

EarthBend Announces Distribution Partnership with Pronto Networks

Delivers Enterprise-Class Cloud Managed Wi-Fi Solutions to EarthBend Channel Partners

SIOUX FALLS, S.D., Nov. 5, 2015 — [EarthBend](#), a premier value-added distributor of business telecommunications and IT solutions, today announced a distribution partnership with [Pronto Networks](#), a provider of carrier-class Operations Support Systems (OSS) that enable network operators to deploy and manage large public WLAN networks. Pronto Networks software provides support for provisioning, configuration, authentication, access control, security, pre- and post-paid billing and roaming settlement.

The Pronto Cloud Controller (PCC) is a next-generation cloud Wi-Fi network configuration, management and monitoring solution that delivers enterprise-class functionality while eliminating upfront costs for on-site setup and maintenance. Businesses can leverage PCC to deploy and centrally manage large numbers of access points distributed in a wireless network. Automatic provisioning and configuration of access points makes deployment a plug-and-play exercise. PCC supports multiple compatible Pronto Intelligent Access Points (PIAPs) for both indoor and outdoor environments.

"We are pleased to be partnering with Pronto Networks to make their managed Wi-Fi solutions available to our channel," said Ryan Donovan, general manager and vice president of sales and service at EarthBend. "Many businesses have enterprise-level needs, but limited IT resources at their disposal. The cloud-managed WLAN technologies available from Pronto Networks offer a compelling and cost-effective way for organizations of any size to meet rapidly changing network demands."

Key benefits of the Pronto Networks solutions include:

- Elimination of expensive on-site controllers and avoidance of hidden costs, delivering capital expenditure savings
- Rapid field deployment with zero-touch, automatic configuration and provisioning
- Easy administration and control via a user-friendly and intuitive dashboard interface
- Inclusion of free 24X7 support as well as periodic feature and firmware upgrades

"The Pronto Networks managed Wi-Fi solutions offer tremendous SMB and mid-market opportunities," said Nandu Desai, CEO of Pronto Networks. "We are eager to help EarthBend's channel partners capitalize on the value proposition presented by our products."

About EarthBend:

EarthBend has been distributing telephony peripherals and IT solutions to a vast group of telecommunication resellers since 1993. In addition to its North American distribution footprint, EarthBend has been serving clients directly in the Midwest for 32 years. Today, EarthBend serves as an extension of its 3,000 plus customers, providing highly qualified engineers with key certifications from some of the largest voice, data and technology manufacturers in the industry. EarthBend's offerings are highly scalable, secure, easily managed and optimized to meet evolving customer needs, and with an extreme focus on delivering cost-effective solutions and best-in class customer satisfaction. For more information, please visit www.earthbend.com.

About Pronto Networks:

Pronto Networks is a leading global provider of cloud managed Wi-Fi and 4G-enabled access points to enterprises and the world's top operators, including Airtel and Verizon. With a 14-year pedigree, Pronto manages millions of subscribers, over 100,000 deployments and 60-plus city-wide networks while enabling cost-effective rollout and monetization of all types of WLAN networks. Pronto's remotely managed cloud dashboard saves enterprises management, configuration and maintenance costs while maintaining flexibility and scalability with zero ongoing platform management fees. Pronto Networks is

headquartered in Walnut Creek, California, USA, with additional offices throughout the US and India. For more information, please visit www.prontonetworks.com.

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