



For Immediate Release – November 3, 2015

## **Anthem's FNTSY Sports Network Now Available to Cogeco Cable Canada Customers**

**Toronto – Anthem Sports & Entertainment Corp.** announced today that **Fantasy Sports Network (FNTSY)**, the world's first and only channel dedicated 24/7 to fantasy sports, is launching its multi-platform sports service on **Cogeco Cable** Canada on November 3, 2015, making the channel available to Cogeco Cable Canada TV customers in both Ontario and Quebec.

FNTSY Sports Network will be available in free preview until January 29, 2016 and subsequently available in Ontario in the Super Sports Pack, in Pick 25 and Pick 35, as well as on a discretionary basis. It can be found on channel 482 in high-definition (HD) and channel 432 in standard-definition (SD). For Quebec viewers, FNTSY can also be found in Selective.

"Our distribution on Cogeco Cable Canada, combined with our presence on other systems across the country, makes FNTSY Sports Network available nationally in every province in Canada," said Leonard Asper, CEO of Anthem Sports & Entertainment Corp. "With football season in full swing, the demand for 24/7 innovative fantasy sports coverage is greater than ever. We're answering the call with expert-driven, relevant and timely content that will engage viewers year round."

"We are pleased to enhance our content offering for sports enthusiasts across our footprint, in Ontario and Quebec, by bolstering our channel lineup with FNTSY Sports Network", said Daniel Boisvert, Vice President, Marketing & Innovation, Cogeco Cable Canada. "This renowned television network is entirely dedicated to fantasy sports and is recognized for its professionally-produced, high-quality programming. Our viewers will now have access to the best of premium fantasy sports entertainment, with up-to-the-minute news and information."

FNTSY Sports Network is designed from the ground up to inform, engage and entertain the more than 57 million enthusiasts who play fantasy sports annually and on a daily basis. The destination channel for fantasy sports players, its programming includes exciting live studio programming, call-in shows, expert panels, celebrity and expert drafts, reality programming and on-site commentary from sports venues, as well as short-form programming from the experts around the

continent, providing fantasy sports discussion and analysis for football, baseball, basketball, soccer, golf, hockey, NASCAR and other sports.

FNTSY Sports Network is owned by Anthem Sports & Entertainment Corp., which is also the parent company of Fight Network, the world's premier combat sports television channel, already available on Cogeco Cable Canada on channel 749 (HD) and 121 (SD) in Ontario and now also available in Quebec on Selective.

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**About Anthem Sports & Entertainment Corp.**

Anthem Sports & Entertainment Corp. is a global leader in operating targeted specialty television channels on linear, digital and mobile platforms with offices and studios in New York, Toronto, Las Vegas and Los Angeles. Anthem's portfolio includes [Fantasy Sports Network \(FNTSY\)](#), the world's first and only channel dedicated to fantasy sports, [Edge Sport](#), an extreme and action sports network launching soon in Canada and other territories, [RotoExperts.com](#), a leader in fantasy sports content, [DailyRoto.com](#), the most comprehensive and far-reaching daily fantasy sports website, and [Fight Network](#), the world's premier combat sports channel now broadcasting in the U.S., Canada and over 30 other countries. Anthem also has a significant ownership interest in [Pursuit Channel](#), one of the top outdoor channels in the U.S. available in over 40 million homes, and it owns [SportsGrid.com](#), a leader in general sports entertainment commentary. Anthem has also partnered with Lucas Oil Products to launch [MAVTV Canada](#), a 24-hour destination channel for all things motorsports in the Canadian market.