

BIG QUESTIONS

INTEREST RATES
BIG DATA
soil health
Land Value Changes
Yield Maps
Sustainability
Waters of the U.S. (WOTUS)

Precision Technology
Farm Profitability
DES MOINES WATER WORKS LAWSUIT
profit zones
CONSERVATION APPLICATION
Nitrogen - Phosphorus
return on investment
SOIL LOSS CALCULATIONS
fertility

Farmland Rental Rates
VARIABLE RATE
water quality
Commodity Prices

Advancing technologies, competing solutions, expanding alternatives and aggressive societal demands are converging on landowners and farmers at a seemingly accelerating rate. And due to the many, varied and complex interdependencies that play into successfully managing farmland assets "solutions" often seem to create as many questions as they answer.

Make your plans, mark your calendar and secure your reservation now to join Peoples Company and Total Realty for our Big Questions Seminars.

Along with our guest speakers, we will take on this confusing challenge and share our approach on how we not only manage this confusion, but benefit with better production, reduced costs, greater income, superior appreciation and all while improving water quality and sustainability...it can and is being done!

SPEAKER LINE-UP:

Sean McMahon, Executive Director, Iowa Agriculture Water Alliance (*Tuesday*)

Nick Goeser, Executive Director, Soil Health Partnership (*Thursday*)

Des Moines Water Works Lawsuit: How does that lawsuit impact how I manage my land?

David Muth, Senior Vice President, AgSolver

Commodity Prices: With falling commodity prices are there ways to enhance rental returns?

Steve Bruere, President, Peoples Company

Land Values: Where is the land market headed?

Mollie Aronowitz, Land Manager, Peoples Company

Conservation & Sustainability: Who pays to implement these practices on my land?

Two of these educational and networking events are being hosted by Peoples Company and Total Realty Co. Appetizers will be served.

TUESDAY, AUGUST 25, 2015 AT 5:30 PM

West Des Moines Marriott
1250 Jordan Creek Parkway | West Des Moines, Iowa 50266

Please RSVP to Becky Rozenboom
Becky@PeoplesCompany.com or 855.800.LAND

THURSDAY, AUGUST 27, 2015 AT 5:30 PM

DeWitt Community Center
512 10th Street | DeWitt, Iowa 52742

Please RSVP to Tami Guy
Total@TotalRealtyCo.com or 563.659.8185