Anthem's FNTSY Sports Network and Fight Network to Launch on Suddenlink Communications Across the U.S.

Toronto – Anthem Sports & Entertainment Corp. announced today that Fantasy Sports Network (FNTSY), the world's first-ever channel dedicated to fantasy sports, and Fight Network, the world's premier combat sports television channel, have launched on Suddenlink Communications across the U.S., making the channels available to Suddenlink's base of approximately 1.5 million subscribers across the country.

Suddenlink is the seventh-largest U.S. cable company, serving customers in Texas, Louisiana, Arkansas, North Carolina, Oklahoma, West Virginia, and other markets.

Both channels will be available in high-definition (HD) on Suddenlink's Sports Plus Tier.

FNTSY Sports Network is the world's first-ever 24/7 television network designed from the ground up to inform, engage and entertain the more than 57 million enthusiasts who play fantasy sports annually and on a daily basis. The destination channel for fantasy sports players, its programming includes exciting live studio programming, call-in shows, expert panels, celebrity and expert drafts, reality programming and on-site commentary from sports venues, as well as short-form programming from the experts around the continent, providing fantasy sports discussion and analysis for football, baseball, basketball, soccer, golf, hockey, NASCAR and other sports.

Fight Network is a 24/7 television channel dedicated to complete coverage of combat sports. It airs programs focused on the entire scope of the combat sports genre, including mixed martial arts, boxing, kickboxing, professional wrestling, traditional martial arts, fight news and analysis, as well as fight-themed drama, reality series, documentaries and feature films. Fight Network's dynamic programming lineup includes live events from around the world and extensive news coverage. Fight Network is already available in the U.S., Canada and over 30 countries across Europe, Africa and the Middle East.

"Within just one year of our launch, we have hit another milestone with our distribution on Suddenlink because of its reach across the country," said Leonard Asper, CEO of Anthem Sports & Entertainment Corp. "With a high demand for live and fresh sports programming, both FNTSY Sports Network and Fight Network and are now available on two top 10 cable providers in the U.S., fulfilling the entertainment needs of new subscribers across the country with our engaging sports properties."

"FNTSY Sports Network and Fight Network offer sports enthusiasts new viewing and information options that complement the huge variety we offer in our sports packages," said Suddenlink Senior Vice President and Chief Programming Officer Kathy Payne. "Fantasy sports popularity, in particular, has grown rapidly in recent years and our new offerings will help meet demands of that audience."

FNTSY Sports Network and Fight Network are owned by Anthem Sports & Entertainment Corp.

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About Anthem Sports & Entertainment Corp.

Anthem Sports & Entertainment Corp. is a global leader in operating targeted specialty television channels on linear, digital and mobile platforms with offices and studios in New York, Toronto, Las Vegas and Los Angeles. In addition to Fantasy Sports Network, Anthem's portfolio includes RotoExperts.com, a leader in fantasy sports content, DailyRoto.com, the most comprehensive and far-reaching daily fantasy sports website, and Fight Network, the world's premier combat sports channel now broadcasting in the U.S., Canada and over 30 other countries. Anthem also has a significant ownership interest in Pursuit Channel, one of the top outdoor channels in the U.S. available in over 40 million homes, and it owns SportsGrid.com, a leader in general sports entertainment commentary.

About Suddenlink

Suddenlink (<u>suddenlink.com</u>) is the seventh largest cable operator in the United States, supporting the information, communication and entertainment demands of more than 1.5 million residential and commercial customers in Arkansas, Louisiana, North Carolina, Oklahoma, Texas, West Virginia and elsewhere. Suddenlink simplifies its customers' lives through one call for support, one connection, and one bill for TV, Internet, phone and other services.