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Contact: Greg Cullison
202.903.0790
gcullison@bigskyassociates.com

Consulting Executive Dillard Predicts Seismic Change for Professional Services Firms

Charlotte, NC —Big Sky Associates, Inc. President John M. Dillard, questions the core business model of consultants, lawyers, accountants, and other services firms in his new book titled *Microslices: The Death of Consulting and What it Means for Executives*. Predicting the demise of many traditional firms and the rise of a completely new model of delivery, the book has been met with both praise -- and alarm -- by readers in government, business, and academia.

Dillard explores how unrelenting advances in technology, data science, and corporate culture are flipping the professional services upside down. He presents a case that the clients, not the consultants, are at the most risk from the coming shift, and presents specific tactics for them to stay ahead of it. The book presents not just predictions for the future but advises buyers on how to protect their organizations from wasted consulting fees, outdated advice, and generic solutions by fundamentally changing the way they buy and manage those services.

The book has received critical acclaim from academia as well as business and government experts.

Keith Ferrazzi, author of the #1 NY Times bestseller *Who's Got Your Back* called *Microslices*, "...A great dive into understanding exactly why the boom in data sciences will completely change the way you use professional services."

The Chairman of the University of South Carolina's Management Science Department, Dr. Manoj K. Malhotra, added that *Microslices* is, "A compelling read on how trends in data science and business analytics will change the ways in which businesses will creatively use internal and external expertise to successfully run their enterprises."

Government leaders, including former General Services Administration head Martha Johnson and Major General Steven W. Smith (Ret.) also praised the book's bold claims and remedies. According to Smith, "The book . . . predicts the changes coming to the industry and how to embrace the changes in order to increase productivity and profitability."

Johnson calls the book "provocative," and adds, "*Microslices* interrupts our long-held assumptions about the advice business and helps us better probe the most important question of the day—how do we innovate?"

The book is available for purchase in both traditional and digital formats through all major book retailers including Amazon, Barnes and Noble, and Apple iBooks.

About Big Sky Associates

Big Sky Associates is a HUBZone-certified Washington, D.C. and Charlotte-based small business that specializes in operations improvement for leaders in security, counter-intelligence, and insider threat. With a reputation for data-driven approaches, leaders in both the public and private sectors look to Big Sky when speed, flexibility, and measurable results are of paramount importance. A commitment to tangible value and efficiency gains guides Big Sky's services and solutions. Learn more at bigskyassociates.com.