



For Immediate Release

TeaZa® Energy and Operation Tobacco Free Media Contact:
Molly Hunsinger, Director of Marketing
Cell: 941-685-0367
Office: 727-399-6471
Email: molly@teazaenergy.com

TeaZa® Energy's Anti-tobacco Initiative Commemorates the Great American Smokeout *Operation Tobacco Free launches national campaign, Take the Pledge to inspire people to refuse to use tobacco products.*

Clearwater, FL—October 30, 2015—[Operation Tobacco Free](#) (OTF)—a prosocial initiative sponsored by [TeaZa® Energy](#)—is launching a campaign called *Take the Pledge* to inspire people to refuse to use tobacco products and commemorate the American Cancer Society's [Great American Smokeout](#).

OTF is a prosocial initiative launched earlier this month that serves to discourage tobacco use and inspire healthy lifestyles through education, community outreach and support of youth sports and health programs.

Anyone can *Take the Pledge* to refuse to use tobacco products on [OTF's website](#). When taking the pledge, individuals are asked to:

- Own the fact that using tobacco products is harmful to their health.
- Trust in their ability to refuse to use tobacco products.
- Find support in the OTF community when they need it and share their success with others!

Individuals who *Take the Pledge* acknowledge that tobacco in any form is harmful, including cigarettes, cigars, spit tobacco and any other product containing nicotine. All tobacco products, including smokeless tobacco, contain nicotine which is highly addictive. Chew contains at least 28 chemicals known to cause cancer and up to twice the amount of nicotine as a cigarette. Smokeless tobacco use can cause oral lesions, oral cancer, esophageal cancer, pancreatic cancer, heart disease, gum disease and death.¹

Individuals who *Take the Pledge* through November 19—the date of the 2015 Great American Smokeout—will instantly receive a coupon for 25% Off TeaZa® Energy and are automatically entered to win a \$450 smoking cessation package from TeaZa® Energy and its sister companies [Trim® Nutrition](#) and [TeleWellnessMD](#). The smoking cessation package includes a month's supply of [Trim® Night Cutter](#), [Trim® Adrenal Repair](#), Trim® Calm and TeaZa® Energy.

The *Take the Pledge* campaign is focused on reaching the estimated 42 million smokers and 9 million smokeless tobacco users in the US.²

Educating the public about the harms of tobacco use is an integral part of OTF's mission to end smokeless tobacco use in the US.

"We are passionate about OTF's mission. Encouraging people to improve their health by refusing to use tobacco products is in line with the core values of our company," said Brent Agin, MD, Founder and CEO of Wellness Health Management. Dr. Agin's inspiration to support the anti-tobacco movement grew from consumer response to his innovative TeaZa® Energy pouches. The herb and vitamin mini-tea bags weren't intended to be an alternative to tobacco, but [many customers say](#) TeaZa® has helped them supplement or stop their tobacco habit.

To [apply for a sponsorship](#), [take the pledge](#), [become an ambassador](#) and learn more about OTF visit TeaZaEnergy.com/OperationTobaccoFree.

About Operation Tobacco Free

Operation Tobacco Free (OTF) is a prosocial initiative sponsored by TeaZa® Energy that serves to discourage tobacco use and inspire healthy lifestyles through education, community outreach and support of youth sports and health programs. For more information visit: TeaZaEnergy.com/OperationTobaccoFree.

About TeaZa Energy

TeaZa® Energy is an oral energy supplement formulated by a physician with natural ingredients. It is an herb and vitamin tea uniquely packaged in a small pouch for a safe delivery of smooth energy with no crash. TeaZa® Energy is available in 5 flavors: Peppermint, Black Cherry, Spicy Cinnamon, Coffee and Fire; and caffeine-free TeaZa® Chill with Relora is available in Cool Mint flavor. TeaZa® is produced, packaged and distributed out of Clearwater, FL. TeaZa® Energy is available online in the US and overseas and is in select retail locations throughout the US. For more information visit teazaenergy.com.

About Wellness Health Management Inc.

Health and Wellness Products Created By People Who Care—our clinical staff of physicians, pharmacists, registered nurses and research and development specialists are dedicated to the mission of Making Bodies Better™.

Established in 2005 and headquartered in Clearwater, FL, Wellness Health Management, Inc. specializes in development, manufacture, sales and distribution of high performance health and wellness products and services including dietary supplements, weight management programs, proprietary vitamin injections and sports nutrient formulas under its flagship brand Trim® Nutrition. Wellness Health Management also manufactures and sells other category leaders including [Lean™ Vodka](#), [Pregame® Body Powder](#) and TeaZa® Energy as well as many private label brands. Wellness Health Management also manages a full-spectrum of medical services for [Metabolix Wellness Center](#) and TeleWellnessMD.

¹"Smokeless Tobacco and Cancer." National Cancer Institute. N.p., n.d. Web. 25 Sept. 2015. <<http://www.cancer.gov/about-cancer/causes-prevention/risk/tobacco/smokeless-fact-sheet>>.

²"How Many People Use Tobacco?" *Cancer.org*. American Cancer Society, n.d. Web. 29 Oct. 2015. <<http://www.cancer.org/cancer/cancercauses/tobaccocancer/questionsaboutsmokingtobaccoandhealth/questions-about-smoking-tobacco-and-health-how-many-use>>.

###