

## For Immediate Release

## Strategic management training offered to Texas farmers and agribusiness

Texas Corn Producers to host Advanced Training for Agricultural Professionals

**LUBBOCK, Texas (August 4, 2015)** – Texas Corn Producers will be hosting an Advanced Training for Agricultural Professionals program in Fort Worth, Texas, Sept. 7-9.

The program is designed for farmers and agribusiness professionals of all ages, but should be of particular interest for those that have recently returned to the farm or are looking at increasing the size of their operation. The tools farmers will gain from attending this event will prepare them to strategically plan for the maintenance and further development of their farm to have a successful business.

Space for this event is limited. TCP encourages those looking to attend to <u>REGISTER TODAY</u>. Registration is just \$100 per person and includes meals as listed on the program, which is available online <u>HERE</u>. This event is open to all interested parties and is not exclusive to corn farmers.

"This event features some of the nation's most renowned financial minds," TCP Executive Director David Gibson says. "Texas Corn Producers hopes farmers and others in agriculture take advantage of this opportunity to listen and interact with some of the industry's best economists. Bringing the tools from this program back to the farm offers an invaluable opportunity for success."

The event's topics include:

- Best Management Practices
  Danny Klinefelter, Texas A&M University and AgriLife Extension
- Strategic Planning and Megatrends
  David Kohl, Agricultural Finance and Small Business Management at Virginia Tech University
- Strategic Management Allan Gray, Agricultural Economics at Purdue University
   Strategic Positioning
- Michael Boehlje, Agricultural Economics at Purdue University

"What makes this program unique is that the attendees will largely determine the flow of the pertinent issues and topics to be delved into," Dee Vaughan, a TCP board member and farmer from Dumas, says. "Farmers will have the opportunity to interact with the speakers and really look at how the information being provided can apply to their farm."

To learn more about the Advanced Training for Agricultural Professionals program and register, visit <u>www.TexasCorn.org</u>.

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The Texas Corn Producers serve the state's corn farmers through two organizations, the Texas Corn Producers Board and the Corn Producers Association of Texas. TCPB is a statewide board funded by a voluntary checkoff program. Checkoff funds are used for research, education and promotion to further the corn industry in Texas, and to create better marketing opportunities for farmers. CPAT is the legislative arm of Texas corn farmer representation on both state and national level. CPAT's mission is to build a strong organizational support system for corn that will represent the interests and concerns of farmers form all regions of Texas. For more information, visit www.TexasCorn.org.