



HIGHLIGHTS:

Be part of the solution to long-term unemployment.

All job-seekers will receive free advice and tips from Interview Savvy on navigating a virtual career fair – maximizing the effectiveness of your team's time and effort.

Attend a career fair without the costs associated with travel, food or lodging.

View and collect resumes and applications from local talent.

Customize your virtual booth to match your corporate employment brand.

Receive in-depth, post-event reporting, including chat transcripts.

PROJECT HIRE KENTUCKY VIRTUAL CAREER FAIR

OCT 14 • 11AM-4PM ET

Sponsored by



Content and Career Advice by



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Call Mike: 708-358-0361

The Project Hire Kentucky Virtual Career Fair is a unique, comprehensive, professional online conference for those seeking fulfilling career opportunities. Kentucky job seekers and employers can interact with each other in a live, 3-D virtual environment.

Sponsored by the Kentucky Career Center (KCC), and supported by Interview Savvy and Shaker Virtual Events, this event will feature strong marketing and exposure to promote this initiative, as well as advice and information that candidates need to be fully prepared for all aspects of the job search.

Help create a better future for the long-term unemployed today, and take advantage of all the benefits of this important event.



RATES

Our exhibitor packages and sponsorship opportunities allow you to customize your virtual experience:

EXHIBITOR BENEFITS

- Support the cause to get Kentucky's Long-Term Unemployed (LTU) back to work.
- Position your company as an innovative and environment-friendly employer.
- Promote your brand to desirable marketing segments within the LTU population.
- Attend a career fair without the costs associated with travel, food or lodging.
- Customize your virtual booth to match your employment brand.
- Receive in-depth, post-event reporting, including chat transcripts.

STANDARD EXHIBITOR

- **Customizable Booth:** A booth located in the Virtual Exhibit Hall is yours to build to your brand likeness.
- **Booth Content:** Receive up to 3 content tabs within your booth for information, such as About Us/Company Overview, Benefit Documents, Recruitment Videos, Job Openings (up to 15), FAQs, Contact Information, etc.
- **Post-Event Reporting:** Receive in-depth visitor analytics such as booth visit reports, chat transcripts, resumes, applications and more!
- **Post-Event Applications:** All job openings will be accessible to job seekers for an additional 30 days after the live event.

COST PER EVENT: \$500

GOLD SPONSOR (PREMIUM EXHIBITOR)

- **Standard Booth Items:** Receive everything listed in the Standard Booth package, plus the following:
- **Branding Visibility:** Rotating logo inclusion on event microsite and within the event for additional branding and increased traffic at the event.
- **Premium Placement:** Prominent placement of your booth within the virtual career fair environment.
- **Booth Content:** Receive up to 4 content tabs within your booth for information, such as About Us/Company Overview, Benefit Documents, Recruitment Videos, Job Openings (up to 25), FAQs, Contact Information, etc.

COST PER EVENT: \$1,000

THE KENTUCKY LONG-TERM UNEMPLOYED VIRTUAL CAREER FAIR

OCTOBER 14TH, 2015
11AM - 4PM ET

LEARN MORE AT PROJECTHIREKENTUCKY.COM

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