

FOR IMMEDIATE RELEASE:

Microscan Slated to Release All-New Barcode Reading Solutions Fall 2015

RENTON, WA, September 2, 2015 – Microscan, a global technology leader in barcode reading and machine vision solutions for industrial manufacturing, announces that it will release all-new products into its line of industrial identification solutions in early fall 2015. This product suite includes new barcode imagers and an intuitive, device-agnostic user interface that will bring next-generation performance and scale to the Microscan product portfolio and set new benchmarks for the engineering of industrial decoding technology.



For over 30 years, Microscan has driven advances in industrial barcode reading, beginning with the invention of the world's first laser diode scanner in 1982 and continuing with the invention of the Data Matrix symbol in 1994. Microscan's early engineering focused on the development of solutions for the clinical instrumentation and OEM sector, which yielded pioneering innovations in barcode reading technology to enable the most diverse functionality within the smallest mechanical form factor. Today, Microscan barcode readers are used by the world's major industrial manufacturers to document and guide automated operations. This includes the tracking of goods, work-in-process monitoring, cradle-to-grave traceability of parts throughout the supply chain, and guidance of parts to each stage of assembly.

This fall, the convergence of the company's most ground-breaking engineering throughout its history of industrial identification development will be realized in Microscan's all-new barcode reading platform. This product suite will improve upon company's best engineering, further miniaturize its smallest-form-factor hardware, and take its most easy-to-use platforms to a level of usability that is next to second nature. The result will be a family of "Simply Incredible" tools that revolutionize flexibility, performance, and user experience for barcode reading at a size and scale unrivaled in the industrial automation market.

With user-focused engineering at the heart of new product development, Microscan's next-generation barcode imagers and user interface will allow anyone without barcode reading experience to easily install a device into new or existing systems to outperform competitive operations for speed, precision, and adaptability to changing criteria. New hardware will offer incredible power on an incredibly small scale, as well as complete agility to adapt to the specific requirements of any project or integration environment. Extensive customization options will give users the freedom to select from a range of hardware configurations as well as choose their device capability – from basic barcode reading to full industrial X-mode high-performance decoding, IP-rated sealing, and Ethernet connectivity – without increasing physical footprint. In one unlimited platform, Microscan's new barcode reader family will expand the range of applications for barcode reading and data communication across the factory and beyond, driving the

future of industrial identification development to enable faster, leaner, more connected manufacturing operations.

To be the first to know when Microscan's new barcode reading suite launches to market, sign up to receive a notification on the release date at www.microscan.com.

About Microscan

Microscan is a global technology leader in precision data acquisition and control solutions serving a wide range of automation and OEM applications. Founded in 1982, Microscan has a strong history of innovation that includes the invention of the first laser diode barcode scanner and the Data Matrix symbology. Today, Microscan remains a technology leader in automatic identification and machine vision with extensive solutions for ID tracking, traceability, and inspection, ranging from basic barcode reading to complex machine vision inspection, identification, and measurement.

As an ISO 9001:2008-certified company recognized for quality leadership in the U.S., Microscan is known and trusted by customers worldwide as a provider of quality, high-precision products. Microscan is a subsidiary of [Spectris plc](http://Spectris.plc), a leading supplier of productivity-enhancing instrumentation and controls.

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