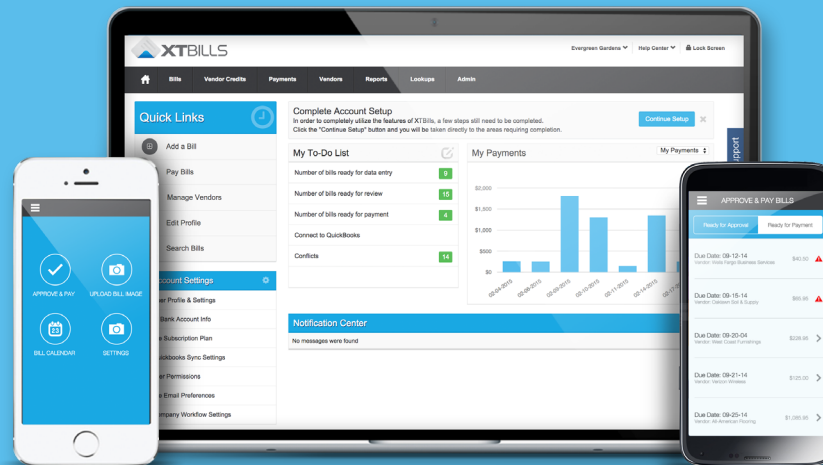




2015 MEDIA KIT



xtbills.com

WELCOME TO XTBILLS

Greetings and thank you for your interest in the XTBills™ AP automation and bill pay platform. We're dedicated to providing small to medium-businesses and partners with a stellar bill-pay solution.

- ✔ Editable workflow options
- ✔ Bill pay via ACH or check
- ✔ Accounting software integration
- ✔ Customizable user permissions
- ✔ Detailed audit trails
- ✔ Unlimited bill image and support file hosting
- ✔ iOS and Android mobile apps
- ✔ Optional data entry services

Should you wish to get in touch with us (and we hope you will), we can be reached in any of the following ways:

Toll Free: 1.844.XTBILLS (844.982.4557)

Email: contact@xtbills.com

Web: www.xtbills.com/contact



ABOUT XTBILLS

XTBills was created to provide small and medium-sized businesses with the tools they need to harness the power of an automated and online AP workflow. It is our goal to offer a solution that is affordable to any business, while not compromising on technology or features. With XTBills, we have developed a solution which allows users to streamline processes, enhance data quality, tighten AP controls, and consolidate bill management into a single interface. XTBills is a subsidiary of XTGlobal.

ABOUT XTGLOBAL

XTGlobal is a leading provider of technology services and solutions designed to maximize organizational efficiency and business growth of a diverse and growing client list. Focused on developing tailored solutions, XTGlobal offers a best-in-class product and service portfolio serving the needs of AP Automation, IT Services, Resource Staffing and Business Process Outsourcing. XTGlobal is among the fastest growing private companies in the United States, and has since its inception in 1998, expanded its operation to a team of over 500 professionals across the United States and India. For more information, please visit www.xtglobal.com.

XTGLOBAL KEY FACTS

- Founded in 1998
- Primary operations located in Plano, Texas and Hyderabad, India
- Employs approx. 550 employees in the US and India
- Average monthly documents processed expected to approach 2 million beginning in Q3 of 2015
- Office birthday parties typically end with a heated 20-person game of Family Feud

AWARDS & RECOGNITION

2007-2009: Inc. 500 Fastest Growing Private Companies recipient

2008-2012: Dallas Top 100 Award recipient

2009-2013: Tech Titans Award recipient

2010-2012: Deloitte Technology Fast 500 Award recipient

2010-2013: Inc. 5000 Fastest Growing Private Companies recipient



LEADERSHIP



RAMA MULLAPUDI – CEO

Rama founded XTGlobal in 1998 to provide IT Consulting and Software Solutions, and has managed the firm from inception into one of America's fastest growing private companies. Prior to XTGlobal, Rama worked for Alcatel & AT&T.



GANGA SHARYALA – VP, PRODUCT DEVELOPMENT

Ganga is responsible for architecting the technology framework that enables XTGlobal's products. Prior to XTGlobal, Ganga delivered solutions for Verizon, AT&T, PageNet and Maritz Teleservices.



DIANE GASPARRO – VP, SALES

Diane manages the development of the XTGlobal footprint, including extending the company's product offering. Prior to XTGlobal, she served in a number of roles with organizations such as Pitney Bowes, Data Alignment Group and ANYIO.



WES WILKINS – MARKETING DIRECTOR

Wes drives XTGlobal marketing, user experience, communications and brand management. Prior to XTGlobal, Wes has worked in various product, marketing, and software development capacities alongside brands such as Cover Girl, Timberland, Kenneth Cole, Royal Caribbean, Century 21, Keller Williams, Fitz& Floyd and more.



RAVINDRA DUNNA – DIRECTOR & GM, IT & BPO

Based in India, Ravindra manages product architecture, software development and solutions delivery. Prior to XTGlobal, Ravindra worked at AT&T, Sabre and Transplace.

THE MARKETING TEAM



GENEVA ARAGON – BUSINESS DEVELOPMENT MGR.

Trade shows. Chamber events. Webinars. You name it and Geneva is all about it. If you are looking to find out about the many benefits of XT Bills, Geneva is your go-to contact.



SARA RATHBUN – DIGITAL MARKETING SPECIALIST

If it's digital, social or tech-related in any way, Sara is our primary resource. From managing our social media to designing and maintaining our websites, Sara keeps our digital initiatives on track.



DAVID EZELL – CONTENT MARKETING SPECIALIST

Content. And lots of it. David is the master of topical tactics. No only adept at word-smithing, David is also a talented creative and designer.




KAITYLN ELLIOTT – CUSTOMER SUPPORT LEAD

If you want to know every nuance and capability of XT Bills, Kaity is the source. Her encyclopedic knowledge of the platform makes sure all of your questions and support needs are met.

CONSOLIDATED FUNCTIONALITY

Not just document management. Not just workflow. Not just accounting software integration and not just bill payment. Here's how XTBills compares to many common platform types.

		Document Mgmt. Solutions	Accounting Software	Business Banking	Data Extraction/OCR Solutions
Customizable bill pay, review, and approval options	●				
Execute ACH and Check payments from a single portal	●			●	
Manage the AP needs of multiple companies from a single login	●		●	●	
Add, edit and manage vendors	●		●	●	●
Pay employee expenses via Check or ACH	●			●	
Manage and apply vendor credits	●				●
Dedicated inbox for scanned and emailed vendor bills	●	●			●
Unlimited bill image and support file hosting	●	●			●
Document data entry services	●				●
Upload bills from your mobile device	●	●			●
Approve and pay bills via Check or ACH from your mobile device	●				
QuickBooks integration and data sync	●		●		●
Automatic handling of sync conflicts	●				
Detailed bill and vendor audit logs	●				
Robust bill pay reminders and account notifications	●		●		
Export, email & print a variety of AP reports	●		●	●	
Customizable user permission levels	●	●	●		●

* Functional claims should be used as a general reference, not necessarily representing the features of all companies per category, as of June, 2015.

SUPPORTING STATISTICS

As advocates for small and mid-sized businesses, we feel strongly about the market we serve. And while everyone knows that small business is actually BIG business, here are some stats that we feel drive our mission:

Small businesses have generated over **65%** of the net new jobs since 1995.

Supporting small businesses and shopping local can generate as much as **76%** more funds for the local economy.

In the United States, SMBs outnumber corporations **1,162 to 1**.

SMBs produce over **\$6 trillion** in GDP each year; if American SMBs were an independent country they'd have the 3rd highest GDP in the world.

Over **50%** of the working population (120 million individuals) works in a small business.

Since 1990, as big business eliminated 4 million jobs, small businesses added **8 million** new jobs.

Sources:

<http://www.forbes.com/sites/jasonnazar/2013/09/09/16-surprising-statistics-about-small-businesses/>
<http://blog.ondeckcapital.com/blog/on-deck/the-big-business-of-small-business>
<http://paysimple.com/blog/2012/07/17/amazing-small-business-statistics-infographic/>
<http://archive.sba.gov/advo/research/>
<http://www.forbes.com/sites/jasonnazar/2013/09/09/16-surprising-statistics-about-small-businesses/>
<https://www.sba.gov/offices/headquarters/ocpl/resources/13493>

TARGET AUDIENCES

By solving different challenges for different companies, the XTBills platform was designed to scale while providing value to a variety of organizations.

	Small Business	Mid-Sized Business	Channel Partners
Looking For:	<i>Intuitive interface, Affordable solutions, Constant access, Time savings, Cost savings, Security</i>	<i>Automated processes, Data security, Improved productivity, Centralized document management, Scalability, Security</i>	<i>Business value-add, Supplemental revenue streams, Internal efficiencies</i>
Benefits:	<i>Quick setup, Multiple subscription options, Low transaction costs, Flexible payment options, Cloud-based AP</i>	<i>Cost savings, Data accuracy, Remote access, Process flexibility, Data transparency</i>	<i>Simple integration, No setup fees, Dedicated partner support and onboarding, Flexible partner models</i>
Key Features:	<i>Mobile applications, Intuitive dashboard, Automated notifications, Single-user subscriptions available, No annual commitments, Flexible payment methods</i>	<i>Unlimited document hosting, Data entry services, Workflow editor, Automated notifications, Detailed audit trails, Role-based security, Mobile applications, Accounting software integration</i>	<i>Multi-client support, Client-specific subscription options, Single-sign-on, Client-specific user permissions, AP report sharing and exports, Mobile applications</i>

PRICING

Enterprise functionality on a shoestring budget. Our approach to pricing allows even the smallest businesses to access the benefits of cloud-based AP, while providing the ability to upgrade their subscription to scale with their business.

BUSINESS	BUSINESS+	CORPORATE	UNLIMITED
\$17.99/mo.	\$27.99/mo.	\$37.99/mo.	\$57.99/mo.
1 USER	3 USERS	5 USERS	UNLIMITED USERS

TRANSACTION FEES:

ACH PAYMENTS - \$0.45/ea.

DATA ENTRY SERVICES - \$0.99/ea.

CHECK PAYMENTS - \$1.39/ea.



QuickBooks™ INTEGRATION - INCLUDED

RESOURCES




LOGO DOWNLOADS





PRESS RELEASES

-  *XTBills™ Aims to Simplify the Business Bill Pay Process with a New Desktop and Mobile App*
-  *XTGlobal™ Enters Into the SMB AP Automation Market with XTBills*

COLLATERAL

-  *Product Brochure*
-  *Cloud AP Workflow Infosheet*
-  *Mobile Bill Pay Infosheet*

PRESENTATIONS

-  *XTBills Product Overview*
-  *Top Quotes for Boosting Your Entrepreneurial Spirit*

WHERE THERE'S A
BILL, THERE'S A PAY



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