



For Immediate Release

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Wellness Health Management, Inc. Announces Launch of Pregame Body Powder

Clearwater, FL based medical company launches new doctor formulated body powder for athletes and active people. If you work hard and play hard—powder up!

Clearwater, FL, October 27, 2015—[Wellness Health Management Inc.](#), a medical company specializing in development, manufacture, sales and distribution of high performance health and wellness products and services, today announced the launch of [Pregame Body Powder](#). Doctor formulated with premium ingredients, Pregame Body Powder was created for people with the work hard, play hard mentality and is available now [online](#) and in select, south Florida [retail locations](#).

"Doctors frequently treat patients with sports related skin irritations and infections, such as athlete's foot and jock itch, which can easily be prevented by a medicated powder. Either active people aren't aware of the benefits of using medicated powder, or there isn't anything on the market that appeals to them," said Brent Agin, MD, President and CEO of Wellness Health Management. "Consumers say other brands of powders can leave a mess on the floor or a chalky residue on their skin, have an unappealing fragrance or simply don't do the job of protecting their skin from irritation. After extensive research and testing, we are confident that we are delivering an exceptional alternative to what is currently available in the marketplace that will satisfy our target demographic," Dr. Agin said.

Pregame Body Powder contains a unique combination of ingredients specifically designed to provide long-lasting protection to help block moisture, prevent odor, infections and irritations and leave skin feeling silky smooth, with a clean, fresh scent for up to 12 hours. Its patented formula contains premium ingredients including clove oil, lavender oil, cinnamon oil and cardamom extract. The proprietary blend of ingredients is safe and effective on most areas of the body and helps protect against: chafing, sunburn, minor abrasions, rashes, insect bites and other skin irritations.

Pregame Body Powder is conveniently packaged in an 11 oz. tub with a plush applicator pad so the cooling, absorbing, relieving powder can be easily applied to specific areas of the body without making a mess.

An 11oz tub of Pregame Body Powder retails for \$11.99 and is available online at Pregamebodypowder.com, TeleWellnessMD.com and Amazon.com, and in select retail locations.

If you work hard and play hard – powder up!

Pregame Body Powder Quick Facts:

- **Product benefits:** Doctor formulated with premium ingredients to provide long-lasting protection to help block moisture, prevent odor, infections and irritations and leave skin feeling silky smooth, with a clean, fresh scent for up to 12 hours.
- **When/How to Use:** Powder up anytime you want to feel clean, fresh and dry! After shower, bath, before work outs or a night out on the town.
- **Who Uses:** Dynamic people who want to stay comfortable and confident at work, playing sports and enjoying outdoor and social activities.
- **Product ingredients:** Talc 60%, Starch 20%, Sodium Bicarbonate 8%, Alunite 5%, Zinc Oxide 5%, Proprietary Blend 1% (Clove oil, Lavender oil, Cinnamon oil), Cardamom Extract 0.7%, Menthol Crystals 0.3%.
- **Size:** 11 oz. tub
- **Suggested Retail Price/Availability:** \$11.99; online at PregameBodyPowder.com, TeleWellnessMD.com, Amazon.com and select retail locations.

About Pregame Body Powder

If you work hard and play hard—powder up!

Doctor Formulated Pregame Body Powder is specifically engineered to meet the demands of athletes and active people with the work hard, play hard mentality. Its patented formula contains premium ingredients designed to provide long-lasting protection to help block moisture, prevent odor, infections and irritations and leave skin feeling silky smooth with a clean, fresh scent for up to 12 hours. The proprietary blend of ingredients is safe and effective on most areas of the body and helps protect against: chafing, sunburn, minor abrasions, rashes, insect bites and other skin irritations. Pregame Body Powder is conveniently packaged in an 11 oz. tub with a plush applicator pad and retails for \$11.99. It is available online at PregameBodyPowder.com, TeleWellnessMD.com and Amazon.com and in select retail locations. For more information visit PregameBodyPowder.com.

About Wellness Health Management Inc.

Health and Wellness Products Created By People Who Care—our clinical staff of physicians, pharmacists, registered nurses and research and development specialists are dedicated to the mission of Making Bodies Better™.

Established in 2005 and headquartered in Clearwater, FL, Wellness Health Management, Inc. specializes in development, manufacture, sales and distribution of high performance health and wellness products and services including dietary supplements, weight management programs, proprietary vitamin injections and sports nutrient formulas under its flagship brand [Trim® Nutrition](#). Wellness Health Management also manufactures and sells other category leaders including [Lean™ Vodka](#), Pregame® Body Powder and [TeaZa® Energy](#) as well as many private label brands. Wellness Health Management also manages a full-spectrum of medical services for [Metabolix Wellness Center](#) and [TeleWellnessMD®](#).

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