The Cat in the Hat - Read & Learn
Fact Sheet

PRODUCT DESCRIPTION

The Cat in the Hat - Read & Learn is the first in a new line of educational book apps from Oceanhouse Media, Inc, and Dr. Seuss Enterprises, L.P. Each *Read & Learn* app is an immersive interactive reading experience, combining the classic Dr. Seuss stories kids love with new animations and hidden surprises. The apps also feature educational enhancements only available on iOS, including 30+ "Learning Activities" designed to help kids ages 3 through 6 practice spelling, rhyming, and other early literacy skill sets. Additional *Read & Learn* book apps by Dr. Seuss will be available from Oceanhouse Media later this year.

KEY NEW FEATURES

- **Animations** — Every page is animated to bring the story to life like never before!
- **Gesture-Based Interactions** — Tap, drag, tilt, and swipe to uncover surprises and move the story along as you read!
- **Learning Activities** — 30+ mini games are hidden throughout the book to motivate young readers to explore the story as thoroughly as possible! Each activity was designed with the help of kids, parents, and education experts, and aligns with kindergarten level English Language Arts (ELA) standards.

ADDITIONAL UPDATES

- **Kid-Friendly Interface** — Every button, menu, and screen has been lovingly redesigned for use by the youngest of readers and their families!
- **Text-Scaffolding** — Oceanhouse Media's signature tap words and pictures feature has been updated so that it's easier to read labels and identify the different parts of every scene! Additionally, word highlighting and paragraph replay have also been enhanced so that it's easier than ever to follow along and hear the app's custom narration again and again.

For more information on Dr. Seuss, visit www.seussville.com, and follow Dr. Seuss on Facebook at www.facebook.com/drseuss and on Twitter @DrSeuss.

For more information on Oceanhouse Media, visit www.oceanhousemedia.com, and follow Oceanhouse Media on Facebook at www.facebook.com/oceanhousemedia and on Twitter @OceanhouseMedia.

Publisher & Developer: Oceanhouse Media, Inc

Live Date: July 16, 2015

Platforms: supports iOS 8.0 or later

Suggested App Store Price: $4.99

Contact: press@oceanhousemedia.com