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**goTransverse wins International Gold for Best New Cloud Platform**

*Leader in the cloud subscription and usage-based billing platform beats out Cisco and Epicor for top honors.*

**Austin, Texas – August 18, 2015** – [goTransverse](http://www.gotransverse.com/) announced that TRACT®, the cloud-based, internet-scale billing and revenue automation platform, is the 2015 Gold Stevie® Winner for Best New Product or Service of the Year in the Cloud Platform category. Nicknamed the Stevie® Awards, from the Greek for “crowned”, each year the International Business Awards recognize high-achieving organizations and executives around the world.

“We are honored to have the TRACT® platform recognized at this level,” said James Messer, Founder and CEO of goTransverse. “This award reflects the dedication and hard work of our outstanding team of employees and the invaluable put we get from our customer base who are industry leaders in their own right.”

Gold, Silver and Bronze Stevie winners were selected from more than 3,700 nominations in a variety of categories. Judges for the Best New Cloud Platform scored the TRACT® platform highest based on its innovation, integrity and growth. goTransverse’s flexible billing engine, TRACT®, scored higher than any other organization in its group, including industry leaders such as Cisco Systems and fellow Austin-based startup, Epicor Cloud ERP.

“We are pleased to once again honor many of the world's best organizations, professionals and their achievements," said Michael Gallagher, president and founder of the Stevie Awards. “I know it has been a delight for the judges to read and comment on these stories of success, and we look forward to honoring on stage the Stevie winners who join us in Toronto on 23 October."

Messer continues, “Stevie® Award winners represent some of the best and most innovative organizations around the world and we are delighted to be included in their company.”

**About goTransverse**

goTransverse powers leading-edge companies who push conventional boundaries with disruptive product and services offerings. The TRACT® platform supports the monetization of any combination of one-time, subscription, and usage-based offerings with near real-time metering, rating and native revenue recognition. The result is top-line revenue growth, faster time-to-market, visibility into revenue streams and operational savings. Our customer base includes publicly traded and privately held companies typically technology-focused in cloud solutions, digital entertainment and media, Internet of Things (IoT), Machine-to-Machine (M2M), logistics and hosting/managed services. Visit [www.gotransverse.com](http://www.gotransverse.com) to learn more.

**About the Stevie® Awards**

Stevie Awards are conferred in six programs: The American Business Awards, The International Business Awards, the Asia-Pacific Stevie Awards, the German Stevie Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.stevieawards.com> and on Facebook, LinkedIn, Twitter, and YouTube.

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