



FOR IMMEDIATE RELEASE

Behind-the-scenes look at the making of the iconic AGA range airs this week on Science Channel

(July 8, 2015) – This Thursday, the Science Channel documentary “How Do They Do It?” will take viewers inside the historic AGA Coalbrookdale Foundry, a World Heritage Site, for a fascinating look at the unique, centuries-old industrial process and quality craftsmanship devoted to every cast iron AGA range.

For the first time, viewers across the nation will see what goes into the quality, design and long-lasting durability of the AGA. Deemed a top design icon of the century by the BBC, the AGA is considered the world’s best cooking experience, made famous by celebrities, royalty, chefs and home enthusiasts alike.

The episode premiere is scheduled to air this week on July 9, 2015, at 10 p.m. EST on the Science Channel. Check your local listings for details, or visit the www.sciencechannel.com/schedule.



About AGA Ranges

Considered the world’s best cooking experience, AGA is the number one cooking brand owners are most likely to recommend on account of its quality construction, flexibility and ultimate ease of use. The AGA cast iron range dates back to the early 18th century at the forefront of the Industrial Revolution in Coalbrookdale, the UK foundry where each legendary AGA is crafted. Built on the shoulders of giants like Nobel Prize-winning physicist Dr. Gustaf Dalen and ad man David Ogilvy, the AGA was named by the BBC as one of the top three design icons of the 20th century. Owners typically become proud and fanatical “Aganauts”, a society of epicureans that boast the cookers’ supreme talent for generating better tasting, more nutritious food and its exceptional endurance in the kitchen. As a matter of fact, the oldest AGA cooker still in operation was first installed in 1932!

(more)

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AGA MARVEL is a North American subsidiary of AGA Rangemaster, a leading international premium consumer brands group which manufactures and distributes some of the best known and loved kitchen appliances and interiors furnishings in the world, including **AGA, MARVEL, Heartland, La Cornue, Waterford Stanley** and **Marvel Scientific**. The company employs nearly 200 Michigan workers. More information about all AGA Marvel products can be found at www.agamarvel.com.

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