

Furnace Record Pressing  
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## FOR IMMEDIATE RELEASE

### FURNACE RECORD PRESSING TO OPEN VINYL RECORD PRESSING PLANT IN THE USA



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After searching high and low for close to a decade, Furnace Record Pressing recently acquired TEN rare Toolex Alpha record presses. Furnace staff members traveled to Mexico City to oversee the loading and shipment of the presses to their Washington DC area facility. The resulting 48 hours saw the group encounter machetes, protesters, and a genuine kidnapping scare among other logistical challenges.

Upon arriving in Mexico City, the crew realized there were no forklifts or pallet jacks available to maneuver these hulking pieces of machinery onto the trucks. Undaunted, the team transferred each one-ton machine from their ramshackle storage using a series of small metal dollies and a *lot* of manpower. Once out in the open, the machines were lifted by a small crane, strapped to pallets and loaded on trucks. Two 53ft tractor-trailers were required to handle the full load of pressing equipment. Each truck was navigated around gridlocked Mexico City traffic, through massive protest marches, and into the tiny neighborhood for loading. Local police were *encouraged* to shut down the streets in the area by the team's helpful hosts.

During the second day of loading, the staff caught wind that questions were being asked about the value of the equipment and were later advised not to speak in English to avoid drawing unwanted attention to the operation. They hurried to complete the loading and the trucks took off later that evening, weathering the bumpy terrain en route to the border at Laredo, TX. After passing through customs, the machines were transferred to US trucks and made the final leg of the journey to Furnace. "The loading of the machines was difficult.

We had to navigate through neighborhoods and streets not meant for tractor-trailers and load heavy equipment with unconventional tools and manpower. In our short time in Mexico City we met late night fire breathers, a wine angel, a jacked up guy on a Harley asking a lot of questions about our presses and a lot of awesome new friends who helped us get all ten presses loaded and secured against all odds. It was a lot of work, but it's a great story and I'm excited to have been a part of it," said Alex Reimer, Production Coordinator.

Now with the record presses safely in their possession, the real challenge begins. The next phase finds Furnace seeking the perfect home to build their pressing plant, refurbishing their newly acquired machines, and ultimately pressing the best quality records possible in the United States. Furnace President and CEO, Eric Astor said, "It's almost impossible to find record presses out there in the wild. To find late era, automated machines is unheard of. We're excited to build a world-class record pressing facility in the USA to help feed the beast. The industry needs additional vinyl capacity, shorter lead times and a laser focus on quality. I'm certain that we'll achieve these goals once we breathe life back into these machines." With the announcement of a forthcoming American pressing plant, Furnace maintains its commitment to manufacturing audiophile grade vinyl – the highest priority for the 19 year old, quality-driven company.

### **About Furnace MFG:**

Furnace MFG (<http://www.furnacemfg.com/vinyl>), in business since 1996, is a recognized leader in high-quality vinyl record manufacturing. Furnace also runs Pallas USA, a partnership with the Pallas Group of Germany, widely known as the world's finest vinyl pressing facility.