

EarthBend Expands Distribution Portfolio with Addition of the CirrusWorks Governor™ Bandwidth Optimization Tool

Delivers Automated, Dynamic Bandwidth Management to High Traffic LANs

SIoux FALLS, S.D., Sept. 2, 2015 — [EarthBend](#), a premier value-added distributor of business telecommunications and IT solutions, today announced that it has expanded its distribution portfolio to include the [CirrusWorks](#) Governor™ bandwidth optimization tool. The Governor is a next generation bandwidth management engine that does not require rules, policies or deep packet inspection. The solid-state appliance is designed for zero-configuration installation into almost any LAN configuration, enhancing Internet performance in a fully encrypted network environment.

“Our distribution partnership with CirrusWorks enables EarthBend to provide its channel partners with a simple, effective solution for enhancing Internet capacity in high traffic network environments,” said Ryan Donovan, general manager and vice president of sales and service at EarthBend. “With the explosion of data throughput from mobile, streaming and web-based applications, the CirrusWorks Governor helps our reseller partners and their customers get the most from their infrastructure and circuit investment dollars.”

The CirrusWorks Governor automatically adjusts bandwidth utilization based on user demand in real time, regardless of what users are doing or how data is encrypted. “The Governor is extremely effective in unpredictable, high traffic network environments,” said David Giannini, CEO of CirrusWorks, “maximizing your investment in bandwidth, LAN infrastructure and network support costs, and ensuring fast and reliable Internet performance for all users, all the time.”

About EarthBend:

EarthBend has been distributing telephony peripherals and IT solutions to a vast group of telecommunication resellers since 1993. In addition to its North American distribution footprint, EarthBend has been serving clients directly in the Midwest for 32 years. Today, EarthBend serves as an extension of its 3,000 plus customers, providing highly qualified engineers with key certifications from some of the largest voice, data and technology manufacturers in the industry. EarthBend’s offerings are highly scalable, secure, easily managed and optimized to meet evolving customer needs, and with an extreme focus on delivering cost-effective solutions and best-in class customer satisfaction. For more information, please visit www.earthbend.com.

About CirrusWorks:

CirrusWorks is the leader in dynamic bandwidth management. Its proprietary Governor product optimizes traffic during peak congestion periods to ensure fast and reliable Internet performance for all users all the time. CirrusWorks is enabling organizations to improve network performance and avoid costly bandwidth upgrades simply, efficiently and more effectively. For more information, please visit www.cirrusworks.net.

###

EarthBend PR Contact:

Bill Johnson, Marketing Manager
605.789.5668
bill.johnson@earthbend.com

CirrusWorks PR Contact:

Beth Crawford
703.388.6969
beth.crawford@cirrusworks.net