 x 115 Geri.Hayward@InfoSightInc.com www.InfoSightInc.com

InfoSight's Website Gets a Clean, Responsive Facelift

InfoSight's new-and-improved website provides visitors with an educational and engaging experience. As a result of a responsively-designed layout, content can easily be viewed from any device.

MIAMI, FL (July 2015) InfoSight Inc. – InfoSight, Inc., provider of cyber security, risk management, and IT infrastructure solutions, announced the launch of a new-and-improved website with a cleaner, more engaging layout.

It's now more enjoyable to learn about the Company's offerings, with an easy-to-read format of bulleted content, larger font, and short, informative videos. The site's homepage welcomes visitors with a number of engaging whiteboard videos that succinctly describe InfoSight's product and service offerings and a fresh, uncluttered design with complimentary colors.

InfoSight's website offers easy access to InfoSight-U featuring three distinct educational focus areas:

- 1. One-of-a-kind <u>security awareness training programs</u> designed for an organization's employees, customers and board of directors presenting security awareness materials which can be downloaded and used in a variety of ways to create an atmosphere of awareness.
- 2. **LearnCloudTM**, an <u>online learning cloud platform</u> and learning management system (LMS) that is unlike other security awareness training programs on the market. It's fully customizable and one of the few that includes an array of information security awareness training courses, a policy acceptance and tracking module, and a complete online document library.
- 3. A listing of <u>educational webinars</u> with a focus on cyber security and regulatory compliance with subject matter covering cyber security, risk and vulnerability, vendor management, data loss prevention, and more.

"At InfoSight, we have always taken customer care very seriously. We talk and listen to our clients and take their suggestions to heart," said InfoSight's President and CEO Tom Garcia. "Our customers want detailed information about ever-changing cyber security, compliance and IT infrastructure matters and visitors want to find out who we are and how we work. A comprehensive restructuring of the online window to our solutions is a natural step."

Other features of the new website include:

- A responsive design making it easy to navigate from a variety of devices, including mobile.
- Succinct and informative content which appeals to the busy professional with little time to rummage through text in search of a solution.
- The use of short, captivating videos that make reading almost unnecessary.
- Relevant and descriptive graphics that effectively illustrate page content.

Design aesthetics that bring clarity, order and balance.

"This website makeover lays the groundwork for the ongoing evolution and expansion of infosightinc.com with new features and improvements being made continually," said Garcia. "We look forward to providing new, exciting developments in the future, and we welcome feedback from our visitors."

About InfoSight Inc

InfoSight, Inc. offers proven Cyber Security, Risk Management, Regulatory Compliance, and Infrastructure Solutions that protect businesses and their customers from cybercrime and fraud. InfoSight serves organizations nationwide by minimizing risk exposure through security assurance and regulatory compliance. We combine consulting with technology to provide a high level of information security. InfoSight services include network security monitoring and management, customer and employee education, advisory services and regulatory compliance services. For more information, visit www.infosightinc.com or contact at 305-828-1003 / 877-577-9703.

###