

## **Gail Ganley of Coldwell Banker Residential Brokerage Appears in *Milwaukee Magazine* as a Five Star Real Estate Agent for 2015**

*Gail Ganley accomplishes what only a small percentage of real estate agents in the Milwaukee area have achieved.*

**Milwaukee, WI** – Five Star Professional is pleased to announce [Gail Ganley, Coldwell Banker Residential Brokerage](#), has been chosen as one of Milwaukee's Five Star Real Estate Agents for 2015.

Five Star Professional partnered with *Milwaukee Magazine* to recognize a select group of Milwaukee-area real estate agents who provide quality services to their clients. Less than 7 percent of real estate agents in the area were selected. Gail Ganley is featured, along with other award winners, in a special section of the May issue.

“I’ve been in the business for 30 plus years. I bring my expertise and experience to every transaction I do. Even after all the years I have been doing this, no transaction is ever the same. Changes and evolution are part of the business I truly embrace. This year I have added Brett Timmerman as business partner to the mix. We are very excited for our future in real estate and have taken off out of the gate at a full gallop. We are expecting to set new records for ourselves and continue the success of the last 30 years,” says Gail Ganley of Coldwell Banker Residential Brokerage.

The Five Star Real Estate Agent award program is the largest and most widely published real estate agent award program in North America. Agents are measured using an objective, in-depth research methodology with significant focus on customer feedback and overall satisfaction.

“I have always had a passion for real estate even before I was in the business and it was a natural progression for me. I love helping people find their next home, and love seeing my clients’ lives change and evolve. Being a trusted expert in my field is what they have come to expect from me when transitioning from one stage of life to the next. It often feels like a very large extended family, and that is really what I strive for. It is a privilege to be named a 2015 Five Star Real Estate Agent. I strive to make a positive impact in my clients lives and receiving this award is testament to that. A big thank-you to all my clients who participated in the nomination process. This year is shaping up to be a phenomenal year as I have teamed up with Brett Timmerman. Together we strive to deliver results that warrant recognition such as this,” Gail says.

“Five Star Real Estate Agents are more than knowledgeable experts in their field. They maintain a sharp focus on building enduring relationships and demonstrate tremendous dedication to the families and individuals they serve,” says Lynn Hargreaves, V.P. Research and Services Operations, Five Star Professional.

Five Star Professional has been conducting market research to define and promote professional excellence in service professionals since 2003. Its Five Star Real Estate Agent award program is the largest and most widely published real estate agent award program in North America.

Real estate agents are awarded based on an in-depth research process. Thousands of consumers are contacted to rate their real estate agent on 10 evaluative criteria including customer service, market knowledge, negotiation, closing preparation and overall satisfaction. Beyond a qualifying client evaluation score, real estate agents are evaluated on objective criteria such as experience, production levels and disciplinary and complaint history.

There is no fee to be considered or awarded. Visit [www.fivestarprofessional.com](http://www.fivestarprofessional.com) for more information.