

# PROXIO DEVELOPER SHOWCASE™

## DIGITAL MARKETING & COLLABORATION SOLUTION



*Brickell Heights, Miami*

## THE WORLD'S MOST POWERFUL MARKETING SYSTEM FOR DEVELOPERS

*Accelerate unit sales by marketing new developments locally and globally online with Proxio Developer Showcase. Empower your own sales team with digital tools, and create a new marketing channel with Proxio's global network of thousands of agents motivated to promote your developments to buyers worldwide.*

01

**SIMPLE & COMPLETE.** *Proxio Developer Showcase* automatically generates a complete digital marketing package for every project—including a multilingual website with unlimited photos, videos, floor plans, amenities and feature descriptions, a digital brochure, and graphical emails. Everything is online, easy to use, and ready for agents to actively promote your developments and start generating leads—eliminating the need for Dropbox accounts and expensive brochure overprints.

02

**WEB OPTIMIZED.** Responsive design assures that your development looks great on laptops, smartphones and tablets. Digital elements are search engine optimized for better rankings, and retina-ready to display beautiful high-res photos. Every page is social media enabled, so projects can be shared on Facebook, Pinterest, WhatsApp, LinkedIn, and Twitter—amplifying visibility efficiently and exponentially. Because it's all automated, you save on web development and your project materials are online within days.

03

**CONTROLLED & TRACKABLE.** No more guessing about broker and agent interest in your projects. System activity is tracked for real-time insights: see which agents in which markets are following your projects; send instant messages and updates to all agents at once; receive immediate lead notifications for quick sales action. Your team owns and manages the project content; any changes are instantly visible across the entire global system, assuring accurate representation at all times.

Marea, Miami Beach

# GLOBAL COLLABORATION

*Proxio Developer Showcase* turns agents everywhere into a crowd of promoters. Your in-house team plus the many thousands of agents engaged in Proxio's global network receive email marketing tools and free, mobile-friendly websites with social sharing capabilities. Every additional agent sharing a development multiplies and extends project visibility to a new pool of buyers.

RECEIVE WIDE VISIBILITY  
AND LEADS FROM ALL  
OVER THE WORLD



## HIGH VALUE, LOW COST & READY TO DEPLOY

*Transform how you market real estate.* Proxio's all-in-one digital marketing solution provides all the tools you need to promote online, drive international sales, and track marketing results. Proxio offers continuous feature enhancements across the platform at no extra charge and a low subscription-based model with no development costs or in-house technical support required. *It's a new way for today's world.*

**Proxio**

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