



Sponsorship Packet

2015

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About Kazoocon

What Exactly Is KazooCon?

Inspired by Kazoo's open-source platform and managed by 2600Hz, KazooCon brings together developers, managed service and internet providers, carriers and telecom evangelists to help shape the future of communications. You will get to hear the latest ideas from telecom pioneers, network with a dynamic group of attendees and be on the bleeding edge of telecom and mobile technology development. KazooCon enables all members of the telecom community to engage in hands-on experiences focused around distributed communication networks.

When Is KazooCon 2015?

Day 1:	Monday October 5th	9am – 5:30pm
After Party:	Monday October 5th	5:30pm – 9pm
Day 2:	Tuesday October 6th	9am – 5pm

Where Will It Be Located?

Broadway Studios
435 Broadway St
San Francisco, CA 94133

Who Will Attend

Software Developers
Vendors
Managed Service and Internet Providers
Entrepreneurs
Telecom Thought Leaders and Decision Makers
Telecom Hobbyists

On The Agenda

Overview of WebRTC, TelecomSDN, and Distributed Tech
Introducing the new Kazoo App Store
Scaling business with Kazoo's unique platform
Hands-on demos

KazooCon 2014: By The Numbers

175 Attendees




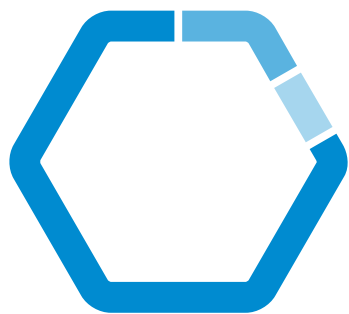
5 On-site Booths



6 On-site Demos

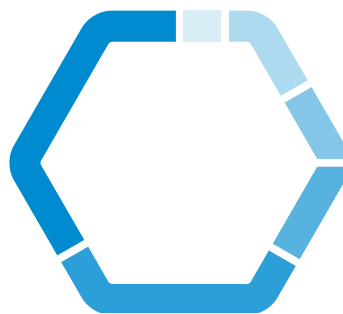


 Attendee Locations




- North America
- Europe
- Asia

 Attendee Demographics



- Developers
- MSPs
- MVNOs
- Telecom Vendors
- ISPs
- Hobbyists

 Past Sponsors



KazooCon Sponsorship Benefit Breakdown

Why KazooCon?

You have the opportunity to play a major part in the future of communications. Your sponsorship will feature prominently before, during and after the event, aligning yourself closely with Kazoo and 2600Hz. By participating as a sponsor, you will benefit from extended exposure through traditional and social media campaigns and promotional efforts directed toward 2600Hz supporters, business partners and KazooCon attendees.

Thank you for enabling us to put on our second annual conference, without your support KazooCon would not be possible. Please contact your 2600Hz Account Representative or email marketing@2600Hz.com if you are interested in becoming a KazooCon sponsor. Join us on this telecom adventure!

	Platinum	Gold	Silver	After Party
Sponsorship Price	\$20,000	\$7,500	\$4,000	\$10,000
Invitations				
Complimentary Tickets	6	4	2	5
10 Listing on KazooCon Website	•	•	•	•
Listing on Eventbrite	•	•		•
Media				
Featured in Press Release	•			
Mentioned in 2nd Press Release	•	•		•
Featured on Social Media	•	•		•
Featured on Pre-event Blog	•	•		•
Featured on Post-event Blog	•	•		•
Event				
Demo Table	•	•		
Signage at Event	•	•	•	•
Red-carpet Entrance Banner	•			•
Logo on Brochures/ Programs	•	•	•	•
After Party Signage	•			•
Create Mixed Drink Menu				•

Platinum Sponsorship – \$20,000

Overview

The KazooCon Platinum sponsorship package is the premier opportunity to be featured most prominently. If you want maximum exposure and to align yourself with 2600Hz and Kazoo, this is it! KazooCon Platinum sponsors can speak thirty-minutes in front of everyone at KazooCon AND have the opportunity to have your own table in the lobby. By participating as a Platinum sponsor, you will be featured online in two press releases, various blog posts, our social media channels, and be featured most prominently on the KazooCon website. You will also have distinguished exposure at the event, having your logo on step-and-repeat banners, event signage, brochures, attendee badges and lanyards, and periodic mentions throughout the conference. If you really want to position yourself with Kazoo and 2600Hz, this is your opportunity!

Invitations

- Six (6) complimentary tickets
- Featured logo and link on KazooCon Eventbrite page

Media And Exposure

- Featured company logo and link on KazooCon Website
- Exclusive feature and link in Press Release
- Additional Press Release with company mention and link
- Featured on Facebook, Twitter, LinkedIn and Google+ posts
- Featured on Pre and Post Event Blog

Event Exposure

- Thirty Minute Speaking Opportunity at featured time
- Featured Demo Table in lobby
- Prominent Logos on KazooCon event signage
- Prominent Logo on Brochures/ Programs
- Logo on attendee event badges and lanyards

KazooCon was a real-time demo of what 2600Hz is made of—innovative people with a revolutionary telecom solution. I can't wait to see more about the Mobile VoIP/MVNO solutions.

—Michael Dury

Gold Sponsorship – \$7,500

Overview

The KazooCon Gold sponsorship package is an excellent way to feature prominently at the event, and not break the budget. KazooCon Gold sponsors have the opportunity to have their own demo table in the lobby. By participating as a Gold sponsor, you will feature prominently online in a press release, various blog posts, our social media channels, and be featured on the KazooCon website. You will also have distinguished exposure at the event, having signage on banners, brochures, attendee badges, and periodic mentions throughout the conference.

Invitations

- Four (4) complimentary tickets
- Logo and link on KazooCon Eventbrite Page

Media And Exposure

- Company logo and link on KazooCon website
- Company description and link in Press Release
- Featured on Facebook, Twitter, LinkedIn and Google+ posts
- Featured on Pre and Post Event Blog
- Featured on Post Event Blog

Event Exposure

- Optional Demo Table in lobby
- Logos on KazooCon event signage
- Logo on Brochures/ Programs
- Logo on attendee event badges

“The event was everything I was hoping for, and any business interested in a state of the art VoIP platform should be at KazooCon 2015.”

—Kevin Charbonneau | Netitek LLC

Silver Sponsorship – \$4,000

Overview

The KazooCon Silver sponsorship package is the most economical choice. Are you a bootstrapped company like us? We understand. We'd like you to still play a part in KazooCon and have created an excellent way for you to be featured. By participating as a Silver sponsor, you will be featured on the KazooCon website and will receive two complimentary tickets. You will also have prominent exposure at the event, having signage on banners, brochures, and periodic mentions throughout the conference.

Invitations

- Two (2) complimentary tickets

Media And Exposure

- Company logo and link on KazooCon website

Event Exposure

- Logos on KazooCon event signage
- Logo on Brochures/ Programs
- Logo on attendee event badges

The beautiful thing about the Kazoo platform is the fact that you don't need a deep understanding of telephony to build rich applications using their complete REST APIs. 2600Hz Mobile Integration: The missing link in the VoIP revolution.

—James Lyons | Quik.is

After Party Sponsorship – \$10,000

Overview

KazooCon will be hosting an after party following the first day. We have secured a local San Francisco bar for the KazooCon after party and, just like last year, we will make it a memorable event. You will have exclusive signage, can build a unique drink list, work with us to demo your product, and even speak at the event. We will set up a red carpet, hire a professional photographer and will feature you your logo on a step-and-repeat. We will also feature your company online as well as the signage at the KazooCon event, similar to the Gold Sponsor tier.

Invitations

- Five (5) Complimentary Tickets
- Logo and link on KazooCon Eventbrite Page

Media And Exposure

- Company logo and link on KazooCon website
- Company mention and link in Press Release
- Featured on Facebook, Twitter, LinkedIn and Google+ posts
- Featured on Pre and Post Event Blogs

Event Exposure

- Exclusive after-party Banners
- Featured Logo on Step and Repeat Banner on red carpet and hired professional photographer
- Create your own mixed drink menu
- Logos on KazooCon event signage
- Logo on Brochures/ Programs
- Logo on attendee event badges

I enjoyed the variety of topics covered by the different speakers during the conference. It was good to see what other people are doing with Kazoo in the community and connect with everyone in person.

— Brian Davis | Scratch Wireless

