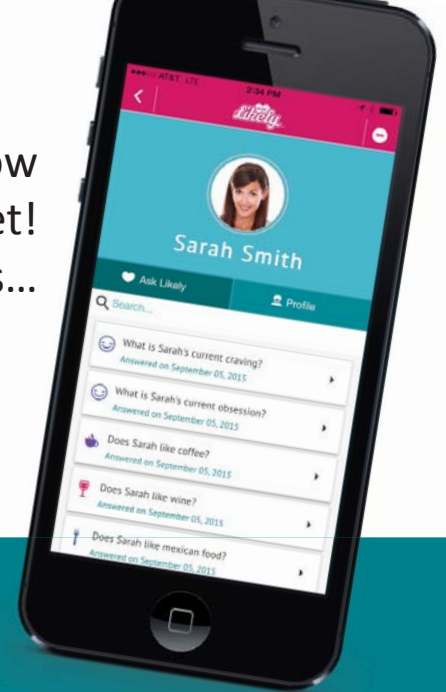




Gift giving is more fun when you know
they will love what they get!
It's so easy! All you have to do is...

Ask Likely!



MEET LIKELY

Ask Likely is the app that makes it easy to know just what your friends love! They've likely told you their favorite coffee, whether or not they like chocolate, or their favorite team, but who can keep track of that for all their besties?

Luckily, Likely was born. A cute, funny, owl who wants to be your relationship personal assistant. Chatting with Likely is easy and feels like texting a friend. You share your preferences and Likely learns more and more about you. Once you connect with your friends, they have access to your answers and finally know JUST what you would love! And as friends answer their questions, you will be able to learn more too!

FIND ASK LIKELY ON:



IOS APP ON
APP STORE



ANDROID APP ON
GOOGLE PLAY STORE

SMART GIFT GIVING

No more worries about the perfect birthday treat or hostess gift! You'll know exactly what wine they drink or what their favorite sweet treat is!

Is your friend having a rough day? You'll be able to surprise them with exactly what they are craving!

Heading to a meeting or to the office? Make a great impression... Ask Likely what your co-workers like and bring them their favorite drink or snack!

Forget giving gift cards for gift exchanges or birthdays! You will be able to know exactly what your special person loves!

MORE INFORMATION:

<http://www.asklikely.com> | info@asklikely.com

Join the conversation: #smartgifts #likelytoldme



"We all know so much about each other from social media without really knowing anything at all. I get a general sense of who you are or who you portray yourself as, but I don't get information that helps me really interact with you on a personal level. Ask Likely does that."



Founders,
Aaron and Crystal Gold

FEATURES

EASY CHATTING

Ask Likely makes it easy and fun to share your likes. Simply chat with Likely, our lovable owl, and answer a series of questions. He knows your friends too and will offer up comparisons, interesting quotes, and jokes along the way! Changing your answers is just as easy. Simply click on a question you've answered in the list and Likely will offer to ask you again.

SECURE ACCOUNT

You will use your mobile phone number to create your account and sign in. This allows us to confirm your identity and make sure that you are who you say you are. You can feel safe knowing that your friends on Ask Likely have been verified also.

* COMING SOON: Facebook intergration - we will still be requiring your phone number to help ensure profile security.

AGE APPROPRIATE CONTENT

Ask Likely wants to protect younger users. All questions are rated internally based on age. So no one under 21 will see alcohol related questions, etc.

FRESH CONTENT

Ask Likely continues to grow all the time. We add new questions at least once a week. You can come back to answer the new questions, check out what your friends said, and share your ideas for new questions with Likely.

PERSONAL LIST OF LIKES

While texting with Likely, you are building a list of all of your favorite things. Likely will learn all about you. Do you like coffee? What makes you feel better when you are sick? What are you craving RIGHT NOW? Likely wants to know and he can share that information with your friends.

EASILY FIND AND ADD FRIENDS

Ask Likely can connect to your contact list on your phone to allow you to easily find friends without having to memorize their phone numbers. If they aren't already using the app, Ask Likely will automatically send them an invitation from you via SMS.

VIEW FRIEND PROFILES

Are you planning a surprise? Want to pay someone back for doing something nice? Is it your friend's birthday? Check out your friend's profile on Ask Likely to see a list of their favorite things. You will be able to know exactly which bottle of wine to buy or how they take their coffee. If they collect cow figurines, Likely knows! You will give the best gifts and make your friend's day!

LOTS MORE TO COME

Likely is a young owl! He will continue to grow all the time! There are many new features planned that will allow you to interact more with your friends, search and sort answers quicker and easier, connect with more people, and make finding the perfect gift even more fun!



REQUIREMENTS:

iOS 8.0 or newer OR
Android 4.1 or newer

Active data connection

Active mobile phone number for account creation

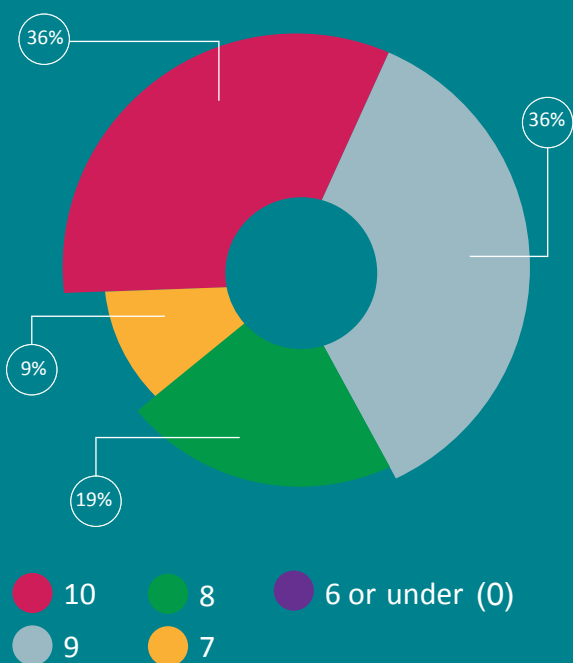
"My friend just had her birthday and I planned to get her a coffee gift card. I checked Ask Likely first and found out she doesn't even drink coffee. Likely saved me from sending a disappointing gift and helped me give her a present that she loved!"

- April E



USER RATED EXPERIENCE 1-10

(10 being best)



CONVERSATIONS WITH LIKELY:

Currently 20 available

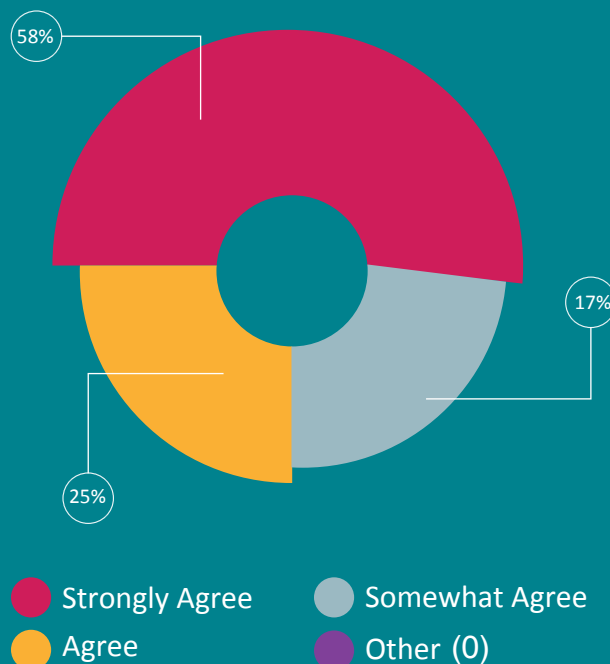
*Over 100 more queued!

*Plans for releasing 1-2 new per week!

GROWTH VIA SHARING:

100% of users responded positively to mentioning Ask Likely to a friend and inviting friends to use Ask Likely!

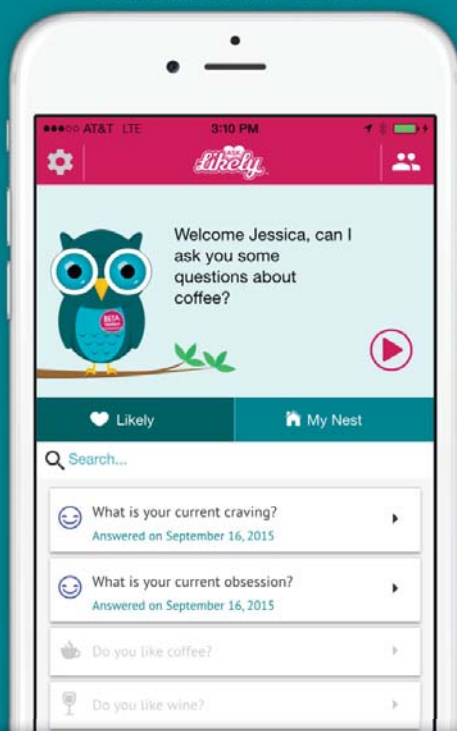
USER RESPONSE TO "APP IS FUN TO USE"



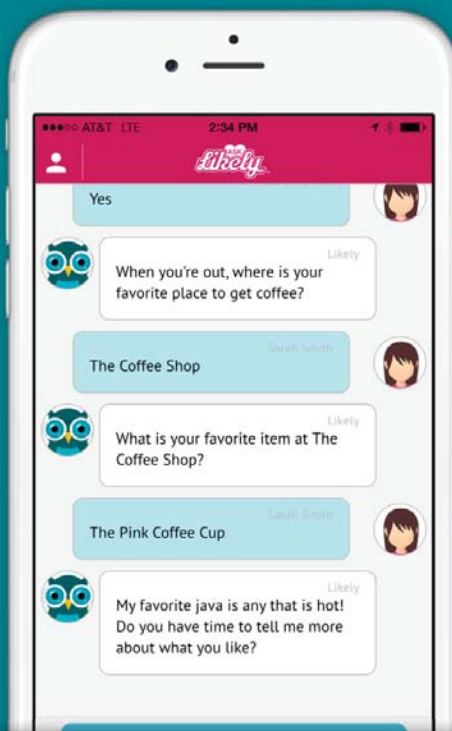
"I used the app to pick up a gift for a friend and take the guess work out of what to get. Talk about a breath of fresh air, especially with two kids in tow! No need to search for something when I knew exactly what she likes!"

- Angela D

Likely wants to be your new BFF! Get to know him by answering questions about all your favorite things. Favorite wine, do you like coffee, what are you craving right now? Likely wants to know!



Likely loves to chat! This fun and easy way to share your likes and preferences will feel just like chatting with a friend.



FIND ASK LIKELY ON:

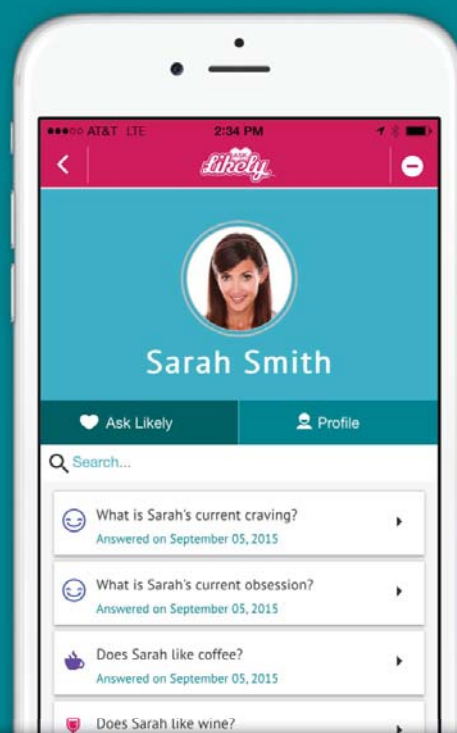


IOS APP ON
APP STORE

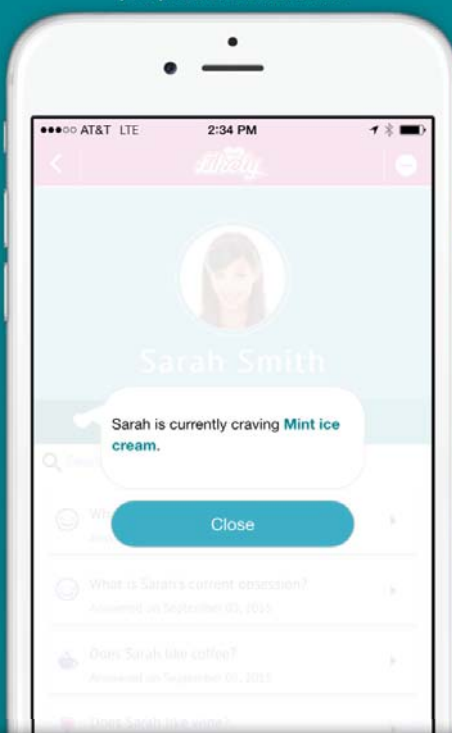


ANDROID APP ON
GOOGLE PLAY STORE

Likely wants to get to know your friends too! Find your friends on Ask Likely and you'll be able to learn more about what they are into.



Once you connect with your friends on Ask Likely, they will be able to see your answers to Likely's questions. Do you have a craving? Likely knows and can share your preferences with them!



Surprises are easier than ever, and more fun! Plan a surprise and KNOW that your friend will like it! Have fun learning more about your friends and finding more in common!



<http://www.asklikely.com>

info@asklikely.com

#smartgifts #likelytoldme

MEET THE FOUNDERS

HUSBAND AND WIFE TEAM

Husband and wife, Aaron and Crystal Gold, have also been a business team for over 11 years. They each bring a set of critical skills to the table that have led to the completion of many successful projects and a company built on relationships and trust. Their software development company, Kinetic IQ, was responsible for all stages of development of the Ask Likely app.

FROM A FRUSTRATION TO THE ANSWER

It was the early morning hours of November 12, 2014. The list of the day's tasks were flying through Crystal's head...

"I need to clean the bathroom after I get the kids off to school... Gotta work out... Oh, and buy gifts for the teachers' birthdays. Thank goodness for the "cheat sheet" they gave me at the beginning of the year. Makes it so easy! Oh, it's also April's birthday!! Hmmm, what would she like? Does she drink coffee? I know she likes chocolate, but is it milk or dark? I don't think she drinks wine... hmmm. I don't want to get her another gift card.... Why can't I remember?... Oh, I need to sign that permission slip... Why isn't there something to make this easier? I need a cheat sheet for my friends!"

With the constant list of to-dos and reminders and tasks, there just isn't a way to keep track of everyone's favorite things. And who has time to Facebook stalk to find the answer? Crystal needs to know now!

With some creative energy, Aaron and Crystal put together an innovative and fun answer to this problem. That answer is Ask Likely.



AARON GOLD

Aaron has owned and led Kinetic IQ, a small successful software development firm, since 2004. From the time he was a young man he knew he was destined to create. He began in the graphic arts fields before moving on to software programming and then software architecture. His diverse skill-set has made him uniquely prepared to take a start-up like Ask Likely from concept to production.

Aaron has been recognized for his tremendous talents since the very beginning. He was a finalist in the Indy's Best and Brightest 40 under 40 in Technology in 2005 and 2006.

When he isn't building the company, brainstorming innovations, or researching the latest in business and technology, Aaron enjoys spending time with his three children and helping them find joy in every day.

CRYSTAL GOLD

Crystal has worked in multimedia management for over 15 years. She also has a background in print layout and photography. With a true Type-A personality, entrepreneurship was not something she envisioned for herself. However, the process of developing Ask Likely has fueled a passion for her and opened new doors.

When Crystal isn't guiding the ship, she spends her time as CEO of the family, volunteering in local organizations, and dreaming up new and exciting ways to grow Ask Likely. She has a personal goal to create something that will catch the eye of Ellen DeGeneres and forge an opportunity to meet her!



<http://www.asklikely.com>

info@asklikely.com

#smartgifts #likelytoldme