



Chemical Market Resources presents  
the 24th Annual FlexPO Conference

OCTOBER  
**19-22**

**Chemical Industry  
Game-Changers:  
*What's Next?***

**FlexPO**

**HOUSTON / 2015**

[FlexPO.cmrhoutex.com](http://FlexPO.cmrhoutex.com)

**REGISTRATIONS  
NOW OPEN**

The Woodlands Waterway Marriott Hotel & Convention Center, will be the host venue for FlexPo and is expected to provide delegates with an industry wide networking opportunity like no other.

Speakers are by invitation only and include top global executives and industry analysts from all associated sectors.

**Chemical Industry  
Game-Changers**

## **Oil Price Reset**

Impact on N. American  
competitiveness

## **New Technologies**

Disruptive or not?

## **Catalyst Innovations**

## **Product Development Trends**

## **Latest Market Dynamics and Outlook**



## Welcome to the 24th Annual FlexPO Conference

The annual FlexPO Conference is in its 24th year and will be held for the first time in Houston, Texas from October 19-22, 2015.

Chemical Market Resources Inc (CMR) is anticipating a large attendance in conjunction with the move to Houston and the exploration of the timely theme *'Chemical Industry Game-Changers: What's Next?'*

FlexPO 2015 will be held at The Woodlands Waterway Marriott Hotel & Convention Center, just 30 minutes north of downtown Houston and 25 minutes from George Bush Intercontinental Airport. The Woodlands Waterway Marriott is located on The Waterway, adjacent to retail shops, restaurants, and entertainment venues.

The Convention Center is an exceptional meeting space with state of the art conference facilities.

Delegates have the opportunity to attend more than 30 expert presentations covering the latest industry news on new technologies, catalyst innovations, product development trends and the latest market dynamics while also experiencing an industry-wide networking opportunity like no other.

Attendance at FlexPO 2015 will provide critical insights over a range of contemporary topics that will help shape your future business decisions.

We look forward to you joining us for the 24th Annual FlexPO conference.

### Key Dates

**August 20**

Early bird registrations close

**October 9**

Registrations close

**October 19**

FlexPO 2015 begins

### Registration Includes

- / Invitation to welcome reception
- / Entry to all sessions of the 3 day program
- / Lunch and coffee breaks during program
- / Delegate pack

### Accommodation Rate

Delegates attending FlexPO 2015 enjoy a discounted accommodation rate of \$239.00 USD per night at The Woodlands Waterway Marriott Hotel.

The FlexPO discounted room rate code will be provided with your complete registration.



David Anderson  
President  
Chemical Market Resources



**Six sessions  
over three days covering  
commercial and technical  
topics**

**October 19**

/ Check in and Welcome Reception

**Day 1: October 20**

/ Innovation and future trends

/ Implications: Shale gas and the oil price reset

/ Market outlook and impact on innovation and products

**Day 2: October 21**

/ Process and catalyst innovation for olefins

/ Catalyst innovation and market trends in polyolefins

**Day 3: October 22**

/ New products and product developments and closing remarks

**Confirmed presenters to date, with more to be announced:**

Bob Kenworthy  
**Chemical Heritage Foundation**

Martha Moore  
**American Chemistry Council**

Robert Bauman  
**Polymer Consulting International**

Paul Bjacek  
**Accenture**

Michel Daumerie  
**Chemical Market Resources Inc.**

Ed Dineen  
**Siluria Technologies**

Prem Cholia  
**Jacobs**

Dr. Shimizu  
**Mitsubishi Corporation**

Fernando Cevallos-Candau  
**Albemarle**

Mike Musgrave  
**Total Petrochemicals USA, Inc.**

Barbara Cohen  
**CBI Lummus Novolen**

C.P Cheng &  
Yvonne Denkwitz  
**Clariant**

Rick King  
**BASF Corporation**

Dr. Rudy Sugimoto  
**PTT MCC BioChem Ltd**

Karl Ebner  
**Borealis**

Taylor Robinson  
**PLG Logistics**



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- / Lunch and coffee breaks during program**
- / Delegate pack**

**REGISTRATION FEE**

- **Early bird** rate \$1,350 (USD)
  - **Regular** registration rate \$1,500 (USD)
- Early bird ends August 20, 2015

**Group discounts available!**

For further information please contact:

**Tammy Dexter**  
*flexpo@cmrhoutex.com*  
 Tel: +1 281 557 3320



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 Suite 195, Friendswood  
 TX 77546 USA  
 Tel: +1 281 557 3320

**Registration Form**

Please email completed form to *flexpo@cmrhoutex.com*

SALUTATION  Prof.  Dr.  Mr.  Mrs.  Miss.  Ms.

FIRST NAME

LAST NAME

COMPANY NAME

POSITION TITLE

MOBILE / CELL

PHONE (OFFICE)  (+EXT.)

FAX

OFFICE ADDRESS

CITY

STATE  ZIP / POSTCODE

COUNTRY

PREFERRED NAME FOR NAME BADGE

SPECIAL REQUIREMENTS (DIETARY OR OTHERWISE)

**FlexPO Registration Early Bird \$1,350 (USD)**

**Regular \$1,500 (USD)**

PAYMENT METHODS:

**Invoice/ Bank transfer**

**Credit Card**


CARD TYPE  VISA  MASTERCARD

CARDHOLDER'S NAME

CARD NUMBER

EXPIRY  SECURITY  CARDHOLDER'S SIGNATURE

If you do NOT wish for your name to appear on the FlexPO Delegate list, please tick here.



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HOUSTON

ATLANTA

SHANGHAI

TOKYO

SEOUL



## The Woodlands Waterway Marriott Hotel & Convention Center

Welcomes you to our luxurious hotel located in the heart of The Woodlands, Texas.

Only 30 minutes' from George Bush Intercontinental Airport and downtown Houston, the Woodlands resort is set amidst lakes, golf courses, and towering trees while offering easy access to restaurants and entertainment venues.

Hotel guests enjoy a generous array of amenities, including luxurious bedding, outdoor pool and hot tub, Fitness Center, and Spa, plus Ristorante Tuscany.

All guestrooms feature Sealy mattress toppers and goose down pillows, and the beds are triple sheeted to guarantee your complete comfort. Bath & Body Works products and coffee makers are a resort standard, and each room has a study area, two phones with data ports, wireless Internet capabilities, personal voice mail, hair dryer, iron and full-size ironing board.

Wireless internet is offered in your room at no charge. Wireless internet is also available complimentary in The Woodlands Dining Room, The Lobby Bar, and the Media Center.

The Woodlands Convention Center with over 70,000 square feet of function space that easily

accommodates groups of all sizes and is ideally located on The Waterway, close to all the major restaurants. Private meeting rooms are available and can be organised by contacting the Woodlands Convention Center.



**1601 Lake Robbins Drive  
The Woodlands, Texas 77380  
USA**



Delegates attending FlexPO 2015 enjoy a discounted accommodation rate of \$239.00 USD per night at The Woodlands Waterway Marriott Hotel when booking using our unique code.

The FlexPO 2015 group rate includes breakfast buffet, guestroom wifi and self-parking access.



## Houston - Space City

Nicknamed the Space City, Houston is a global city, with strengths in business, international trade, entertainment, culture, media, fashion, science, sports, technology, education, medicine and research.



The city has a population from various ethnic and religious backgrounds and a large and growing international community. Houston is considered to be the most diverse city in Texas and the United States.

It is home to many cultural institutions and exhibits, which attract more than 7 million visitors a year to the Museum District.

## Arriving in Houston

### Visa

Business travelers who are citizens of participating countries may be eligible to visit the United States without a visa. Visits must be 90 days or less, and travelers must meet all requirements. Information on whether you are eligible for the Visa Waiver Program can be obtained by contacting the U.S. Embassy or Consulate in your country. More information about the Electronic System for Travel Authorization can be found at <https://esta.cbp.dhs.gov/esta/>

Further information can also be found at the U.S. Department of State – Bureau of Consular Affairs website.

### Airports

Houston is served by the George Bush Intercontinental Airport and the William P. Hobby Airport.

The George Bush Intercontinental Airport is 22 miles (36 km) south of The Woodlands. The drive takes

between 25 and 55 minutes depending on traffic.

The William P. Hobby airport is 40 miles (64 km) south of The Woodlands. The drive takes between 50 minutes to an hour and a half depending on traffic.

### Rail

The Houston Amtrak train station is located 35 miles (55 km) south of The Woodlands.

### Weather

Houston enjoys warm temperatures during October, although the weather is rainier than most other months. In most years, Houston averages a daily maximum temperature for October that's between 80 and 84 degrees °F (27 to 29 degrees °C). The minimum temperature usually falls between 58 and 64 °F (14 to 18 °C). Nearly every October day warms to over 70 °F (21 °C).

### Emergency numbers

Dial 911 to report an emergency.

### Time zone

GMT -5 hours

### Electricity

Electricity is supplied at 120 volts, 60 cycles

## Getting around Houston

### Taxis

Houston has more than 2,400 taxis in its fleet. There are also 1,700 limos and town cars.



## General Information – Conference

### Cancellation Policy

Should you be unable to attend FlexPO 2015, a substitute delegate is welcome.

All cancellation or alterations to registration must be made in writing to Ms Tammy Dexter, flexpo@cmrhoutex.com and 'no shows' that have not paid will be charged the full registration fee and any incidentals including accommodation.

All registrations will be accepted in good faith and processed as registered.

#### *Cancellation Date Refund*

Before 31 August 2015: US\$100 cancellation fee.

31 August 2015 onwards: US\$350 cancellation fee.

### Indemnity

Should for any reason outside the control of the Conference Host/ Organisers, the venue or speakers change, or the event be cancelled, the Conference Host / Organisers shall endeavour to reschedule, but the client hereby indemnifies and holds the Conference Host /Organisers including but not limited to Chemical Market Resources harmless from and against any and all costs, damages and expenses. This agreement is subject to the laws of the United States of America and a registration submission ensures acceptance of this indemnity.

### Insurance

Registration fees do not include insurance of any kind. It is strongly recommended that all delegates take out their own travel and medical insurance prior to attending the conference. The policy should include loss of fees / deposit through cancellation of your

participation in the conference, or through cancellation of the conference itself, loss of airfares for any reason, additional expenses and repatriation should travel arrangements have to be altered. Chemical Market Resources will not take any responsibility for any participant failing to insure. Please speak to your travel agent or airline in regards to this matter.

### Privacy Statement

In registering for this event relevant details may be incorporated into a delegate list for the benefit of all delegates, sponsors, exhibitors, Chemical Market Resources and other parties directly related to the conference. If you do not wish to have your name and contact details provided to the above mentioned parties for future promotions, please advise the conference organizers either directly at flexpo@cmrhoutex.com or via the registration form.





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