

# FirstPath Autism removes the treatment barrier.

FirstPath Autism provides a much needed “lifeline” for parents and professionals with affordable access to proven Applied Behavior Analysis (ABA)-based treatments and ongoing support.

## Autism Prevalence



**1 in 68**

children are identified with Autism Spectrum Disorder

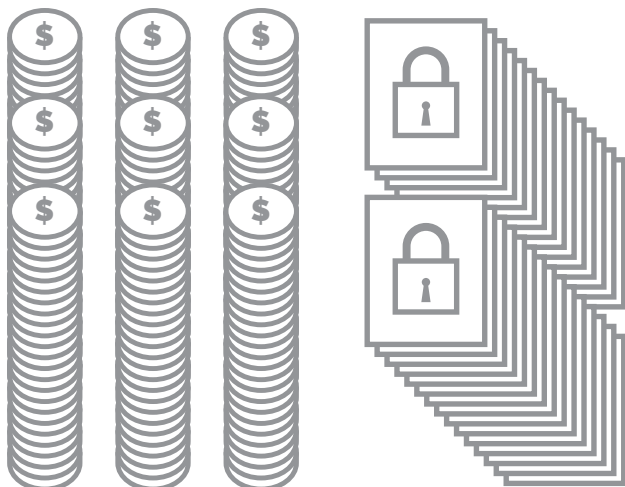


Estimates from CDC's Autism and Developmental Disabilities Monitoring (ADDM) Network



Autism Spectrum Disorder (ASD), reportedly **occurs in all racial, ethnic, and socioeconomic groups.**

## Current Autism Treatment Barrier



**High cost of therapy (\$1000s) +  
Endless layers of inhibiting policy  
= Agonizing and formidable barrier**

FirstPath Autism, drastically reduces the barrier for parents and care providers having access to clinically proven, effective and affordable ABA services for the treatment of autism.

## What is FirstPath Autism?

FirstPath Autism provides access to online video lessons and live phone support with Applied Behavior Analysis (ABA)-trained professionals at an affordable cost.

### Unlimited phone support

FirstPath Autism offers live, unlimited phone support from ABA professionals (9am – 5pm PST) including:

- ▶ **Individualized solutions**
- ▶ **Problem solving**
- ▶ **Immediate help post autism diagnosis**
- ▶ **Answers to treatment-related questions**



### \$49/month subscription

FirstPath Autism offers a much needed resource for long-term quality treatment at an affordable price, including:

- ▶ **Video lessons library:** 49 ABA-based training videos to improve behaviors and skills
- ▶ **Live, unlimited support:** Ongoing phone support from Applied Behavior Analysis (ABA) professionals
- ▶ **Affordable ABA:** Videos teach ABA methods used in autism treatment that cost thousands per year
- ▶ **Free trial offer:** Free 14-day trial and post-trial subscription cost of \$49/month
- ▶ **Access anywhere:** Videos are accessible via desktop, laptop, tablet and mobile devices
- ▶ **Efficiency:** The ABA video lessons are 4-11 minutes long and when coupled with a small investment of time each day help children develop the behaviors and skills they need
- ▶ **Comprehensive blog:** Ongoing autism tips/insights via FirstPath Autism blog

### About Romina Kiryakous (Founder)

FirstPath Autism founder Romina Kiryakous is a pioneer in autism treatment who has dedicated her career to developing innovative treatments for even the most challenging cases of autism.

Romina earned her master's degree in psychology, with a focus on Applied Behavior Analysis (ABA). The focus of her doctoral dissertation was research in psychology and the theory of mind (ToM). With over a decade of research and hands-on experience in ABA, Romina and her colleagues at Genesis Behavior Center (GBC) refined their own unique, proven treatment for autism.

The GBC, founded by Romina in 2003, was unique from the start, with exceptionally high educational requirements for its clinicians and a willingness to take on the most challenging cases.

The unique treatment approach used at the center results in an **85%-95% average success rate**.

Romina realized that the secret of effective autism treatment is only known to autism professionals. She strongly believes that these **techniques should be shared with all parents and professionals**. FirstPath Autism's program is based on the treatment approach that resulted in high success rates achieved by Romina and her team. The videos can be used in conjunction with other skills training and behavioral programs.



# Why Applied Behavior Analysis (ABA)?

ABA intensive skills training and behavioral management is known as the **“gold-standard”** for autism treatment and is currently the most widely covered treatment for autism by most insurance companies.

- ▶ The treatment approach targets socially significant behaviors, has been widely researched, is clinically effective, and utilizes proven behavioral procedures
- ▶ ABA has been adopted and deployed by care providers, schools, and autism treatment clinics throughout the world
- ▶ ABA Behavioral professionals promote and encourage positive behaviors and discourage maladaptive behaviors to improve a multitude of skills including functional communication, self-help, visual, social, and pre-academic



## Extensive Research

- ▶ Numerous studies have been conducted that reveal the efficacy of ABA therapy in teaching new skills and increasing positive behaviors:
  - 1.) National Autism Center, (NAC), 2015
  - 2.) Wong et al., 2014, 2015
- ▶ Other studies reveal the success of ABA in diminishing maladaptive behaviors, such as what has been published by the National Autism Center (NAC) in 2015
- ▶ It has also been found that when ABA therapies are used extensively (example: 20+ hours per week) at a very young age (before reaching the age of 4), major headway can be reached which works to minimize or help to reduce special services needs. See Reichow, 2012
- ▶ According to the US Surgeon General (1999) “Thirty years of research demonstrated the efficacy of applied behavior methods in reducing inappropriate behavior and in increasing communication, learning and appropriate social behavior”

## Summary/Findings

- ▶ ABA is an effective therapy approach for many who carry the diagnosis of Autism Spectrum Disorder (ASD)



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