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Anthem's FNTSY Sports Network to Launch Interactive Content on Xbox

Toronto | New York – Anthem Sports & Entertainment Corp. announced today that **FNTSY Sports Network**, the world's first and only channel dedicated entirely to fantasy sports, has launched a video-on-demand (VOD) content service for the millions of fantasy sports players on **Xbox 360** and **Xbox One**.

The app offers up-to-the-minute videos featuring the latest breaking news, rankings, projections and advice for all fantasy sports. FNTSY Sports Network is the world's first and only television network specifically targeted towards the over 57 million people who play fantasy sports annually and on a daily basis.

FNTSY Sports Network is owned by Anthem Sports & Entertainment Corp., a global leader in operating targeted destination channels on linear, digital and mobile platforms.

"FNTSY Sports Network has quickly become the leading content platform to the wider fantasy sports industry," said Louis M. Maione, Chief Strategy Officer of Anthem Sports & Entertainment Corp. "We are excited to team with an established global interactive brand like Xbox to take our service to the next level. The underserved fantasy sports community is craving unique, relevant and timely content 24/7. FNTSY Sports Network is both a service fantasy sports players can't do without, and regular sports fans will not want to miss."

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About Anthem Sports & Entertainment Corp.

Anthem Sports & Entertainment Corp. is a global leader in operating targeted destination video channels on linear, digital and mobile platforms with offices and studios in New York, Toronto, Las Vegas and Los Angeles. In addition to [Fantasy Sports Network](#), Anthem's portfolio includes [RotoExperts.com](#), a leader in fantasy sports content, [DailyRoto.com](#), the most comprehensive and far-reaching daily fantasy sports website, and [Fight Network](#), the world's premier combat

sports channel now broadcasting in the U.S., Canada and over 30 other countries. Anthem also has a significant ownership interest in [Pursuit Channel](#), one of the top outdoor channels in the U.S. available in over 40 million homes, and it owns [SportsGrid.com](#), a leader in general sports entertainment commentary.