

2015 MEDIA KIT

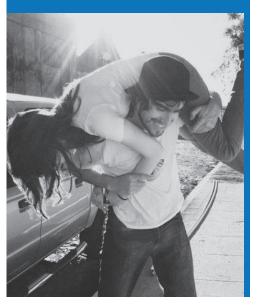
# EARTH BANDS™ ARE ONE OF A KIND HEMP WRISTBANDS HANDMADE IN THE USA. EACH EARTHBEAD IS HAND ROLLED WITH ICONIC DIRTS & SANDS GATHERED FROM SPECIAL PLACES ON EARTH.

## CONNECT TO WHAT YOU LOVE





**MISSION** 



Earth Bands is a lifestyle brand focused on connecting people to special places and moments here on earth.

Our mission is to raise humanity's vibration by connecting us to what we love. i.e. our home states, beaches, important causes we want to get behind, or our favorite sports.

We want people to take and share the message that by simply wearing an Earth Band you can empower yourself and elevate your awareness.

Earth Bands are handmade in Northern California with all materials sourced in the USA. We are dedicated to creating Eco-Ethical products, putting people back to work and having the smallest carbon footprint possible.



## PRODUCTS



California SKU: 001 | MSRP \$10

- Double strand of 2mm natural black hemp
- Hand rolled Earthbead™ mixed with **California Dirt** sourced from the center of the state
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



Oregon SKU: 002 | MSRP \$10

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainability
- Hand rolled Earthbead™ mixed with **Oregon Dirt** sourced from the center of the state
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



Texas SKU: 003 | MSRP \$10

- Double strand of 2mm natural black hemp
- Hand rolled Earthbead™ mixed with **Texas Dirt** sourced from the center of the state
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



Malibu SKU: 004 | MSRP \$10

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainability
- Hand rolled Earthbead™ mixed with **Malibu Sand**
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



## Jersey Shore SKU: 005 | MSRP \$10

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainability
- Hand rolled Earthbead™ mixed with **Jersey Shore Sand**
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



#### South Beach SKU: 006 | MSRP \$10

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainability
- Hand rolled Earthbead<sup>™</sup> mixed with South Beach Sand
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



## Santa Cruz

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainability
- Hand rolled Earthbead™ mixed with **Santa Cruz Sand**
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



## Heart of America

- Double strand of 2mm natural black hemp
- Hand rolled Earthbead™ mixed with America Dirt sourced from the center of the nation
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



#### Mt. Shasta California SKU: 009 | MSRP \$10

- Double strand of 2mm natural black hemp
- Hand rolled Earthbead™ mixed with **Mt. Shasta**Summit Dirt
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



#### Weed California

SKU: 010 | MSRP \$10

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainability
- Hand rolled Earthbead<sup>™</sup> mixed with Weed California Dirt
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



#### California Delta SKU: 011 | MSRP \$10

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainability
- Hand rolled Earthbead™ mixed with California
   Delta Dirt
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- · Assembled with love in the USA



## West Virginia

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainabilitu
- Hand rolled Earthbead™ mixed with **West Virginia Dirt**
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA

### **CUSTOM EXAMPLES**



#### 2015 Volcom Pipe Pro

January 29 - February & Banzai Pipeline Oahu Hawaii

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainability
- Hand rolled Earthbead<sup>™</sup> mixed with Oahu Hawaii (Ehukai Beach Park) Sand
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



#### 2015 Bonnaroo Music & Arts Festival

Jun 11 - Jun 14 | Great Stage Park

- Double strand of 2mm natural black hemp
- Hand rolled Earthbead<sup>™</sup> mixed with Manchester Tennessee (Festival Dirt)
- · Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



#### San Francisco Giants

- Double strand of 2mm natural black hemp
- Hand rolled Earthbead<sup>™</sup> mixed with AT&T Infield Dirt
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- Assembled with love in the USA



#### 2015 C5 Coca-Cola Golf Classic

5 – 6 October | East Lake Golf Club Atlanta, Ga

- Beeswaxed organic European hemp spun in the USA for true purity and environmental sustainability
- Hand rolled Earthbead<sup>™</sup> mixed with East Lake Golf Club Bunker Sand
- Logo tag designed & printed in USA
- Recycled paper hangtag printed with soy based ink
- · Assembled with love in the USA



## CONTACT



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## **BRAND ASSETS**

LOGO

**VIDEO** 

**IMAGES** 

earthbands.co/logo.html

:60 vimeo.com/135306630

earthbands.co/images.html