

Karen Mackanos-Long of Ebby Halliday in Dallas, Texas Awarded the 2015 Five Star Real Estate Agent Award

Award winners represent fewer than 7% of real estate agents in the Dallas area.

"This is my third year in a row to win this award, which I feel is a great achievement as it is based on feedback from my clients, and a very small percentage of agent in the Dallas area are nominated for this award," says Karen.

Dallas, TX – Five Star Professional is pleased to announce [Karen Mackanos-Long, Ebby Halliday](#), has been chosen as one of Dallas's Five Star Real Estate Agents for 2015.

Five Star Professional partnered with *Texas Monthly* to recognize a select group of Dallas-area real estate agents who provide quality services to their clients. Less than 7% of real estate agents in the area were selected. Karen Mackanos-Long is featured, along with other award winners, in a special section of the June issue.

The Five Star Real Estate Agent award program is the largest and most widely published real estate agent award program in North America. Agents are measured using an objective, in-depth research methodology with significant focus on customer feedback and overall satisfaction.

Karen Mackanos-Long has been a full-time, licensed Realtor with Ebby Halliday Realtors, which is the No. 1 independent broker in not only the Dallas Ft worth area but all of Texas, for over 22 years. She specializes in local moves as well as relocating families from out of town. Areas of expertise include Dallas, Park Cities, Plano, Frisco, Allen, McKinney, Southlake, Trophy Club, Keller, Grapevine, Flower Mound & Lewisville. Karen also specializes in acreage and horse properties. She prides herself on "working by referral" which has become easy as her clients appreciate the time and care she gives to them. They in turn remain loyal repeat clients over the years and continue to refer their friends and family and co-workers to her.

"Whether you want to build from the ground up or purchase a 'fixer upper,' I can help. I have built three homes myself, so I have a strong working knowledge of the process. I participate in the contract process, the design center, the final walk through and inspections for all clients, and stay in touch well after the close of the sale! Because buying a home or selling home is one of the most important financial decisions you'll ever enter into, be sure you choose a true professional who has your best interest at heart!" says Karen.

"Five Star Real Estate Agents are more than knowledgeable experts in their field. They maintain a sharp focus on building enduring relationships and demonstrate tremendous dedication to the families and individuals they serve," says Lynn Hargreaves, V.P., Research and Services Operations, Five Star Professional.

About the research process:

Now entering its 13th year, Five Star Professional conducts in-depth, market-specific research in more than 45 markets across the United States and Canada to identify premium service professionals.

Five Star Professional contacts thousands of recent homebuyers to identify award candidates. Phone, mail and online respondents rate their real estate agent on 10 satisfaction criteria. Candidates with a qualifying client satisfaction rating move on to be evaluated on objective criteria such as experience, production levels and disciplinary and complaint history.

Real estate agents do not pay a fee to be considered or awarded. For more information, visit www.fivestarpromotional.com.