

# WAND Taxonomy Catalog

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## Contents

About WAND Foundation Taxonomies.....	4
WAND Product and Service Taxonomy.....	5
WAND Accounting Taxonomy.....	6
WAND Automotive Parts and Equipment Taxonomy.....	7
WAND Banking Taxonomy.....	8
WAND Building and Construction Management Taxonomy.....	9
WAND Chemicals Taxonomy.....	10
WAND Customer Service Taxonomy.....	11
WAND Drug Development Taxonomy.....	12
WAND Electric and Gas Utility Taxonomy.....	13
WAND Engineering Taxonomy.....	14
WAND Environment Taxonomy.....	15
WAND Finance and Investment Taxonomy.....	16
WAND Fire Department Taxonomy.....	17
WAND Foods and Beverages Taxonomy.....	18
WAND Food Service Equipment and Supplies Taxonomy.....	19
WAND General Business Taxonomy.....	20
WAND Health Insurance Taxonomy.....	21

WAND Higher Education Taxonomy .....	22
WAND Human Resources Taxonomy.....	23
WAND Industrial Equipment and Supplies Taxonomy.....	24
WAND Information Technology Taxonomy .....	25
WAND Insurance Taxonomy .....	26
WAND Intellectual Property Taxonomy.....	27
WAND K-12 Education Taxonomy .....	28
WAND Legal Taxonomy.....	29
WAND Life Insurance Taxonomy .....	30
WAND Local Government Taxonomy .....	31
WAND Manufacturing Taxonomy.....	33
WAND Medical Administration Taxonomy.....	34
WAND Medical Conditions Taxonomy.....	35
WAND Medical Equipment and Supplies Taxonomy.....	36
WAND Mining Taxonomy.....	37
WAND Non-Profit Taxonomy.....	38
WAND Oil and Gas Taxonomy.....	39
WAND Personal Care Products Taxonomy .....	40
WAND Police Department Taxonomy.....	41
WAND Procurement Taxonomy.....	42
WAND Project Management Taxonomy.....	43
WAND Property and Casualty Insurance Taxonomy .....	44
WAND Real Estate Taxonomy.....	45
WAND Records Retention Taxonomy .....	46

WAND Retail Taxonomy.....	47
WAND Sales and Marketing Taxonomy .....	48
WAND Scientific and Technical Equipment Taxonomy.....	49
WAND Sensory Taxonomy .....	50
WAND Sentiment Taxonomy .....	51
WAND Skills Taxonomy .....	52
WAND Telecommunications Taxonomy .....	53

## About WAND Foundation Taxonomies

WAND is the industry leader in developing and providing pre-built foundation taxonomies to companies around the world to improve organization, tagging, and search of unstructured and semi-structured information. There are more than 150 common enterprise applications that can use taxonomy covering categories like enterprise content, web content management, e-commerce catalogs, directories, spend and procurement, product lifecycle management, digital asset management, behavioral targeting, enterprise search, and more.

The WAND Taxonomies in this catalog are foundation taxonomies, meaning they are designed to provide a strong starting point which can then be customized for a specific business's needs. It's difficult to find a taxonomy that will be a perfect fit for your needs straight out of the box, so foundation taxonomies are a great place to start because they can provide an initial 80% starting point and jump-start. With foundation taxonomies, the time spent developing taxonomy is dramatically reduced. Foundation taxonomies provide a common sense starting point for all stakeholders in a taxonomy project so that targeted feedback can be provided to customize the taxonomy specifically for your needs. When companies start with a blank slate when embarking on a taxonomy project, the results are usually not very successful.

WAND has professional services and related tools to help customize these foundation taxonomies. Tools and services include taxonomy roadmap development, taxonomy customization, automatic tagging, business categorization, URL classification, spend analysis, query log analysis, product classification, taxonomy integration consulting, and more.

With over two decades of experience in developing and deploying taxonomies, WAND has the expertise to help make any taxonomy driven project a success.

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## WAND Product and Service Taxonomy

The WAND Product and Service Taxonomy has been developed over the course of 20 years and includes 43,000 categories covering all products and services. Organized into a multi-level hierarchy, the WAND Product and Service Taxonomy includes more than 42,000 synonyms, translations into 11 languages (Spanish, French, Italian, Portuguese, German, Swedish, Japanese, Traditional Chinese, Simplified Chinese, Korean, Vietnamese), and over a million additional keywords from electronic search environments. Unique attribute templates have been developed for each category making the WAND Product and Service Taxonomy ideal for cataloging and product classification.

- Parameters
  - Armchair
    - No
    - Yes
  - Brands
  - Chair Back Styles
  - Collection Name
  - Depth
  - Finish
    - Distressed
  - Frame Color
    - Brown
  - Has Swivel
    - No
    - Yes
  - Height
  - Includes Rattan Seat

The WAND Product and Service Taxonomy is organized into 33 top level packages (some of which are listed separately in this catalog). Components of this taxonomy are also used in WAND’s vertical industry taxonomies, for example in the Oil and Gas Taxonomy.

Mappings to numerous other business or industry classification schemas including UNSPSC, NAICS, SIC-4, SIC-6, HS, multiple yellow pages headings, and more have already been developed and custom mappings to any other classification schemas can be developed.

+	Appliances	(200)
+	Baby Goods	(87)
+	Home Cleaning Equipment and Supplies	(164)
+	Home Furnishings	(1263)
+	Bed and Bath Products	(91)
	Ceiling Coverings	
+	Floor Coverings	(38)
+	<b>Furniture</b>	(400)
+	Audio/Visual Furniture	(14)
+	Bathroom Furniture	(8)
+	Bedroom Furniture	(58)
+	Cabinets	(13)
+	Chairs	(26)
+	Children's Furniture	(9)
+	Desks	(15)
+	Dining Room Furniture	(12)
+	Furniture Parts	(41)
+	Furniture Sets	(7)
	Home Office Furniture	
+	Home Organization and Storage Furniture	(54)
+	Kitchen Furniture	(8)
+	Living Room Furniture	(18)
+	Nursery and Baby Furniture	(7)
+	Outdoor Furniture	(15)
+	Specialty Furniture	(18)
+	Tables	(15)

The WAND Product and Service Taxonomy can be used for business classification, directory categories, spend analysis, query categorization, keyword generation, website classification, document tagging, and much more.

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## WAND Accounting Taxonomy

The WAND Accounting Taxonomy contains 899 preferred terms and 692 synonyms.

Top level terms include Accounting Analysis, Accounting Forms, Accounting Methods, Accounting Policies, Procedures and Standards, Financial Records, and Types of Business Organizations.

+ Accounting Analysis	(46)
+ Accounting Methods	(14)
+ Accounting Policies, Procedures, and Standards	(336)
+ Financial Records	(401)
+ Forms	(87)
+ Types of Business Organizations	(10)

The WAND Accounting Taxonomy is a foundation set of accounting terminology which can be customized with terms that are specific to any organization, such as charts of accounts.

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## WAND Automotive Parts and Equipment Taxonomy

The WAND Automotive Parts and Equipment Taxonomy comprises 1,782 terms covering all automotive parts and supplies. Individual parts are organized in the hierarchy based upon their corresponding automotive system. Fuel systems, brake systems, car bodies, control systems, and much more are used to organize the specific terms.

This taxonomy is ideal for an automotive manufacturing company or any business involved in auto parts or repair.

The WAND Automotive Parts and Equipment Taxonomy was built as part of the WAND Product and Service Taxonomy and includes rich attribute templates for each product category making it powerful when used for product or inventory cataloging.

[-] Automotive Parts	(786)
+ Aero Parts (Automotive)	(4)
+ Automotive Air Conditioning and Heating Systems	(31)
+ Automotive Air Intake Systems	(1)
+ Automotive Belts and Hoses	(21)
+ Automotive Bodies	(51)
[-] <b>Automotive Braking Systems</b>	(36)
Anti-Lock Brake Systems	
+ Brake Parts	(22)
+ Disc Brakes	(6)
+ Drum Brakes	(2)
Parking Brakes	
+ Power Brakes	(4)
Servo-Brakes	
+ Automotive Chemicals	(60)
+ Automotive Cleaning Systems	(29)
+ Automotive Control Systems	(44)
+ Automotive Cooling and Lubrication Systems	(46)
+ Automotive Electrical Systems	(163)



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## WAND Banking Taxonomy

The WAND Banking Taxonomy has 815 terms with 339 synonyms covering banking processes, retail banking, regulations, products, fees, risk management, banking documents, and much more.

The WAND Banking Taxonomy is specifically designed to help banks tag and organize their unstructured information with relevant, industry specific concepts, processes, subjects, and document types.

WAND created this taxonomy leveraging experience helping create taxonomies for dozens of credit unions and financial institutions. We took this knowledge as a base and built-on top of it to create a taxonomy that is a strong starter set for any banking institution.

+ Bank Customer Documents	(49)
+ Bank Regulations	(274)
+ Bank Target Markets	(6)
+ Banking Channels	(6)
+ Banking Line of Business	(6)
+ Fees	(50)
+ Internal Bank Documents	(3)
+ Internal Processes	(437)
+ Products	(163)

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## WAND Building and Construction Management Taxonomy

The WAND Building and Construction Management Taxonomy has 3,200+ terms and 700+ synonyms of concepts, equipment, processes, and document type that are important for any building and construction project.

This is an ideal taxonomy for any construction business that wants to tag and organize project documents more effectively.

The WAND Building and Construction Management Taxonomy includes a rich set of materials, equipment, and supplies from the WAND Product and Service Taxonomy.

+ Building and Construction Agreements	(50)
+ Building and Construction Equipment and Supplies	(2578)
+ Construction Compliance	(116)
+ Construction Design	(83)
+ Construction Financing	(43)
+ Construction Management	(223)
+ Construction Project Type	(118)
+ Construction Safety	(54)
+ Land Assembly	(28)
+ Project Feasibility Analysis	(27)

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## WAND Chemicals Taxonomy

The WAND Chemicals taxonomy has 7,150 categories covering both organic and inorganic chemicals.

This taxonomy is ideal for a company who has a product group developing products using chemicals and who may want to tag testing or research documents.

Chemical numbers from FEMA, CAS, SMILES, and GRAS can be mapped into this taxonomy as synonyms to improve searching and tagging performance and to align with existing industry standards.

+ Hormones and Their Derivatives	(154)
+ Hydantoin Derivatives	(11)
+ Hydrocarbon Derivatives	(284)
+ Hydrocarbons	(424)
+ Imides and Their Derivatives	(25)
+ Imines and Their Derivatives	(69)
+ Industrial/Agricultural Chemicals	(2)
+ Ketones	(921)
Methyl Heptine Carbonate	
Methyl Octine Carbonate	
Molybdenum Hexacarbonyl	
+ Nitrogen Function Compounds	(101)
+ Organic Acids	(2178)
+ Organic Chemicals Unclassified	(765)
+ Organic Sulfides	(62)
+ Organo-Inorganic Compounds	(216)

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## WAND Customer Service Taxonomy

The WAND Customer Service Taxonomy includes 400 terms and 299 synonyms.

Top Level terms include Channels, Customer Service Metrics, Customer Service Policies, Customer Support, Forms and Letters, Satisfaction, Service Standards, and Services.

The WAND Customer Service Taxonomy complements many of our other taxonomies including the WAND Retail Taxonomy, Sales and Marketing Taxonomy, Manufacturing Taxonomy, and Telecommunications Taxonomy.

+ Channels	(34)
+ Customer Service Metrics	(36)
+ Customer Service Policies	(34)
+ Customer Support	(179)
+ Forms and Letters	(25)
+ Satisfaction	(16)
+ Service Standards	(32)
+ Services	(31)

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## WAND Drug Development Taxonomy

The WAND Drug Development Taxonomy is comprised of 1838 terms and 1910 synonyms covering the process of bringing a new drug to market. Higher level terms include Discovery, Development, Drug Application Types, Drug Approval, Drug Development Agreements, Research Funding Sources, and U.S. Food and Drug Administration.

+ Development	(740)
+ Discovery	(56)
+ Drug Application Types	(159)
+ Drug Approval	(10)
+ Drug Development Agreements	(36)
+ Research Funding Sources	(37)
+ U.S. Food and Drug Administration	(779)

It is designed to provide anyone involved in the development of new medicines the ability to tag and organize their unstructured information. The taxonomy includes the topics of Pre-Clinical Development, Clinical Development, all phases of the Clinical Trials, Pharmacogenomics, Pharmacovigilance, Pharmacokinetics, and Pharmacodynamics.

The WAND Drug Development Taxonomy provides a strong foundation of terms and can be customized to include terms specific to the drugs that are currently being, or have been, developed.

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## WAND Electric and Gas Utility Taxonomy

The WAND Electric and Gas Utility Taxonomy has 3047 terms and is designed for energy utility companies.

Top Level terms include Air and Environmental Safety, DSM and Renewable Solutions, Electric, Energy Acquisition Engineering and Planning, Energy Construction Operations and Maintenance, Energy Equipment, Energy Independence, Energy Management, Energy Program, Energy Regulatory and Compliance, Energy Supply Department, Form of Energy Fuel Type, Fuels and Materials Management, Hazardous Energy, Non-Renewable Energy, Power Generation, Renewable Energy, and Smart Technology.

This taxonomy was initially built for, and in conjunction with, a local public utility and was expanded to include topics that are relevant to today's energy providers.

+ Air and Environmental Safety	(64)
+ DSM and Renewable Solutions	(201)
+ Electric	(244)
+ Energy Acquisition Engineering and Planning	(294)
+ Energy Construction Operations and Maintenance	(137)
+ Energy Equipment	(337)
- Energy Independence	
+ Energy Management	(266)
+ Energy Program	(2)
+ Energy Regulatory and Compliance	(58)
+ Energy Supply Department	(262)
+ Form of Energy	(12)
+ Fuel Type	(99)
+ Fuels and Materials Management	(217)
+ Hazardous Energy	(1)
+ Non-Renewable Energy	(95)
+ Power Generation	(29)
+ Renewable Energy	(98)
+ Smart Technology	(67)



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## WAND Engineering Taxonomy

The WAND Engineering Taxonomy includes 1226 terms and 165 synonyms.

Top Level terms include Engineering Design Process, Engineering Documents, Engineering Drawings, Engineering Fields, Engineering Materials, as well as Engineering Standards and Codes Organizations.

+ Engineering Design Process	(104)
+ Engineering Documents	(54)
+ Engineering Drawings	(248)
+ Engineering Fields	(133)
+ Engineering Materials	(638)
+ Engineering Standards and Codes Organizations	(25)

The WAND Engineering Taxonomy provides a strong foundation for any enterprise that needs to tag and organize documents related to engineering.

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## WAND Environment Taxonomy

The WAND Environmental Taxonomy includes 1487 terms and 436 synonyms.

Top Level terms include Environmental Law, Environmental Management, Environmental Organizations, Environmental Programs, Environmental Research, Natural Environment, Natural Resources, and U.S. Environmental Agencies.

The WAND Environmental Taxonomy provides a strong foundation for any enterprise that needs to tag and organize documents related to the environment.

+ Environmental Law	(283)
+ Environmental Management	(482)
+ Environmental Organizations	(13)
+ Environmental Programs	(25)
+ Environmental Research	(17)
+ Natural Environment	(520)
+ Natural Resources	(154)
+ U. S. Environmental Agencies	(41)

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## WAND Finance and Investment Taxonomy

The WAND Finance and Investment Taxonomy covers all the major topics and concepts of the financial industry. 1,526 categories and 1,006 synonyms cover topics relating to asset types, financial intermediaries, financial crimes, regulations, benchmarks, analysis tools, and markets and exchanges.

+ Analysis Benchmarks, Tools, and Techniques	(250)
+ Asset Types	(424)
+ Financial Crimes	(123)
+ Financial Intermediaries	(103)
+ Markets and Exchanges	(418)
+ Regulations and Regulating Bodies	(318)

The WAND Finance and Investment Taxonomy is ideal for tagging financial industry research so users can quickly find the data they are looking for.

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## WAND Fire Department Taxonomy

The WAND Fire Department Taxonomy is comprised of 1298 terms and 770 synonyms covering all aspects of a Fire Department. Higher level terms include Facilities, Fees, Fire Codes and Policies, Divisions and Companies, Equipment, Department Types, Fire Fighting and Rescues, Tactics and Techniques, Forms, Maintenance and Inspections, Organizations, Personnel, Programs and Services, Standard Operating Procedures and Guidelines, Training and Education.

Anyone who is involved in a Fire Department will have the ability to tag and organize their unstructured information. The taxonomy includes the topics of Fire Combustion, Extinction, Fire Fighting Models, Suppression, Search and Rescue as well as Fire Types.

The WAND Fire Department Taxonomy provides a strong foundation of terms and can be customized to include terms specific to a Fire Department's individual District, Municipality, City and County.

+ Facilities	(25)
+ Fees	(19)
+ Fire Codes and Policies	(372)
+ Fire Department Divisions and Companies	(46)
+ Fire Department Equipment	(193)
+ Fire Department Types	(12)
+ Fire Fighting and Rescues	(161)
+ Fire Fighting Tactics and Techniques	(55)
+ Forms	(60)
+ Maintenance and Inspections	(62)
+ Organizations	(7)
+ Personnel	(44)
+ Programs and Services	(87)
+ Standard Operating Procedures and Guidelines	(103)
+ Training and Education	(30)

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## WAND Foods and Beverages Taxonomy

The WAND Foods and Beverages Taxonomy includes 1,278 terms including foods, beverages, ingredients, and additives.

This taxonomy includes anything that somebody may consume as food, including some prepared foods.

The WAND Foods and Beverages Taxonomy is ideal for restaurants, groceries, and food manufacturers.

Anybody using this taxonomy should also consider the WAND Sensory Taxonomy and the WAND Food Service Equipment and Supplies Taxonomy

- + Food and Beverage Trading Companies (24)
  - + Food Service Consulting Services (2)
  - + Food Service Equipment and Supplies (851)
  - + Food Services (4824)
  - + Foods and Beverages (3914)
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## WAND Food Service Equipment and Supplies Taxonomy

The WAND Food Service Equipment and Supplies Taxonomy has 789 categories of equipment and supplies used in food preparation and food service.

Tableware, cookware, kitchen utensils, kitchen gadgets and appliances, and much more are included in this taxonomy. You'll find any type of items that may be used in a food preparation environment.

The WAND Food Service Equipment and Supplies Taxonomy was built as part of the WAND Product and Service Taxonomy and includes rich attribute templates for each product category making it powerful when used for product or inventory cataloging.

Condiment Dispensers	
Crepe Brulee Torches	
Crowd Guidance Systems	
Cup Dispensers	
Deep Fat Fryers	
Drink Stirrers	
Drinking Cup Lid Dispensers	
Dunnage Racks	
Flatware Cylinder Holders	
Flatware Cylinders	
Food Bars (Equipment)	
+ Food Conveyor Systems	(1)
+ Food Preparation Tables	(1)
☐ <b>Food Processing Equipment</b>	(178)
+ Bakery Equipment	(30)
+ Beverage Processing Equipment	(23)
Blanchers	
Brine Makers	
Canners' Coolers	
Coffee Grinders	
Coffee Roasters	
+ Confectionery Equipment	(13)
+ Cooking Appliance Parts	(6)
Curing Plants	
Cutting Rings (Food Service)	
+ Distillation Equipment	(7)
+ Egg Processing Equipment	(3)
+ Fish Processing Equipment	(3)



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## WAND General Business Taxonomy

This taxonomy is a starter set of terminology for any business covering five major functional areas that are common to every company: IT, Legal, HR, Accounting and Finance, and Sales and Marketing. Since being made available in March, more than 2,500 companies from around the world have downloaded this taxonomy.

The General Business Taxonomy, with nearly 500 terms, is an easy way for companies to begin to experiment with the managed metadata services and term store in SharePoint 2010. For many companies, the General Business Taxonomy is a terrific starting point for beginning to create their own term sets.

+ Accounting and Finance	(84)
+ <b>Human Resources</b>	(163)
Annual Employee Reviews	
+ Benefits Insurance Plans	(28)
+ Compensation Plans	(13)
Employee Assistance Programs	
+ Foreign Workers	(9)
+ Legal Compliance	(3)
+ Payroll Processing	(15)
+ Recruitment and Hiring	(21)
+ Retirement Plans	(12)
+ Special Benefits (Perks)	(9)
+ Termination	(4)
+ Time Off	(11)
+ Training	(26)
+ Information Technology	(159)
+ Legal	(58)
+ Marketing	(72)

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## WAND Health Insurance Taxonomy

The WAND Health Insurance Taxonomy has 536 preferred terms and 486 synonyms. It is designed and built to address the changes in Health Insurance resulting from the Affordable Care Act. It also provides for Medicare and Medicaid along with the Marketplace Insurance Plans.

+ Fraud	(28)
+ Health Insurance Products	(63)
+ Laws and Regulations	(11)
+ Plan Documents and Forms	(32)
+ Plan Terms and Provisions	(310)
+ Underwriting	(67)
+ Underwriting Metrics	(17)

The taxonomy covers Fraud, Health Insurance Products, Coverage and Benefits, Laws and Regulations, Underwriting and more.

The WAND Health Insurance Taxonomy is well suited for any insurance company that provides Health Insurance to their customers.

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## WAND Higher Education Taxonomy

The WAND Higher Education Taxonomy is designed to meet the complex document management needs of institutes of higher learning around the world.

The WAND Higher Education Taxonomy has 959 categories and 233 synonyms covering topics of importance to a college or university. The taxonomy covers academics, university administration, admissions, athletics, campus transportation, facilities, student services, faculty relations, and more.

Institutes of higher education are complex organizations with many functions outside of academics. The WAND Higher Education Taxonomy reflects this complexity and is ideally suited as a metadata model for unstructured information at a university.

+ Academics	(425)
+ Administration	(115)
+ Admissions	(48)
+ Athletic Department	(63)
+ Campus Safety	(36)
+ Campus Transportation	(26)
+ Facilities Maintenance	(31)
+ Faculty Relations	(40)
+ Information Technology	(41)
+ Research Administration	(36)
+ Student Services	(60)
+ University Facilities	(19)

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## WAND Human Resources Taxonomy

The WAND Human Resources Taxonomy contains 578 categories and 833 synonyms including Basic Personnel Files, Company Policies, Compensation and Payroll, Defined Benefit Retirement Plan, Defined Contribution Retirement Plan, Employee Benefits, HR Administration, Limited Access Employee Files, Recruitment, Hiring and Termination as well as Training and Career Development.

+ Basic Personnel Files	(58)
+ Company Policies	(57)
+ Compensation and Payroll	(48)
+ Employee Benefits	(151)
+ HR Administration	(120)
+ Limited Access Employee Files	(33)
+ Recruitment, Hiring, and Termination	(59)
+ Training and Career Development	(45)

The WAND Human Resources Taxonomy was created specifically to provide a foundation set of terminology which any Human Resources department can use to tag and organize its documents.

This taxonomy jump starts a taxonomy project for any HR Department and is ready to be customized with terminology specific to an industry, personnel requirements, or benefits.

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## WAND Industrial Equipment and Supplies Taxonomy

The WAND Industrial Equipment and Supplies Taxonomy contains more than 3,200 categories and types of physical equipment, tools, and supplies that are relevant to industrial and manufacturing businesses.

Any equipment intensive business should evaluate this taxonomy for tagging and organizing equipment records, maintenance manuals, assembly diagrams, and more.

The WAND Industrial Equipment and Supplies Taxonomy is incredibly deep and robust, going all the way down to the component level. Specific types of valves, gaskets, seals, pumps, fans, pipes, and much more are all included in this taxonomy.

It was built as part of the WAND Product and Service Taxonomy and includes rich attribute templates for each product category making it powerful when used for product or inventory cataloging

+ Industrial Heating and Drying Equipment	(129)
Industrial Lighting	
Industrial Paper Shredders	
+ Industrial Process Alarms	(4)
+ Industrial Safety Equipment	(71)
+ Industrial Silencers	(5)
Machine Tools	(225)
+ Bone Working Machines	(5)
+ Boring Machines	(12)
Coordinate Measuring Machines	
Coping Machines	
+ Cork Working Machines	(1)
+ Cutting Machines	(24)
+ Cutting-Off Machines	(1)
+ Gear Cutting Machines	(10)
Glass Cutting Machines	
Key Cutting Machines	
+ Laser Cutting Machines	(4)
Soap Cutting Machines	
Water Jet Cutting Systems	
+ Drilling Machines	(11)
+ Engravers (Machine Tools)	(1)
Fragmenting Machines	
+ Grinders (Machinery)	(30)
Grooving Machines	
+ Insert Tooling	(4)
+ Lathes	(25)



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## WAND Information Technology Taxonomy

The WAND Information Technology Taxonomy has over 3,700 categories designed specifically to help an IT department tag, organize, and search all of its content.

WAND's Information Technology Taxonomy includes terminology covering commercial software packages, programming languages, IT certifications, IT administration processes, IT equipment, and much more.

The WAND IT Taxonomy can be combined with the WAND Manufacturing Taxonomy to become a product development taxonomy.

+ Commercial Software Packages	(1142)
+ Development Concepts	(647)
+ IT Administration	(857)
+ IT Certifications	(1144)
+ Networks and Connectivity	(79)

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## WAND Insurance Taxonomy

The WAND Insurance Taxonomy that has over 1,550 preferred terms and several hundred synonyms. It was designed and built to address both the policy writing and the premium investing sides of the insurance industry.

The taxonomy covers different types of insurance, coverage types, policy terms, regulatory and risk management terminology, investment types, investment strategies, finance and accounting, and important industry ratios.

The WAND Insurance Taxonomy is well suited for a P&C or life insurance company, but also for a health and medical insurance company.

+ Common Policy Provisions	(94)
+ Insurance Business Terminology	(185)
+ Insurance Industry Investment Terminology	(465)
+ Insurance Regulation Terminology	(96)
+ Risk Management Terminology	(61)
+ Types of Insurance	(773)



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## WAND Intellectual Property Taxonomy

The WAND Intellectual Property Taxonomy has 706 terms and 246 synonyms

Areas covered in the WAND Intellectual Property Taxonomy are Copyright, Patent and Trademark Fees and Forms as well as Intellectual Property Law, Rights, Licensing, Royalties and more.

+ Fees	(32)
+ Forms	(136)
+ Intellectual Property Governing Bodies	(60)
+ Intellectual Property Law	(51)
+ Intellectual Property Rights	(345)
+ Licensing	(70)

The WAND Intellectual Property Taxonomy was designed to provide a foundation set of terms to tag and organize documents relating to the exclusive rights to creations of the mind.

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## WAND K-12 Education Taxonomy

The WAND K-12 Taxonomy contains 733 categories and 359 synonyms covering academics, activities, athletics, administration, facilities, personnel, support services, and more.

Designed specifically for school districts, the WAND K-12 Taxonomy (a.k.a. the WAND School District Taxonomy) was developed by a former school board member. The taxonomy was built to help school districts tag and organize content and documents so that it is more findable.

This taxonomy jump starts a taxonomy project for a school district and is ready to be customized with terminology specific to a school district.

+ Academics	(310)
+ Activities and Athletics	(68)
+ Administration	(58)
+ Board of Education	(12)
+ Facilities	(58)
+ Fiscal Management	(26)
+ Personnel	(65)
+ Student Support Services	(103)
+ Support Services	(115)

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## WAND Legal Taxonomy

The WAND Legal Taxonomy includes 745 terms, with 136 synonyms, designed to help a law firm, or a legal department within a company, organize legal documents and concepts including case matters, area of law, legal document types, and more.

If you are a law firm or a legal department that is looking at creating enterprise taxonomy, this taxonomy can dramatically speed up your time to deployment.

+ Client Management	(463)
+ Firm Committees	(8)
+ Firm Policies	(13)
Judges	
+ Legal Practice Areas	(391)
Office Locations	
Partner Records	
+ Professional Development	(3)

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## WAND Life Insurance Taxonomy

The WAND Life Insurance Taxonomy has 650 preferred terms and 366 synonyms. It is designed and built to address Life Insurance Products including Annuities, Life Insurance Policies, and Pensions. It also provides for Underwriting along with Reporting and Disclosure Requirements in these areas.

+ Fraud	(24)
+ Products	(176)
+ Reporting and Disclosure Requirements	(42)
+ Terms and Provisions	(286)
+ Underwriting	(109)

The taxonomy also covers Fraud as well as Terms and Provisions in Annuities, Life Insurance Policies, and Pensions.

The WAND Life Insurance Taxonomy is well suited for any insurance company that provides Life Insurance options to their clients.

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## WAND Local Government Taxonomy

The WAND Local Government Taxonomy contains 1224 categories and 110 synonyms covering topics such as Administrative, Culture and Recreation, Economic Development, Elections, Facilities, Information Technology, Judicial, Municipal Personnel, Public Safety, Public Welfare, Public Works, Revenues and Financing, and Transportation.

Designed specifically for city, county, and other local municipal government organizations, the Local Government Taxonomy covers all important local government functions, documents, forms, fees, and more.

This taxonomy is easily customized with terminology specific to any municipality such as specific facility names, actual personnel, and more.

+ Administrative	(630)
+ Culture and Recreation	(17)
+ Economic Development	(32)
+ Elections	(15)
+ Facilities	(48)
+ Information Technology	(43)
+ Judicial	(11)
+ Municipal Personnel	(14)
+ Public Safety	(35)
+ Public Welfare	(22)
+ Public Works	(34)
+ Revenues and Financing	(284)
+ Transportation	(24)

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## WAND Logistics Taxonomy

The WAND Logistics Taxonomy includes 1497 terms and 208 synonyms. Top level terms include Logistics Documents, Forward Logistics, Reverse Logistics, Security and Safety, Transportation, Service Providers, Warehousing and U.S. Customs and Border Protection Forms.

+ Documents	(83)
+ Forward Logistics	(102)
+ Metrics	(32)
+ Reverse Logistics	(35)
+ Security and Safety	(46)
+ Service Providers	(15)
+ Transportation	(927)
+ U.S. Customs and Border Protection Forms	(113)
+ Warehousing	(138)

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## WAND Manufacturing Taxonomy

The WAND Manufacturing Taxonomy has over 450 terms and covers manufacturing processes, quality control, manufacturing sales, manufacturing accounting, engineering and design, planning, and more.

+ Engineering and Design	(25)
+ Manufacturing Accounting	(12)
+ Manufacturing Planning	(79)
+ Manufacturing Production	(294)
+ Manufacturing Safety	(11)
+ Manufacturing Sales and Marketing	(16)

This taxonomy is designed to suit the document management needs of any manufacturing company. This taxonomy can be supplemented with materials taxonomies and product taxonomies from the WAND Products and Services Taxonomy to cover the specific physical goods that are being manufactured.

The Manufacturing Taxonomy can be combined with the [WAND IT Department Taxonomy](#) to make a complete product development taxonomy

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## WAND Medical Administration Taxonomy

The WAND Medical Administration Taxonomy has 1343 terms and 386 synonyms. It covers Medical Administration topics such as Medical Services, Patient Admission and Discharge, Medical Records, Healthcare Systems Management, Administration, Facilities Management, Medical Facility Oversight, Healthcare Laws, Forms and Charts as well as Policies and Procedures.

Organized into a simple and straightforward hierarchy, this taxonomy is ideal for a Clinic, Physician's Office, Hospital or Long Term/Short Term Care Center that needs easy access to all the records and documentation necessary to run a well-organized facility.

The WAND Medical Administration Taxonomy can be easily customized to meet the document management needs of any medical department.

+ Administration	(156)
+ Facilities Management	(272)
+ Forms and Charts	(183)
+ Healthcare Laws	(51)
+ Healthcare Systems Management	(53)
+ Medical Administration Policies and Procedures	(127)
+ Medical Facilities	(99)
+ Medical Facility Oversight	(84)
+ Medical Record	(217)
+ Medical Services	(61)
+ Patient Admission and Discharge	(32)

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## WAND Medical Conditions Taxonomy

The WAND Medical Conditions Taxonomy covers medical conditions, such as cancer, anemia, and disabilities as well as medical specialties such as oncology, cardiology, and more.

Organized into a simple and straightforward hierarchy, this taxonomy is ideal for a hospital or other medical business that wants to help make medical information easy to find for doctors, patients, and other stakeholders.

The WAND Medical Conditions and Specialties Taxonomy would be great as a starter taxonomy for a hospital website.

Aerospace Medicine	
+ Cancer	(16)
+ Cardiovascular Diseases	(38)
+ Communication Disorders	(14)
Death and Dying	
+ Digestive System Diseases	(53)
+ Disabilities	(26)
+ Endocrine Diseases	(26)
+ Eye Diseases	(22)
Familial Diseases	
+ Hematologic Diseases	(12)
+ Immunologic Diseases	(6)
+ Infectious Diseases	(64)
+ Injuries	(7)
Lymphatic Diseases	
+ Metabolic Diseases	(7)
+ Musculoskeletal Diseases	(29)
+ Nervous System Diseases	(49)
+ Nutrition Disorders	(7)
Occupational Medicine	
+ Otorhinolaryngologic Diseases	(20)
+ Pain	(14)
Parkinson's Disease	
+ Pregnancy	(11)
+ Respiratory Tract Diseases	(27)
+ Skin Diseases	(11)
+ Substance Abuse	(2)
+ Tuberculosis	(1)
+ Tumors	(1)
+ Urogenital Diseases	(14)

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## WAND Medical Equipment and Supplies Taxonomy

With 1,066 terms, the WAND Medical Equipment and Supplies Taxonomy has deep coverage of equipment and supplies used in hospitals, doctor's offices, or other medical environments.

The WAND Medical Equipment and Supplies Taxonomy can be combined with the WAND Medical Diagnosis and Specialties Taxonomy and the WAND Medical Services Taxonomy for greater coverage of medical topics.

The Medical Equipment and Supplies Taxonomy was built as part of the WAND Product and Service Taxonomy and includes rich attribute templates for each category, making it powerful when used for product or inventory cataloging purposes.

+ Health Services	(400)
+ Medical Consulting Services	(8)
[-] Medical Equipment	(1899)
+ Adaptive Technology Equipment	(166)
+ Alternative Medicine Equipment and Supplies	(607)
+ Anesthesia Equipment	(5)
+ Audiological Equipment	(5)
+ Chiropractic Equipment and Supplies	(5)
+ Dental Equipment and Supplies	(103)
+ Diabetic Equipment and Supplies	(11)
+ Electromedical Equipment	(62)
+ Electrosurgical Equipment and Instruments	(6)
+ Emergency Medical Equipment	(8)
Enteral Feeding Equipment	
[-] <b>General Medical Products</b>	(120)
Bed Exit Sensors	
Bedpan Washers	
Bedpans	
Blanket Warmers	
Blood Lancets	
Bougies	
Breast Pumps	
Cannulas	



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## WAND Mining Taxonomy

The WAND Mining Taxonomy has 900+ terms and 200+ synonyms covering most major mining business areas including exploration, extraction, extractive metallurgy, geology, equipment, safety, and more.

Designed for mining companies of all types, this taxonomy can give a mining company's document management and taxonomy project a big jump start.

+ Environmental	(40)
+ Exploration	(132)
+ Extraction	(20)
+ Extractive Metallurgy	(48)
+ Land and Rights Acquisition	(10)
+ Mine Locations	(6)
+ Minerals and Ores	(210)
+ Mining End Products	(6)
+ Mining Equipment	(112)
+ Mining Geology	(208)
+ Mining Logistics	(43)
+ Mining Safety	(49)

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## WAND Non-Profit Taxonomy

The WAND Non-Profit Taxonomy contains 565 categories and 258 synonyms covering top level topics such as Board of Directors, Budgeting and Financial Management, Bylaws and Policies, Compliance, Donations, Fundraising, Grants, Members, Programs, Public Relations, and Volunteers.

The WAND Non-Profit Taxonomy was designed to provide a foundation set of terminology for any non-profit organization to begin tagging documents and content with relevant metadata so that it is more easily searched.

The taxonomy can be easily customized for a specific non-profit organization to include donor lists, specific advocacy issues, or fundraising priorities.

+ Board of Directors	(112)
+ Budgeting and Financial Management	(25)
+ Bylaws and Policies	(54)
Communications	
+ Compliance	(47)
+ Donations	(50)
+ Fundraising	(43)
+ Grants	(68)
+ Members	(30)
+ Programs	(39)
+ Public Relations	(41)
+ Volunteers	(46)



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## WAND Oil and Gas Taxonomy

The WAND Oil and Gas Taxonomy has more than 1,500 terms and 270 synonyms with terminology for both upstream and downstream processes.

This taxonomy covers exploration, drilling, petroleum recovery, refining, gas processing, geology, equipment, supplies, environmental, safety and more.

Any company in the oil and gas industry with a document management initiative can benefit from this robust vocabulary.

+ Crude Oil Distillates	(104)
+ Crude Oil Types	(288)
+ Environmental and Safety	(153)
+ Exploration	(341)
+ Gas Processing	(26)
+ Land and Rights Acquisition	(13)
+ Oil and Gas Equipment and Supplies	(318)
+ Oil Recovery	(171)
+ Petroleum Marketing and Distribution	(207)
+ Refining	(24)
+ Well Locations	(6)

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## WAND Personal Care Products Taxonomy

The WAND Personal Care Products Taxonomy has 2,520 categories covering personal care items and equipment.

This taxonomy includes toiletries, cosmetics, supplements, and other personal care supplies as well as equipment used by personal care focused businesses such as beauty salons and spas.

The Personal Care Products Taxonomy was built as part of the WAND Product and Service Taxonomy and includes rich attribute templates for each category, making it powerful when used for product or inventory cataloging purposes.

+ Beauty Salon Equipment	(28)
+ Beauty Salon Supplies	(162)
+ Cosmetic Raw Materials	(59)
+ Dietary Health Product Ingredients	(1372)
+ Dietary Supplements	(1474)
+ Fragrances	(7)
+ Personal Cooling Products	(7)
+ <b>Personal Health Products</b>	(537)
+ Spa Equipment	(24)
+ Tattooing Equipment	(2)
☐ Toiletries	(69)
+ Dental Care Products	(18)
Hair Brushes	
Hair Conditioners	
Pocket Comb Cases	
Pocket Combs	
+ Shaving Products	(11)





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## WAND Police Department Taxonomy

The WAND Police Department Taxonomy is comprised of 1,510 terms and 1,256 synonyms covering Police Department Divisions, Special Jurisdictions, Programs and Services, Police Training, Police Equipment, Tactics, Crimes, Accountability, the Investigation Process, and more.

This taxonomy is ideal for any Police or Sheriff Department whether it be a local, city, or county department. The WAND Police Department Taxonomy also covers areas specific to the services provided to the community such as Victim Support Services and Education Services.

The WAND Police Department Taxonomy complements the WAND Local Government Taxonomy.

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+ Accountability	(43)
+ Centralized Information Systems	(35)
+ Crimes	(217)
Department of Detention Services	
Department of Detention Services	
+ Forms	(18)
+ Investigation Process	(391)
+ Police Department	(184)
+ Police Equipment	(123)
+ Police Personnel	(26)
+ Police Tactics	(25)
+ Policies and Procedures	(278)
+ Programs and Services	(64)
+ Training	(76)

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## WAND Procurement Taxonomy

The WAND Procurement Taxonomy contains 145 categories and 124 synonyms including the Procurement Process, Tendering, Procurement Methods containing Competitive Procurement Methods, Construction Management Procurement Methods, E-Procurement, Formal Solicitations, and Informal Solicitations, as well as Suppliers and Types of Procurements.

+ Procurement Process	(90)
+ Suppliers	(47)
+ Types of Procurement	(4)

The WAND Procurement Taxonomy was created to provide a foundation set of terms for any enterprise involved in procurement.

This taxonomy is easily customized with terminology specific to any acquisition of goods or services.

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## WAND Project Management Taxonomy

The WAND Project Management Taxonomy contains 135 categories with 63 synonyms covering project initiation, planning and design, execution and construction, monitoring and control, and completion.

These terms include all of the important documents that are created in the course of managing a project. By tagging documents with this project management vocabulary as they are checked into a document management system, they can easily be found later.

Customize this taxonomy with a set of a company's specific project names, and multiple sets of project management documents can be tagged and easily be navigated by document type and project name.

+ Completion	(8)
+ Execution and Construction	(18)
+ Initiation	(23)
Business Case	
Deliverables	
Feasibility Study	
+ Financial Analysis	(3)
Project Charter	
+ Project Initiation Document	(4)
Project Mission Statement	
Project Organization Chart	
Project Proposal	
Project Statement of Work	
+ Project Team Members	(1)
Requirements Document	
Risk Analysis	
+ Stakeholder Analysis	(1)
+ Monitoring and Control	(20)
+ Planning and Design	(51)
+ Project Management Methodology	(9)



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## WAND Property and Casualty Insurance Taxonomy

The WAND Property and Casualty Insurance Taxonomy has 783 preferred terms and 518 synonyms. It is designed and built to address Commercial Lines as well as Personal Lines of Property and Casualty Insurance. It also provides for Underwriting along with Reporting and Disclosure Requirements in these areas.

+ Binders	(18)
+ Forms	(31)
+ Fraud	(39)
+ Insurance Claims	(31)
+ Insurance Policies	(233)
+ Products	(224)
+ Reporting and Disclosure Requirements	(7)
+ Underwriting	(176)

The taxonomy covers Fraud, Insurance Products, Binders, Insurance Claims, and related Forms.

The WAND Property and Casualty Taxonomy is well suited for any insurance company that provides the option of Property, Vehicle or Liability Insurance to their customers.

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## WAND Real Estate Taxonomy

With 733 terms and 169 synonyms, the WAND Real Estate Taxonomy covers the three main pillars of any real estate company: real estate development, real estate investment, and real estate management, as well as financing and analysis.

This real estate taxonomy was designed specifically for a real estate centric organization who is undertaking a document management or search initiative. It covers the important concepts and document types that a real estate organization may want to use to tag and search for documents.

The WAND Real Estate Taxonomy should also be considered by any organization which may have significant real estate holdings as a natural by-product of its core business.

+ Property Type	(122)
+ Real Estate Development	(140)
+ Real Estate Financing	(40)
+ Real Estate Investment	(74)
+ Real Estate Management	(102)
+ Real Estate Ratios and Analysis Tools	(116)
+ Real Estate Segments	(130)

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## WAND Records Retention Taxonomy

The WAND Records Retention Taxonomy has 370 categories and 670 synonyms and covers all the document type that every company should be thinking about for records keeping purposes. This taxonomy focuses heavily on documents and records. Employee records, financial records, general business records, legal records, safety records, and financial records are all covered.

This taxonomy was created by looking at reports regarding United States statutory requirements for record keeping, but many of these record types are important for companies around the world.

A company can easily apply its own retention periods to these document categories based on statutory requirements of the specific industry or locale.

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+ Consumer Information	(1)
+ Document Formats	(12)
+ Employee Related Records	(155)
+ Federal Statutes	(23)
+ Financial Records	(66)
+ General Business Records	(77)
+ Healthcare Records	(4)
+ Legal Records	(28)
+ Personal Information	(2)
+ Safety Records and Notices	(9)
+ Sales and Marketing Records	(15)
+ Tax Records	(23)

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## WAND Retail Taxonomy

The WAND Retail Taxonomy comprises 1,359 terms and 388 synonyms covering physical stores, eCommerce, inventory, merchandising, retail policies, payment processing, compliance, retail services, and more.

This taxonomy is ideal for a “Bricks-and-Mortar” store, an eCommerce Store as well as any “Bricks-and-Clicks” stores. The WAND Retail Taxonomy is specifically designed to cover business process concepts and any types of documents important to a retailer.

The WAND Retail Taxonomy should be combined with the WAND Sales and Marketing Taxonomy which includes Advertising and Public Relations.

+ Customer Relations	(126)
+ Departments	(18)
+ eCommerce	(50)
+ Inventory	(140)
+ Merchandising	(74)
+ Packaging	(234)
+ Payment Processing	(13)
+ Physical Store	(389)
+ Policies	(108)
+ Retail Compliance	(20)
+ Retail Publications	(32)
+ Retail Services	(95)
+ Store Performance Metrics	(23)
+ Types of Stores	(30)

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## WAND Sales and Marketing Taxonomy

The WAND Sales and Marketing Taxonomy contains 443 categories and 167 synonyms covering promotion, pricing, product, market research, sales and marketing management, channels, advertising, and more.

The WAND Sales and Marketing Taxonomy was created specifically to provide a foundation set of terminology which any sales and marketing department can use to tag and organize its documents.

This taxonomy can quickly be customized for any specific sales and marketing group by adding customer lists, specific geographic regions, and custom sales channels and target segments.

Marketing	(787)
+ Corporate Image	(25)
+ Market Research	(48)
+ Marketing Management	(71)
+ Marketing Methods	(119)
+ Marketing Mix	(458)
+ Marketing Strategies	(60)
Sales	(224)
+ Customers	(78)
+ Sales Channels	(22)
+ Sales Collateral	(10)
+ Sales Management	(17)
+ Sales Metrics	(35)
Sales Presentations	
+ Sales Records	(7)
+ Sales Strategies	(23)
+ Sales Techniques	(23)



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## WAND Scientific and Technical Equipment Taxonomy

The WAND Scientific and Technical Equipment Taxonomy includes 1,259 categories for all varieties of scientific, laboratory, and technical equipment.

Any company involved in research and development could benefit from this taxonomy for tagging and organizing documents

The WAND Scientific and Technical Equipment Taxonomy was built as part of the WAND Product and Service Taxonomy and includes rich attribute templates for each category, making it powerful when used for product or inventory cataloging purposes.

[-] Scientific and Technical Equipment	(3342)
+ Analytical Instruments	(125)
Anechoic Chambers	
+ Animal Identification Equipment	(3)
+ Assayers' Equipment and Supplies	(4)
[-] <b>Biotechnology Equipment and Supplies</b>	(17)
Biomaterial Testers	
Bioreactors	
+ Microarray Instrumentation	(3)
+ Microarraying Supplies and Accessories	(10)
Centrifugal Impregnators	
+ Clean Room Equipment	(19)
Clean Rooms	
Coal Testing Equipment	
+ Crystallography Equipment	(10)
+ Detectors (Instruments)	(38)
Digestion Systems	
+ Distillation Equipment	(7)
+ Drafting Equipment	(26)
+ Entomology Equipment and Supplies	(19)



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## WAND Sensory Taxonomy

The WAND Sensory Taxonomy covers 339 categories and 42 synonyms covering descriptors of the five major senses: taste, smell, touch, sound, and sight.

+ Appearance	(28)
+ Flavor	(208)
+ Sound	(5)
+ Touch	(89)

The WAND Sensory Taxonomy was designed specifically to help tag and organize documents related to food and beverage product development research and testing.

This is an ideal taxonomy to pair with the WAND Foods and Beverages Taxonomy.

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## WAND Sentiment Taxonomy

The WAND Sentiment Taxonomy has 966 sentiment terms organized from Very Dissatisfied, Dissatisfied, Neutral, Satisfied, and Very Satisfied.

This taxonomy is ideal for tagging customer communications such as reviews, emails, or phone transcripts to help gauge the overall tone of the customer communication

The WAND Sentiment Taxonomy is an extensive set of adjectives, adverbs, profanity, and more pulled from real world reviews of products and services.

Barely Any	
+ Dissatisfied	(1074)
+ Neutral	(166)
No	
+ Satisfied	(253)
+ Very Dissatisfied	(702)
+ Very Satisfied	(206)

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## WAND Skills Taxonomy

The WAND Skills Taxonomy includes over 1,400 different business and personal skills that can be used as a foundational set of terminology to help people complete a skills profile that can be used in an organization for team building, finding experts, and sharing expertise.

Any company who is deploying social capabilities within a collaboration platform should seriously consider the WAND Skills Taxonomy. Having a common language to help employees self-profile themselves is invaluable.

+ Accounting and Finance Skills	(41)
+ Administrative Skills	(23)
+ Business Management Skills	(15)
+ General Skills	(188)
+ Human Resources Skills	(31)
+ IT Skills	(64)
Marketing Skills	(81)
+ Advertising	(23)
+ Brand Management	(2)
+ Channel Marketing	(2)
+ Direct Marketing	(11)
+ Market Research & Analysis	(7)
+ Marketing Communications	(6)
Product Development	
+ Product Marketing/Management	(9)
+ Public Relations	(12)
Sales Skills	(41)
+ Account Management	(8)
Business Development	(4)
New Business Development	
Prospecting/Customer Identification	
Relationship Management	



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## WAND Telecommunications Taxonomy

The WAND Telecommunications Taxonomy contains 1695 categories and 899 synonyms covering all the areas that a Telecom Provider deals with on a daily basis.

The WAND Telecommunications Taxonomy was created specifically to provide a foundation set of terminology for any Internet, Cable, Phone or Cellular provider to tag and organize documents.

+ Communications Service Provider	(12)
+ Customer Service	(66)
+ Hardware	(74)
+ Infrastructure	(199)
+ Network Design	(578)
+ Networks	(44)
+ Regulations, Specifications and Forms	(254)
+ Services	(148)
+ Standards	(325)

This taxonomy can quickly be customized by adding to the already extensive lists of protocols and infrastructure as well as to the services offered and the hardware provided.

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