

PRESS RELEASE

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Thomas Enterprise representative – speaker at BIMobject® LIVE in San Francisco

David Bandi Director of AEC/BIM Solutions at Thomas Enterprise is the latest speaker to join BIMobject LIVE in San Francisco. David Bandi has been helping manufacturers with their product information for over 25 years starting with the 3D CAD movement in the automotive and aerospace industry.

As a co-creator of Autodesk Seek, David Bandi carried this content expertise to the building products arena to help manufacturers respond to the digital demands of BIM. His most recent efforts, in partnership with BIMobject, centers upon the need of Building Product Manufacturers to recognize and adapt their Sales & Marketing processes, not just their data, to create the 'digital customer experience' industry professionals expect.

Thomas Enterprise Solutions helps manufacturers expand their audience, digitize their product information and adapt their sales & marketing efforts to drive leads and revenue growth. Thomas Enterprise provides a unique content creation and management platform to allow manufacturers to deliver a variety of CAD/BIM models and product details all dynamically generated from a central database. Manufacturers can syndicate data directly to their distributors, industry portals and eCommerce destinations to provide a positive digital experience wherever their products are found.

“Becoming BIM-ready is more than just creating a library of Revit files. BIM impacts the way products are discovered and committed to a project by all AEC professionals in the process. Manufacturers who recognize that this is a fundamental change to the way they sell and market their products will gain the competitive advantage”, says David Bandi.

BIMobject welcomes David Bandi to BIMobject LIVE in San Francisco. Bandi will bring his experience with Building Product Manufacturers over his BIM journey of the past 10 years to illustrate to manufacturers how they should adapt and digitize their Sales & Marketing processes, not just their data.

[Find more information and sign up for BIMobject LIVE in San Francisco](#)

[See videos from previous BIMobject LIVE events](#)

[For information about Thomas Enterprise Solutions](#)

About Thomas Enterprise Solutions:

Thomas Enterprise Solutions is a unit of Thomas Publishing Company LLC offering product data management technologies and services to deliver a digital marketing solution to manufacturers of complex industrial and commercial building products.

Thomas Enterprise Solutions helps manufacturers provide a positive digital customer experience by syndicating rich product content to the company website, distributors, as well as industry portals and eCommerce destinations. Making the right data available to allow products to be easily discovered, configured, specified and sourced drives leads and revenue for a positive ROI.

About BIMobject®:

BIMobject® is a game changer for the construction industry worldwide with its cloud based portal offering development, maintenance and syndication of digital replicas – BIM objects – of manufactured building and interior products.

The marketing and pre-sales services associated with the portal are channelled and integrated, through specialized software, into CAD/BIM applications to create a business-to-business communication across the globe. Manufacturers use BIMobject® to promote and deliver their products directly into BIM processes enabling their products to be selected and generate a real improvement in sales.

BIMobject® - Winner of the Red Herring Europe Top 100 Award 2013, Winner of the 2013 Red Herring 100 Global Award and Winner of the IAIR EUROPEAN AWARDS 2013!

BIMobject AB - a public company listed on NASDAQ First North Stockholm: Share Ticker: BIM
<http://bimobject.com/>

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