



Lavastorm Analytics Corporate Profile



About Lavastorm Analytics

Lavastorm Analytics is a Boston, Massachusetts, U.S.-based company, founded in 2002, that specializes in operational analytics where ad hoc information exploration and automation of continuous analysis are key requirements. The company provides a tool that enables business users to work, in a graphical interface, on building analytic workflows that connect to multiple data sources, integrate and transform data, apply analytic models, output reports and integrate with external tools such as Tableau, QlikView and Tibco Spotfire for further information visualization. The workflows built are similar to visual ETL scripts, but instead of IT experts working in structured processes to load the corporate data warehouse, it is handled by business users and can be used for ad hoc analysis of disparate data sources — from spreadsheets to data warehouses. Lavastorm has deep experience in the telco and financial services industries, supporting large data volumes, perform complex analysis and operate in demanding operational environments. The product is offered in different editions, with desktop and server options, ranging from a free version for an individual user analyzing file-based data to a corporate setup for handling terabytes of information.

Lavastorm Analytics At A Glance

- Generated Billions of Dollars in cost savings, efficiency and increased revenue for our customers
- 130+ customers and 10,000+ users
- 10+ years of product in the market
- HQ in Boston, global presence
- 160+ employees

Our Commitment to Business Analysts, IT and Data Scientists

Our primary goal is to empower the business analyst to make optimal impact on the business. Our visual tools turn business analysts into data heroes – giving them the power of a programmer to rapidly unify disparate data, easily construct complex analytics and effectively deliver actionable insights and results.

The Lavastorm Analytics Engine enables harmonious collaboration between IT, data scientists and business analysts for rapid data creation and analysis. IT and data scientists can now compile algorithms into accessible, reusable analytic building blocks that enable self-service data analysis for business analysts looking to compile data models and apply the insights within an organization to increase overall business efficiency.

Achieve Breakthrough Business Results

At Lavastorm Analytics, we believe that data analysis is THE differentiator for companies. We provide organizations with analytic products and applications so that people can manage more data, respond with more speed, adapt to more change, and enable more decision makers to take fact-based action in today's complex, big data environments.

We envision a world where analytics are pervasive throughout every department of the business, where analytics are more trusted so that they are used to continuously improve business performance, and where the skill and cost barriers associated with traditional analytic tools are shattered so that everyone in the business becomes a true analyst.

Our Lavastorm Analytics Engine gives users complete control over their data through an agile analytic environment that combines data preparation, integration, and analysis capabilities into one platform.

Users use the Lavastorm Analytics Engine to:

- Discover hidden insights - e.g., patterns, root causes
- Improve decisions, by enriching information for decision makers - e.g., strategy
- Automate business processes - e.g., complex events, data management, analytic processes

Customers

We provide products and services to some of the world's most recognizable companies in a wide variety of industries, including communications, financial services, services, retail, and manufacturing. Our customers include: Comcast, Telstra, PwC, KPN, CenturyLink, Compass Group and Telefonica.

"Lavastorm makes it incredibly easy to integrate data natively.

Troy Mayers - Sales Analytics Manage, Allstream

"The findings from just the first 10 audits we created let us capture \$5 million annually. That is already a 13x return on our investment, and frankly my expectation is that we will capture close to another \$5 million."

Angela Newell - Controller and VP of Revenue Assurance, Clearwire

"The intuitive and discovery-driven nature of the Lavastorm Analytics platform is giving us actionable insight every day in a way the business can understand and act upon."

Rama Prasad - Chief Information Officer, Gogo

Product

The Lavastorm Analytics Engine is a data discovery solution that brings agility to business analysts, IT and data scientists allowing you to create analytic applications 10x faster than with traditional tools. It harnesses data from anywhere in the organization and gives you unsurpassed data management capabilities, and the fastest, most accurate way to discover and transform insights into business improvements. The solution's visual data flow environment gives you an easy to use interface for combining and enriching diverse data sources, evaluating and improving data quality, and building complex filtering and analytic logic to answer ad hoc questions – moments after they arise.

Partners

Lavastorm Analytics is committed to building long term business and technology partnerships with innovative consulting and professional services companies and leading technology companies with the goal of building value for our collective customers. Our partners include: PwC, Tableau Software, Qlik, Tibco, Mphasis, Tech Mahindra and others.

Awards and Accolades



"Lavastorm Analytics was in 'big data' before it was cool to be in 'big data'."



"It's the first solution in a long time that I would say is unique."



Best Business Solution



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