benzinga Cloud

welcome to the future of data

Benzinga Cloud provides the financial sector with more accurate, expansive and unique data sets than the rest of the industry. The Benzinga Partner Network grants clients engaging, actionable content and unmatched market intelligence.

DATA POINTS

Benzinga produces these data points and more, every month.

HEADLINE

~19,800
actionable headlines

3.7K
earnings actuals

3.3K
future dates

3K
conference calls

1.7K
guidance

1.6K
dividends

110
stock splits

220
IPO's

2.6K
ratings

OUR PARTNER NETWORK

YAHOO! FINANCE

Interactive Data

Nasdaq

msn

optionshouse

thinkorswim

Interactive Brokers

MORNINGSTAR

estimize

LexisNexis

THOMSON REUTERS EIKON
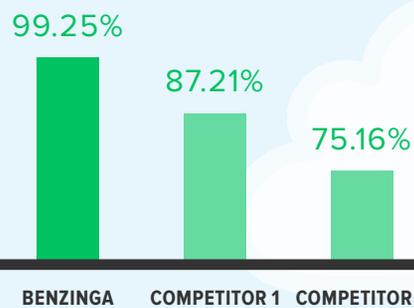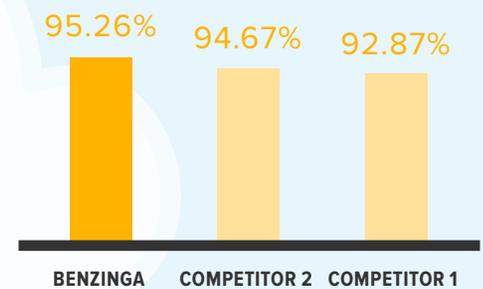
TD Ameritrade

tradeMONSTER

MarketWatch

JUNE 2015 COVERAGE

Benzinga's coverage universe includes the Wilshire 5000 plus an additional 1,000 US traded stocks.

99.25%
87.21%
75.16%

BENZINGA | COMPETITOR 1 | COMPETITOR 2

JUNE 2015 EPS ACCURACY

Benzinga's accuracy stacks up strongly against even the most established of our competitors when comparing EPS data.

95.26%
94.67%
92.87%

BENZINGA | COMPETITOR 2 | COMPETITOR 1

USER DATA ACCESS

We conducted an internal client survey to learn which data sets are critical to current traders and prospective customers.

21.59%
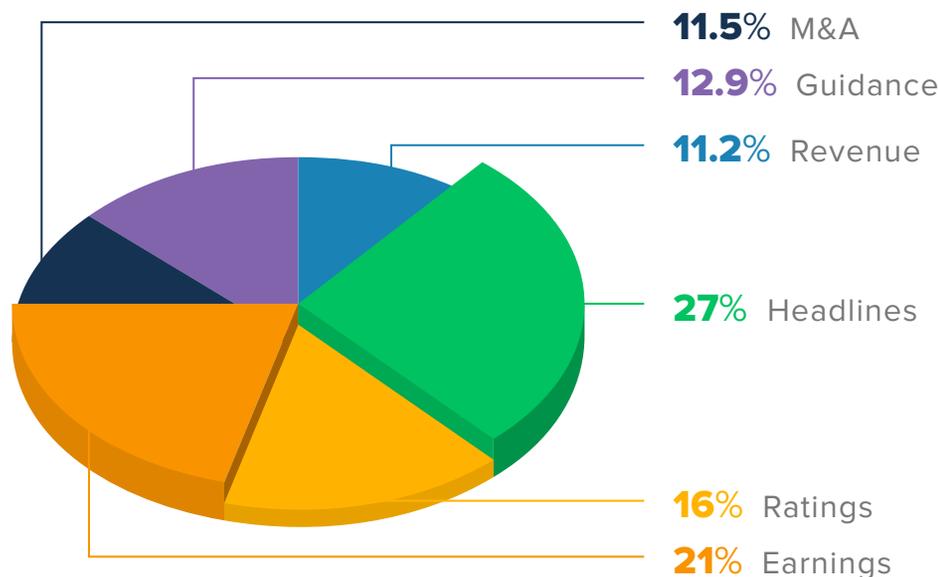Avg. survey response rate*

27.30%
BZ survey response rate

*Mailchimp Survey Results for Business & Finance Survey Data

11.5% M&A
12.9% Guidance
11.2% Revenue
27% Headlines
16% Ratings
21% Earnings

PARTNER NETWORK WEB STATS

25M+
monthly page views

215M+
monthly impressions

2.2M+
monthly users interacting

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