



## **EarthBend Hires Joe Galinanes as Vice President/GM of their Sioux Falls VAR Division**

### **EarthBend Continues to Enhance Resources**

**SIoux FALLS, SD** – 9/30/2015– EarthBend announced the addition Joe Galinanes as the new Vice President/General Manager of their Sioux Falls VAR division. Galinanes comes from DataSync where he served as the Vice President and Chief Marketing Officer. Prior to DataSync he spent 4 years at SDN Communications where he served as the Vice President of Product Development and General Manager of their Technologies Division. Joe has over 20 years of combined experience in strategic planning, budget management, business and product development, marketing, sales management, corporate communications, financial analysis and operational oversight.

“Joe brings experience and a unique perspective to our team.” says CEO Rob Beyer. “He has a rare ability to deeply understand technology, business strategy, sales and marketing which will enhance our customer offerings.”

EarthBend customers can expect a forward-thinking approach in aligning technology strategies with their business needs. Joe’s high standard of professionalism, energy, knowledge and leadership are a great addition to the EarthBend team. This announcement further enhances EarthBend’s ability to provide IT Services and Solutions from business phone systems to Enterprise Data Storage both onsite and “Cloud-based” offerings. Joe will be leading both the sales and technical teams in EarthBend’s Sioux Falls, SD headquarters.

“I am excited to join the talented team at EarthBend and look forward to assisting in their go-to-market strategies.” says Galinanes. Joe lives in Sioux Falls with his family and will be based out of our Sioux Falls, SD headquarters

### **About EarthBend**

EarthBend has been a trusted information technology provider in the upper Midwest for over 32 years. Locally owned and operated in Sioux Falls, SD and employing over 50 technology professionals who support customers in the Midwest and across the United States. EarthBend provides leading edge technologies, local engineers for on-site consulting and support and competitive pricing through its national reach. Their experienced team can provide businesses with IT computing, data storage, business phones and networking. With three decades of experience, EarthBend’s proven methodologies and full suite of consulting, support and managed services can support your organization whether big or small. Every EarthBend account executive and engineer commits to ongoing education, certification and training in order to provide the best consultation, design, implementation and support for businesses. To learn more visit us at [www.earthbend.com](http://www.earthbend.com)

### **EarthBend Contacts**

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