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# Anthem's FNTSY Sports Network and Fight Network Launch on Buckeye CableSystem in the U.S.

Toronto – Anthem Sports & Entertainment Corp. announced today that Fantasy Sports Network (FNTSY), the world's first and only channel dedicated to fantasy sports, and Fight Network, the world's premier combat sports television channel, have launched on Buckeye CableSystem in the U.S., making the channels available to subscribers in northwest Ohio and southeast Michigan.

Both channels will be available in high-definition (HD) on HD Plus Pak, channels 696 and 703, respectively.

FNTSY Sports Network is the world's first and only 24/7 television network designed from the ground up to inform, engage and entertain the more than 57 million enthusiasts who play fantasy sports annually and on a daily basis. The destination channel for fantasy sports players, its programming includes exciting live studio programming, call-in shows, expert panels, celebrity and expert drafts, reality programming and on-site commentary from sports venues, as well as short-form programming from the experts around the continent, providing fantasy sports discussion and analysis for football, baseball, basketball, soccer, golf, hockey, NASCAR and other sports.

Fight Network is a 24/7 television channel dedicated to complete coverage of combat sports. It airs programs focused on the entire scope of the combat sports genre, including mixed martial arts, boxing, kickboxing, professional wrestling, traditional martial arts, fight news and analysis, as well as fight-themed drama, reality series, documentaries and feature films. Fight Network's dynamic programming lineup includes live events from around the world and extensive news

coverage. Fight Network is already available in the U.S., Canada and over 30 countries across Europe, Africa and the Middle East.

"Anthem's expansion continues with new distribution on the Ohio-based Buckeye CableSystem," said Leonard Asper, CEO of Anthem Sports & Entertainment Corp. "Fight Network is exactly what combat sports fans have been waiting for, while the launch of FNTSY Sports Network coincides with the start of football season, so timing couldn't be better for subscribers in the region."

"Buckeye is pleased to add these two channels to our HD Plus Pak. Fantasy sports has become big business. We are pleased to offer our viewers a channel that will give them up to the minute information to help them manage their teams. In addition, combat sports continues to increase in popularity. These two channels will provide more value to our customers and uniquely serve their entertainment and information needs," said Jeff Abbas, President and General Manager.

FNTSY Sports Network and Fight Network are owned by Anthem Sports & Entertainment Corp.

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### About Anthem Sports & Entertainment Corp.

Anthem Sports & Entertainment Corp. is a global leader in operating targeted specialty television channels on linear, digital and mobile platforms with offices and studios in New York, Toronto, Las Vegas and Los Angeles. In addition to <a href="Fantasy Sports Network">Fantasy Sports Network (FNTSY)</a>, Anthem's portfolio includes <a href="RotoExperts.com">RotoExperts.com</a>, a leader in fantasy sports content, <a href="DailyRoto.com">DailyRoto.com</a>, the most comprehensive and far-reaching daily fantasy sports website, and <a href="Fight Network">Fight Network</a>, the world's premier combat sports channel now broadcasting in the U.S., Canada and over 30 other countries. Anthem also has a significant ownership interest in <a href="Pursuit Channel">Pursuit Channel</a>, one of the top outdoor channels in the U.S. available in over 40 million homes, and it owns <a href="SportsGrid.com">SportsGrid.com</a>, a leader in general sports entertainment commentary.

#### **About Buckeye CableSystem**

Buckeye Cablevision, Inc., known as Buckeye CableSystem®, is the leading cable, Internet and residential telephone firm operating in the Toledo, Ohio area, with customers in Toledo and Sandusky, and communities in Southeast Michigan. Founded in 1965, Buckeye is the second

oldest continuously-owned large-city cable system in the United States. Buckeye Cablevision, Inc.is a wholly owned subsidiary of Block Communications, Inc., headquartered in Toledo, Ohio.

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