

FACT SHEET Media Kit



The Network for
Technology Professionals

WHO WE ARE

Experts Exchange is the network for technology professionals. With unparalleled access to technical experts, verified real-world solutions, and diverse educational content, we enable technology professionals to solve difficult problems, make better decisions, and build expertise on their own terms. By enabling personalized skills development and relevant professional exposure, Experts Exchange powers the growth and success of technology professionals worldwide.

For more information visit Experts-Exchange.com

FACTS



Network of **3 million IT professionals** from around the world



1,000+ how-to and training articles in a vetted technical library



4 million verified solutions for real-world technology problems



Over **500 new video micro tutorials** for on-demand education



1:1 real time assistance from **hundreds of experts**



Members from more than **210 countries** worldwide

275% increase in monthly site traffic reached in 2014

More than **15 million monthly unique visitors** expected in 2015

WHAT OUR MEMBERS SAY

Our members are the authorities best equipped to critique our features because they are true technology experts. We encourage feedback, which ensures our network reflects the needs of our community.

"Thank you for being my safety net - worth the membership fee."
– [GeeMoon](#), member since 2010

"Keep doing what you are doing! This website is [an] amazing vault of information!"
– [jay_eire](#), member since 2003

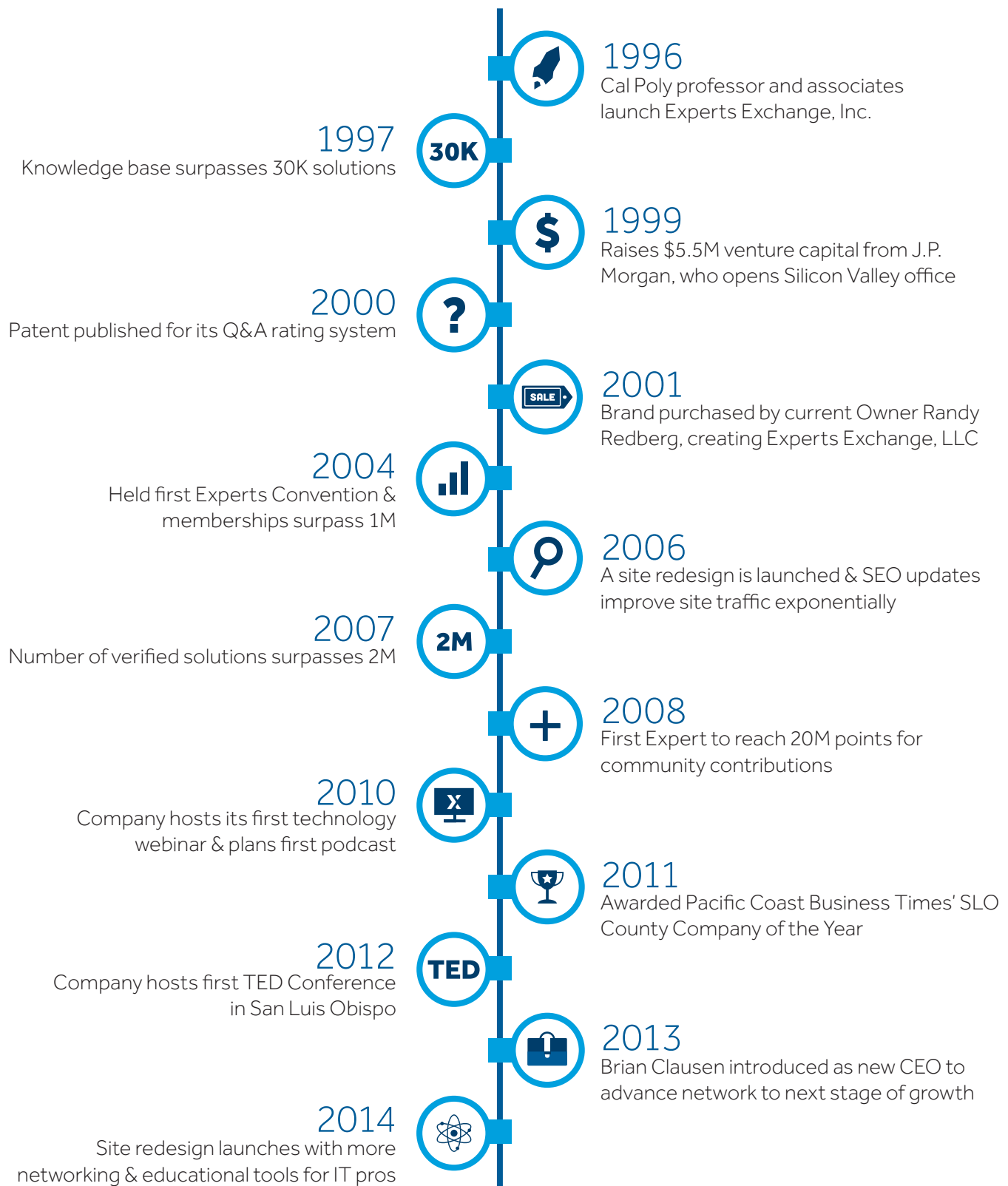
"Best ever... and I have seen this website as the first Q&A and still leading and I love it."
– [logudotcom](#), member since 2002

"Experts Exchange has always been a prominent part of my IT tool bag... It's great to see this valuable resource once again evolving into something even better."
– [JerryHegar](#), member since 2006



EXPERTS-EXCHANGE.COM

History



LEADERSHIP TEAM

The Network for Technology Professionals



Expert Profile: [bkclausen](#)

BRIAN CLAUSEN

Chief Executive Officer

Brian Clausen is the Chief Executive Officer of Experts Exchange, the leading online community for technology professionals. Since April 2013, Brian has led the next phase of growth for the company, which has seen a nearly 300 percent increase in traffic this year.

Prior to Experts Exchange, Brian held management positions at three rapidly growing technology companies over a 15 year period. Most recently he held the positions of President and Senior Vice President at Shopatron, where he led the company's acquisition of over 1,000 new clients and increased revenue and employee size by 800 percent.

As part of the senior management team at Web Associates (now part of Rosetta) he helped the company quadruple its revenue during four years as the Vice President of Sales and Marketing. Brian also held multiple management positions at Vigilance (acquired by Infor).

Brian earned a Master of Arts in International Development Policy and Bachelor of Arts in Economics, with honors, from Stanford University. He also studied abroad at Oxford University. He has managed teams in both North America and Europe for multiple companies.

Active in his community, Brian currently serves on board of directors and advisory boards for Court Appointed Special Advocates (CASA) of San Luis Obispo County, the San Luis Obispo Chamber of Commerce, San Luis Obispo Youth Baseball, the San Luis Coastal Unified School District and the SLO HotHouse business incubator program. He also spends his time as a volunteer baseball coach and competes in triathlons and half marathons.



LEADERSHIP TEAM

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Expert Profile: [Redberg](#)

RANDY REDBERG

Owner

Randy Redberg is the Owner of Experts Exchange, the world's leading network for technology professionals. As a dynamic entrepreneur who has led several successful businesses, Randy identified Experts Exchange's potential to become a powerful tech-help community and acquired the brand in 2001. He's since revitalized the San Luis Obispo, California based company and continues to maintain a strategic role supporting the initiatives of its leadership team.

Active as a tech industry mentor, Randy is a member of the Founders' Circle for the Cal Poly Center for Innovation & Entrepreneurship, an organization that helps students through mentoring and internships. Randy is also a guest lecturer at venture organizations like the Lamp Post Group, which offers entrepreneurs business guidance. In 2012, he led the team who brought TED Talks to San Luis Obispo and assembled a lineup of influential technology panelists.

Randy is an avid world traveler, who looks for inspiration from other cultures and thought-leaders worldwide. However, he retains strong ties to California's Central Coast where he grew up and is always eager to apply lessons learned from his adventures abroad to his business ventures at home.

His entrepreneurial career has roots in the business program at Vanguard University, where he played for the school's 1995 baseball team and was inducted into the university's Athletic Hall of Fame. Randy received his Bachelor of Science in Business Administration & Finance from California State University, Northridge.

He and his wife support many nonprofits including Red Cross, Habitat for Humanity and Water Run, which provides clean drinking water to those in need. Randy also coaches youth baseball and softball.



LEADERSHIP TEAM

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Expert Profile: [markgrondin](#)

MARK GRONDIN

Chief Marketing Officer

Mark Grondin is the Chief Marketing Officer of Experts Exchange, the leading online community for technology professionals. With more than 15 years of experience in executive management, Mark has overseen strategy, client services, marketing and sales teams and has driven 500% growth curves at several companies in the Web and technology fields.

As Senior Vice President of Marketing at Shopatron, Inc., he was responsible for all demand generation and corporate and product marketing activities. Prior, he was a Senior Account Executive at LEVEL, a Rosetta Company (formerly Web Associates), where he managed clients like Hewlett-Packard, Disney and Apple.

At Czech cell operator, Eurotel, Mark initiated the \$20 million, five-year Application Platform project. For a startup, 12snap, he helped develop one of the largest m-commerce companies in Europe; oversaw the first wireless auctioning application; and delivered the first Europe-wide mobile telecommunications center. He was a Founder and CEO of Pyxis International, an international e-business solutions agency, and led teams at Novell and Volkswagen, providing Web strategy and development consulting for the German Stock Exchange, Swissair and Hilti Tools in Europe.

Fluent in German and Czech, and conversant in Russian, Mark has taught courses at the University of New York in Prague. He received his bachelor's in International Affairs from George Washington University, and an International MBA from University of South Carolina.

Mark is an avid cyclist, volunteer youth soccer, volleyball and basketball coach, as well as a lead mentor for the SLO HotHouse business incubator program.



LEADERSHIP TEAM

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Expert Profile: [grichardson11](#)

GENE RICHARDSON

Chief Information Officer

Gene Richardson is the Chief Information Officer of Experts Exchange, the world's largest network for technology professionals. He's an accomplished technology and business visionary with 20 years of executive and hands-on experience in multi-billion-dollar enterprises. Gene has overseen 300+ organizations and \$100M+ budgets in his career. Most recently, he held the positions of Technical Business Development Executive at IBM, and Vice President at Charles Schwab.

Throughout his career, Gene has led globally-dispersed teams, managed expert-level processes, overseen strategic planning, forecast cost-effective and expert-level technology solutions, and implemented rigorous security, operational and quality controls.

Bringing strong business acumen and analytical problem solving skills to every project, he has extensive experience in building and operating data centers and eliminating millions of dollars in costs while delivering quality solutions. Known for his positive demeanor and effective leadership style, he skillfully manages multiple projects simultaneously and leads cross-functional teams at all levels.

Gene's areas of specialization include: technology architecture and integration; strategic analysis and internal consulting; 24/7/365 data center operations; budgeting and cost control; network/system infrastructure and security; organization and staff development; business continuity; global IT delivery and project management; resource optimization; and building/leading onsite and offshore teams.

He earned his bachelor's in Computer Science and his master's in Business Administration from California Polytechnic State University, San Luis Obispo and he's very active in the local community. Gene volunteers with his church, regularly competes in triathlons, half-marathons and other sporting events, and is a member of the San Luis Distance Club.



LEADERSHIP TEAM

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Expert Profile: [bradrubin](#)

BRAD RUBIN

Vice President of Product & Community

Brad Rubin has 15 years of technology experience and is currently the Vice President of Product and Community for Experts Exchange. Brad has experience both in big business and entrepreneurial growth companies. He has helped multiple companies build great customer experiences, improve product, and increase revenue.

Prior to Experts Exchange, Brad was Vice President of Business Operations & Customer Care at Shopatron, Inc., Brad built a world-class customer experience while reducing operational costs, improving operating margins and driving the user feedback loop.

He also served as Director of Customer Care Operations for TransUnion Interactive, where he developed and executed a global sourcing strategy that enabled 95% of operations to be transitioned to outsourced vendors. In all, he helped the company grow from \$12M to \$130M in revenue. His resume also includes leading roles at Accenture and Compuware.

A member of the International Association of Outsourcing Professionals (IAOP), Brad has been awarded with the TransUnion Presidential Award of Excellence and the Nucleus Research ROI Award.

Brad graduate with a Bachelor of Science in Industrial Technology from California Polytechnic State University, San Luis Obispo and is a published author and cited expert; he's presented at the IAOP World Summit, the Outsourcing Relationship Management Forum, and the TRMA Summer Conference.

A sports enthusiast, gardener and active cyclist, he spends his free time outdoors with his family on the Central Coast of California.

