

## Day One - 26 Jan 2016, Tuesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction
- 09:10 **Shifting the Polyester Supply Scenario: RIL Perspective**
- New PLA & PET capacity in Dahej and impact on trade
- Rakesh Gaur, Polyester Head  
Reliance Industries Limited*
- 09:40 **Low Crude Oil: A Threat or Opportunity for Future PET Investments?**
- Latest Review of global supply compared to demand
  - Investments in PET manufacturing capacity
  - Regional review and projections for inter-regional trade
  - Pricing review and prospects
  - Global overview of PET recycling, investment strategies and sustainable development in a low crude oil price environment
- David Swift, Managing Director  
PCI (PET Packaging, Resin & Recycling) Ltd.*
- 10:10 **Global MEG Outlook in Low Crude Oil Regime**
- Impact of falling crude price on global economies
  - Global MEG supply and balance
  - Regional consumption split
- Kamlesh Parwani  
Commercial Director (IMEIP)  
MEGlobal International FZE*

- 10:40 Discussion followed by Refreshment Break
- 11:10 **Staying Competitive in a Challenging Period: UAE PET Outlook**
- 11:40 **Iran PET Outlook**
- 12:10 **PET Raw Material Challenges for Ivory Coast/West Africa**
- Driving factors & market determinants
  - Growth in PET and packaging trends
  - Demand & supply balance
  - Raw material challenges
- Kuodio Sey, General Manager  
Ivoirinne de Plastique*
- 12:40 Discussion followed by Networking Lunch
- Hosted by**
- 
- Intelligent Process Cooling*
- 14:00 Chairman's Introduction
- 14:05 **Personalization of Packaging to Meet Consumer Trends in the GCC**
- Packaging that's driving market change: consumer wants vs. needs?
  - Impact of PET in small sized packaging, bottle shape innovations, etc.
  - Advancements in packaging in tandem with sustainability
- Senior Analyst  
Euromonitor International*

- 14:35 **Saudi's Juice & Dairy Market Opportunities & Packaging Approach**
- Changing landscape of retailing and consumer preference
  - Growth and market drivers
  - Role of PET and recycling/sustainability initiatives
- Kaunain Shahidi  
Sr. Manager Packaging Development  
Almarai Saudi*
- 15:05 **Pushing the Limits of Extrusion – Customized Melt Properties with MRS Technology**
- Ralf Altepeter  
Manager (Technical Sales)  
Gneuss Kunststofftechnik GmbH*
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- 15:35 Discussion followed by Refreshment Break
- 16:05 **Omniya: Kuwait's 1st PET Recycling Project**
- Role of people and changing the recycling culture
  - Segregation and collection method
  - Recycling facility: where will the collected bottles go?
  - Impact of Omniya and how will it change recycling in Kuwait?
- Sana'a Mohamed Al-Ghamlas  
Deputy CEO  
Kuwait Packaging Materials Manufacturing Co.*

- 16:35 **Innovations in Shrink Sleeve & Labels**

- 17:05 Discussion followed by end of Day 1

## Day Two - 27 Jan 2016, Wednesday

- 09:00 Chairman's Introduction
- 09:10 **Thermoform Sheet Market Outlook & Challenges**
- Markets in GCC for food applications, medical and industrial
  - Flexible and microwaveable applications
  - PET trays vs. PVC, PS and others
  - Challenges in sheet extrusion
- Eng. Mohamed Samir  
GM & Plant Manager  
PET for Packaging Materials*
- 09:40 **Aseptic Filling & Growth in the Dairy Market**
- Valerio Cazzato  
Head of Sales (Middle East & India)  
GEA Procomac S.p.A*
- 10:10 **Ecodyr System - New Integrated Solutions for the Cooling of PET, Packaging and Beverage Industries**
- a) **Process control & cooling: Efficiencies and cost reductions for PET**
- b) **Cooling systems for PET and the beverage Industry:**
- More productive, efficient and safe systems
  - Reducing carbon footprint and water consumption
  - Low environmental impact? Is it possible today?
  - Beverages: More efficient system by eliminating the use of ammonia
- Nizar Benammar  
Business Administration & International Trade Specialist, Frigel*

- 10:40 Discussion followed by Refreshment Break
- 11:10 **PET Preform Outlook for Ghana/East Africa**
- Growth in the water & beverage sector
  - Trends in PET packaging and quality issues
  - Demand and consumption
- 11:40 **Latest in PET Packaging Sustainability Trends**
- 12:10 Final Discussion followed by Closing Lunch
- 13:30 End of Conference

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## “Capturing higher margins & adding value in PET packaging during a challenging period.”

Consumer demand for easy packaging, innovative bottles and greener solutions are driving new advancements globally in PET bottling and packaging.

Fast emerging thermoform sheet business and recycling sector also holds much opportunities for the PET value chain. However, PET resin prices continue to dive; failing to keep pace with consumption.

Weak oil price and falling feedstock prices are some of the factors dampening the supply side of the PET business. New investments and capacities by Reliance and OMPET will also shift the dynamics of PET trade in the region and globally.

In a surplus market, where are the pockets of growth and bright spots? Will promising African markets mitigate the access capacity within the region? Does low price equals to more conversion to PET based packaging?

## New Focus at 17th MEAPET

- **Reliance** unveil their new capacity which will consolidate RIL's position as a leading PET resin producer with global capacity of 1.15 MMTPA
- **Ivory Coast & West Africa's** raw material challenges, demand and opportunities
- **Kuwait** embarks on a novel approach to recycling with Omniya: 1st PET recycling project in the country
- **Thermoform** sheet markets in GCC for food, medical and industrial applications.
- Newly launched **LDPET system** that permits 100% recycling of sleeved bottles while producing a completely pure recycled resin

As well as other key highlights:

- Inter-regional trade; will protection measures continue to increase?
- Trends in market and pricing globally and in the region
- Assessing global MEG outlook in low crude oil regime
- Milk and dairy consumption trends in the region and innovations in aseptic filling
- Impact of small sized packaging, bottle shape innovations, etc. for the GCC markets

*And more!*