

### **GRATIS**

**Messaging & Voice Calls Application** 

« We are developing an application for the great World Family and, since everyone is different, it will become your application thanks to a really adaptive design. The value of GRATIS is expressed by our passion to connect the Community of People with agility ».



### The value of proposal

GRATIS, an application by GRATIS LABS, has got high-quality, reliable and proven features with wide customisation possibilities. The whole concept features 22 functions, 10 of which are new, which makes it unique on the market. GRATIS is definitely user-centred and user-friendly, quick and easy to use and its purpose is to be cost-efficient.

The embedded research, development and product management team ensures total control over the life-cycle of the application. The availability of the product is ensured through a solid package of operational services and a strongly client-oriented support organisation.

The commitment of the GRATIS LABS team relies on an extensive expertise on products and applications topped up by first-rate Telecom industry client services and techniques.

The clients of GRATIS enjoy the advantages of a new, relevant brand and of high-ranking expertise, commitment and autonomy.



# The key advantages of the GRATIS choice

#### Innovation-oriented

A really adaptive concept through user customisation

2 A total of 22 available features to meet the user's expectations

3 12 basic features

4 10 unique extra features



**Practical** 

Quick

**Easy** 

**High-performance** 

- Send and receive a text message
- Send and receive a photo
- Send and receive a video
- Send and receive a contact
- Create a chat group
- Add a member to a chat group
- Send a text message to a chat group and receive it
- Send a photo to a chat group and receive it
- Send a video to a chat group and receive it
- Forward a text message to another user
- Forward a photo to another user
- Forward a video to a chat group



# The key advantages of the GRATIS choice

#### Innovation-oriented

**Adaptive** 

Fun

Clever

**User-friendly** 

- Screen colour and wallpaper customisation
- Conversion of chat messages into SMS (if the message is not received by the addressee, because he has no available credit, or if he has no Internet connection)
- Recall a text message, a photo and a video message



**Innovative** 

**Universal** 

**Efficient** 

Cheap

- Send an invitation
- Translate a message 64 languages are available whatever the alphabet
- Real-time translation of the chat- 64 languages are available whatever the alphabet
- Privacy management by the pre-selection of 3 options applied to the member contact list
  - « online » status
  - « last seen » status
  - « message reading » status
- Call other GRATIS users for free
- Call non GRATIS users at very competitive prices
- Send SMS at very competitive prices
- Credit transfer towards another user. This credit can be used to call a non-GRATIS user and for SMS



## The key advantages of the GRATIS choice

### **High-end international services**

- The best of international standards in voice quality
- Voice calls can be performed when connected to WiFi, 3G and 4G
- Chat can be performed when connected to WiFi, 2G, 3G and 4G
- Low data consumption
- Global coverage
- A stronger user protection for online payments
- 30 days of refund guarantee
- Continuous improvement procedures
- No connection fees
- No ads



## The key advantages of the GRATIS choice

### **User-friendly**

- Apple and Google Android compatibility
- Quick and easy to install (less than 2 minutes)
- Easy and simple to use
- You can learn how to use it yourself at your own speed 27 chapters help you to discover all possibilities in less than 10 minutes
- There is a contest in which you can win an iPhone 6 by referring new members



### The key advantages of the GRATIS choice

#### Agile and cost-effective

- Calling GRATIS users is free
- Credit transfer (to users) for GRATIS users with no credit card to make calls and to send SMS
- Call non GRATIS users at very competitive prices / fees
- It costs less if you use online payment for a minimum of \$5.00
- It's practical if you buy GRATIS through the usual dealership networks
- No connection fees charged per call
- No hidden charges

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### The GRATIS values

- User-centred innovation for high-end deliverables
- Ease and simplicity for the majority of people
- We demonstrate commitment and passion for everyone
- Permanent integrity and honesty
- We deliver what we undertake to deliver at the lowest possible cost

**GRATIS LABS**, a Smart Cost Company\*