



New Puzzle Game 'Brain Boss' Will Strengthen the Capacity of Human Brain



Brain Boss – a game from Rise Up Labs, being completely distinct from other mundane and generic games on the marketplace. It's a game focusing on brain activities as players have to match numbers with different reference colors. This will make the brain proactive in coordinating both the right and left hemispheres and push it to the limit. This simple memory concentration game is now available in App Store, Google Play, Amazon and Windows Store.

Gamers who are tired of playing mundane games with over-used mechanics and virtually having nothing to offer except passing the time on your commute- they can now delve into Rise Up Labs' latest offering 'Brain Boss'. It is a free casual game with a focus on memory concentration and twitch reflexes and available in the App Store, Google Play, Amazon and Windows App Store.

'Brain Boss' delivers a fast paced experience where the player needs to tap on a colored number that accurately matches the reference color. A minimalist yet aesthetically pleasant UI keeps the levels clean and fun but the game's main draw is its thrilling game play which challenges the players to a workout of their own brains. Ultimately, it will not be just a frivolous venture to pass the time but a worthy way to improve one's memory skills.

As the left hemisphere of the brain processes logic and numbers while the right one responds to rhythm and color, the player's actions (tapping the exact number with the right color at the right time) will force the brain to coordinate the inner workings of the two hemispheres. A timed window for each number will keep the players on their toes, as every wrong tap decreases the overall time for each round upto five times. At the end, the player gets the results of his/her endeavour. So, time to lock up on your reflexes, folks!

“Brain Boss is a combination of exciting fun game play and casual puzzle elements,” – commented by Ershadul Hoque, the founder and CEO of Rise Up Labs. “The game play, the UI, the visuals and the sounds we used are simple but eye-catching and unique. If you play the game, you’ll get to know the limits of your brain and how competent your concentration is. Also, this game will undoubtedly boost up and strengthen your memorizing skills for the better.”

So, do you want to challenge your brain and reflexes? It's a serial of taps, if you can.

Game Official Website: <http://www.riseuplabs.com/download-games/brain-boss/>

Rise Up Labs

Tropical Alauddin Tower, Floor-12/E, Plot-32/C,
Road-02, Sector-03, Uttara Model Town, Dhaka-1230
88-0175-974-7387, 88-02-8963-158 | contact@riseuplabs.com
www.riseuplabs.com



Download on the App Store: <https://itunes.apple.com/us/app/brain-boss-scientific-memory/id920372599?mt=8>

Get it on Google Play: <https://play.google.com/store/apps/details?id=com.riseuplabs.brainboss>

Available at Amazon Appstore: <http://amzn.to/1Twth07>

Download from Windows Phone Store: <http://www.windowsphone.com/s?appid=bba726e3-0f5d-4c0c-936f-2a1caeab452b>

Additional game information, including screenshots and media kit is available in Dropbox at <http://bit.ly/brain-boss-press-kit>

For all other information or media inquiries, contact Md. Asaduzzaman Bappy on behalf of Rise Up Labs at (880)175-974-7387 or pr@riseuplabs.com

About Us

Rise Up Labs is an independent and fast-growing game studio headquartered in Dhaka, which focuses on creating fun, challenging, high-quality, no-cost unique games for iOS, Android and Windows devices.

Learn more from www.riseuplabs.com