

FOR IMMEDIATE RELEASE

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Portrait Innovations Studios Across the Country Offer Free Halloween Portraits

Free Portraits and Candy on October 26 plus the opportunity to win \$5,000 in cash prizes.

Charlotte, NC (October 13, 2015) – Portrait Innovations is pleased to offer parents with children dressed in costume, free portraits during the Halloween event taking place at all Portrait Innovations Studios across the country on Monday, October 26, 2015.

Photo opportunities will be from 4 – 6pm, and parents will receive a free 5x7 portrait and three digital images of each child dressed in costume. Portrait Innovations employees will also be handing out candy, to sweeten the deal! There will be no sales during this special event.

The portraits will be offered in conjunction with a Portrait Innovations photo contest for a chance to win one of *three* \$5,000 cash prizes.

The photo contest will be open from Monday, October 12 through Tuesday, November 3. Visit <http://www.portraitinnovations.com> or <http://www.portraitinnovations.com/halloween> for the official \$5,000 contest rules and to submit a portrait entry. Participants will need to post and share their Portrait Innovations Halloween portrait in the Portrait Innovations Facebook Contest. The 20 portraits with the most votes will be judged by Portrait Innovations for costume originality and three winners will be chosen to each receive \$5,000.

Join the fun on Monday, October 26th between 4 -6pm and take home a free 5x7 portrait and free digital images and enter for a chance to win \$5,000. To find your closest Portrait Innovations studio, visit this link: <http://www.portraitinnovations.com/Find-a-Studio>.

Portrait Innovations specializes in giving customers a customized portrait studio experience with creative options for beautiful, professional portraits and personalized gifts and keepsakes. Photographers at each studio have been trained in the newest posing and shooting techniques and work with newborns, children, families, graduates, religious milestones and large groups.

About Portrait Innovations: During the past 12 years, Portrait Innovations has reinvented the professional portrait studio experience with over 185 studios in 39 states. They understand that customers value the importance of capturing and sharing, cherished family and personal memories, events and milestones and feel honored to be the one selected to capture those memories.

Connect and share with Portrait Innovations at www.portraitinnovations.com, on Facebook (www.facebook.com/portraitsdotcom), Twitter (www.twitter.com/portraitsdotcom), and Instagram (www.instagram.com/portraitinnovations)

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