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Galaxy Wire & Cable, Inc. 903 Sheehy Drive, Suite E Horsham, PA 19044 Phone: 215.957.8714 Fax: 215.957.8717 Web: http://www.GalaxyWire.com

## For Immediate Release

## Galaxy Wire & Cable Launches New Website and New Brand

Galaxy Wire & Cable, Inc. announces the launch of its new website at <u>www.galaxywire.com</u> along with its new logo and branding. Galaxy is a leading supplier and manufacturer of custom and stock wire and cable.

Horsham, PA, November 4, 2015 - Galaxy Wire & Cable announces the launch of its new website (<u>http://www.galaxywire.com</u>) that features the new company logo and branding. The new website now provides users with deep, rich information about Galaxy's products and services so that customers can better understand Galaxy's extensive offerings and easily qualify Galaxy as a wire and cable supplier. The website's responsive design makes it easy to view and use on computers, tablets and mobile devices. The new logo and tagline provide a modern, techsavy look to match Galaxy's broad capabilities and vast experience.

Galaxy's website now features new sections on their custom wire and cable offerings as well as standard products. For **Custom Wire and Cable**, Galaxy provides a long list of insulation and jacketing materials (<u>http://www.galaxywire.com/custom-wire-cable/jacket-insulation/</u>) that can be utilized, along with conductor, shielding and other enhancement options. Customers can use the Custom Cable Quote Form to provide their required specifications and get a quick response from Galaxy. The section on **Standard Wire and Cable** describes the offerings for commercial applications, those that meeting MIL specifications, and UL/CSA approved products, along with tubing, sleeving, and wire management products and molded cord sets.

## The Assemblies & Harnesses section

(http://www.galaxywire.com/assemblies-harnesses/) highlights many of Galaxy's value-added services and manufacturing capabilities for cable assemblies, wire harnesses, box builds, coaxial cable/RF cable jumpers, overmolded cable assemblies, and wire lead manufacturing. The category for **Applications** shows two dozen uses for Galaxy's wire and cable such as Low Smoke Zero Halogen (LSZH)

(http://www.galaxywire.com/applications/low-smoke-zero-halogen-cable/), Extreme Environment, and Military Power/M3432/CO cables. And the Industries area describes many of the sectors that Galaxy serves.



"With its deep product content, the new Galaxy website makes it easier for customers to do business with us." said Galaxy Vice President Eric Lutz. "Users can easily find what they need, get detailed product information on standard and custom wire and cable, and contact us easily for assistance."

## About Galaxy Wire & Cable, Inc.

Galaxy Wire & Cable is a leading supplier and manufacturer of custom and stock wire and cable, in a variety of insulation and jacket materials, with many conductor, shielding and enhancement options, with design and engineering assistance available. Offerings include cable assemblies, wire harnesses, box builds, jumpers and wire leads. Cable and wire from Galaxy is used for in a variety of industries and applications. Galaxy is a certified womanowned business/women's business enterprise (WBENC), ISO 9001:2008 certified and ITAR registered. Visit Galaxy Wire & Cable online at <a href="http://www.galaxywire.com">http://www.galaxywire.com</a> for complete information on all wire and cable products.



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