



CYBER SECURITY SUMMIT 2015

Minneapolis Marriott Northwest

In conjunction with the 5th Annual Cyber Security Summit, this standalone half-day event on Tuesday, October 20, puts the focus on small and middle market businesses.

If your business is not big enough to have a CIO or other dedicated in-house resources to manage security strategies, this is the perfect opportunity to learn more about best practices for keeping your data secure and responding after an attack.

Cyber Security for the Small + Middle Markets
A New Event for Small Business

QUESTIONS?

Call **763.548.1313** or go to
www.CyberSecuritySummit.org

Cyber Security for the Small + Middle Markets

Tuesday, October 20th 8:00 AM – 1:15 PM

This NEW FOR 2015 event includes:

Meet your FBI Liaison

- Build a relationship with your FBI contact now so you know who to contact if you have a problem.

Are You Cyber Resilient?

- This session addresses the question, 'How do I finance a cyber incident?' Hear from a cyber insurance expert about how to manage this new and evolving source of risk.

Solutions to Common Small Business Cyber Problems

- A legal expert will discuss legal liability, the risk of losing company assets, how to get ahead of the problem and what resources are available.

The Fundamentals of Cyber Security

- An expert from the Computer Security Division at NIST will cover the steps needed to protect your systems and what to do if you are attacked.

Turning Cyber Security into a Competitive Advantage

- Focus on making your business an 'easy yes' for compliance departments. Reduce the time to close a deal, lower your cost of sales and increase your market share.

Lunch and breaks in the Exhibit Area

- Join other owners, executives, and general counsel for small and mid-size companies to address the issue of cyber security in a small business setting.

BBB Members receive a 10% discount.
Use code: BBB15

Sponsorships Available

Maximize your exposure and position your organization as a cyber security leader.

Contact Jennifer Churchill
at 763.548.1306 or
jennifer.churchill@eventshows.com

Register and save today

Early registration starts at \$129 for the Cyber Security for Small and Middle Market session through **September 18**.



Cyber Security for Small + Middle Markets is sponsored by:



INSURANCE



Harris Bank



This event is being hosted in cooperation with the Better Business Bureau of Minnesota and North Dakota.

CLE & CE Credits Available