

15th ASIA Coatings Markets

20 – 21 Oct 2015
Bangkok
Courtyard by Marriott Bangkok

ORGANISED BY



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Day One - Tuesday, Oct 20th

08:00 Registration & Coffee

09:00 Chairman's Welcome & Remarks

09:10 **Asia' Changing Role in the Global Coatings Industry**
Charles Bangert, Partner
Orr & Boss, Inc.

09:45 **Decorative/Architectural Paints Demand Trends & Outlook**
• Perception to environmentally friendly products
Richard SH Seow
Chief Technology Officer
Nipsea Group

10:15 Discussion followed by Networking Coffee

10:45 **Sustainability & New Building Trends in Asia**
• Role of Sustainability in building design concept
• Building Materials Usage & trends
Elmar Kleiner, Founder & Director
Office for Interior & Architecture (OIA)

11:15 **Trends & Outlook of Automotive OEM Coatings in Asia Pacific**
Senior Representative
Coatings Solutions Asia Pacific
BASF

11:45 **Solvent Based to Water Based in Industrial Finishing**
Bent Kidmose
Director Applications, Asia Pacific
Bangkok Sherwin Williams Co Ltd

12:15 Discussion followed by Networking Lunch

13:45 Chairman's Introduction

13:50 **Africa/GCC Coatings Market Outlook**
• Coatings capacities update & demand forecast
• Building & infrastructure plans
• Sectorial/application breakdown

14:20 **India Pipeline Coatings Market Outlook & Trends**
Dr. Budhadeb Duari, Director,
Lalita Infraprojects Pvt Ltd

14:50 **Raw Material Developments & Technology Innovations**
• What type of coating system or technology will stay and it's direction

15:25 Discussion followed by Networking Tea

16:00 **Green/Biobased Coatings Formulation Development & Market Outlook**
• Performance, sustainability & costs considerations
• Managing the expectations of coatings producers

16:30 **Food Packaging Coatings Technology Development & Market Trends**
• Application and properties
• Overcoming health & safety concerns

17:00 Discussion followed by End of Day One

Day Two - Wednesday, Oct 21st

09:00 Chairman's Remarks

09:10 **How will the Water-based Conversion Trend in China Affect the Coatings Industry in Asia?**
• Why the change in China?
• What are the changes?
• What has been achieved to date?
• What will be the impact on Asia?
Peter Pui, Regional Director
Asia Pacific-Specialty Coatings
DSM

09:40 **China Coatings Market Outlook and Demand Trends**

10:10 Discussion followed by Networking Coffee

10:40 **Protective/ Marine Coatings Market Outlook**
Jeff James, Business Director
Protective Coatings, South Asia
AkzoNobel

11:10 **CLMV /Philippines Coatings Markets & Growth Opportunities**

11:40 **Innovative Designs in Painting Lines**
M K Ganesan, Managing Director
Prism Group of Companies

12:10 Discussion followed by Closing Lunch

13:30 End of Conference

You Will Network With:
CEOs, MDs, Regional Directors, Business Development Managers/Directors, Marketing Managers, Product Managers, Project Managers, Sales Managers, Technical/R&D Managers from Paint & Coating Manufacturers, Traders, Raw Material Producers/Traders, Consultants, Chemicals & Additives Suppliers/Technology Providers/End-users, etc.

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