

# SOUNDFREQ<sup>®</sup>

## Sound Rise Hotel Edition Alarm Clock & Wireless Speaker

*for  
hotels*



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*“a beautiful alarm clock”*

iLounge  
CES 2014 Best of Show



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## The Best Alarm Clock for Hotels

*Just as mobile technology has evolved, so to have a hotel guests needs. Sound Rise evolves past a traditional alarm clock to meet the needs of the modern guest. Sound Rise is a smart alarm clock, multi-device charging station, and wireless speaker all-in-one.*

### **Sound Quality**

Our goal with Sound Rise was never to create the biggest sound. The intent was to fill a bedroom with crisp, balanced sound in a footprint that didn't monopolize the nightstand. While filling a hotel room with sound is a noble goal for a music-loving company, we know that it can't come at the expense of filling another guest's room with unwanted sound bleeding through the walls. So we offer a lower maximum volume on the hotel version of Sound Rise.

That said, sound (or more specifically, music) is our end game, and while we're not offering a product that blows the doors off a guestroom, we take pride in being the best-in-class at not only our price point, but also among higher-priced products.

### **Brand Reputation**

Soundfreq has quickly established itself as a brand for the home. With the hotel version of Sound Rise, your hotel gets the function of a hotel-specific product laid against a brand

that offers the familiarity of home, both in its design (more on that in a minute) and its lineage. The Soundfreq name conveys a boutique quality that will speak to a more personalized and unique guest experience than other brands that are mass-marketed in virtually every sense.

A quality like this may be lost on some guests using an alarm clock, but the opportunity of a hotel to make a statement should be taken at every opportunity, even with the clock on the nightstand. The Soundfreq brand does this to an extent that others, at any price point, simply cannot.

### **Functionality**

While the functionality of Sound Rise is addressed exhaustively in our other materials, and the following sheet, we quite simply designed an evolved alarm clock speaker for a different generation of guest. Rather than taking half-measures such as shoehorning in a USB port, or taking an existing design to incorporate Bluetooth, we approached the device in a holistic fashion,

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something we hadn't seen done since the days of the Sony DreamCube.

As such, we don't just offer a lot of features. We offer a lot of features that work together in a seamless and intuitive fashion. Bluetooth can make your phone's music your alarm. You can set Sound Rise to nap or to fall asleep. It can complement a hotel's blackout shades by going completely dark, illuminating with just the touch of a button. With our hotel-specific version, we incorporate another degree of functionality by adapting these proven features for your hotel guest.

## ***Always the Right Time: Auto-Daylight Savings***

Sound Rise Hotel Edition offers three key features that make it a timeless clock: auto-DST, a back-up battery and a tamper-proof time setting. Once you set up the time on Sound Rise, your staff will never

have to worry about adjusting it again. Everyone knows to spring forward and fall back, but remembering when to make the change and having your housekeeping staff switch all the clocks in every room can be quite a chore. Sound Rise Hotel Edition's auto-DST runs off of a built-in internal calendar that automatically adjusts the time one hour ahead for Daylight Savings Time and one hour back to Standard Time. There aren't any buttons or switches that your hotel staff needs to remember press. Sound Rise simply keeps the right time, all the time.

Sound Rise also has a built-in backup battery, so if there's a power outage, Sound Rise keeps the time until the power comes back on. And to ensure the time isn't changed by guests, we removed the "time set" button on the hotel edition of Sound Rise so that guests can't tamper with the time. Now you (and your guests!) can sleep with ease knowing that rooms will always have the right time displayed.



*Spring forward and falls back automatically so Sound Rise is always right on time.*



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## *Design & Customization*

The one thing we didn't change for our hotel version of Sound Rise is its look. The same clean lines and elegant simplicity that have made Sound Rise a modern classic in the bedroom also make it look right at home in a hotel room, too.

For hotels, though, we're taking it one step further and offering customized designs

for your hotel. From solid colors to bold, vibrant patterns, Sound Rise Hotel Edition can be customized to match the color palettes featured in any room. You can pick from styles we've already designed or work with us to come up with a one-of-a-kind design that's just right for your hotel. For hotels that place a premium on design, a customized version of Sound Rise offers a unique style -- that's as unique as your hotel.



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## Sound Rise Hotel Edition



### Benefits for the guest

- Bluetooth streaming allows guest to use their phone anywhere in the room without interruption or interference.
- Best of class sound quality for enjoying music and media.
- Bluetooth compatibility for any type of smartphone (iOS or Android), tablet and laptop.
- One-touch Bluetooth pairing and other design features allow easy use.
- Small nightstand footprint creates space for other items within arm's reach of guest.
- Two high-power 2.1A USB charging ports seamlessly integrates convenient phone/tablet charging capability, and easy visibility.
- Award-winning product.

### Benefits for the hotel owners

- Dock-less design allows Sound Rise to maintain utility throughout device hardware changes.
- Dual high-power 2.1A USB smart charging ports can charge all today's phones and tablets as well as newer, more power-hungry smart devices
- Easy to find USB charging ports prevent guests from moving furniture and unplugging other amenities to plug in their own phone charger
- Sophisticated, understated design is unmatched by any competitor in the market.
- Hotel-specific version of Sound Rise includes anti-theft tether, non-recurring alarm, cap on maximum volume, and easy one-touch reset by housekeeping.
- Sound Rise offers best-in-class sound and functionality at a price far less than competitors.
- Device housing and fabric front allow for customization to complement guest room design.
- Sophisticated, understated design is unmatched by any competitor in the market.

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### Sound Performance

- Custom designed monophonic driver; 3.5W with optimized power for maximum distortion-free volume
- Tone Control to select preferred equalization presets: flat, warm or bright
- Wireless audio streaming via Bluetooth 4.0

### Sound Rise for Hotel Features

- Two-high power 2.1A 5V USB smart charging power ports for mobile phones, smartphones and tablets
- Alarm with day setting control
- Auto DST, battery-backup and tamper proof time setting
- Adjustable screen brightness (with full black-out option and auto on at wake up) with custom digits designed to optimize readability without filling room with excess light.
- Volume limiter with controlled max volume
- Security attachment and metal bracket to secure power jack
- Attached line-in cable (standard 3.5mm)
- Backup battery saves time (for over 1 year) in case of power outage
- Single alarm feature with slide on/off to reset alarm each day so will not go off for the next guest in hotel
- Streamlined interface set for easy use
- Easy default reset for housekeeping upon check out



Bluetooth Wireless



Alarm Clock



USB Phone Charger

Width: 5.2" / 132mm    Height: 5.6" / 142mm    Depth: 3.3" / 84mm



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Dual 2.1A USB Charging ports

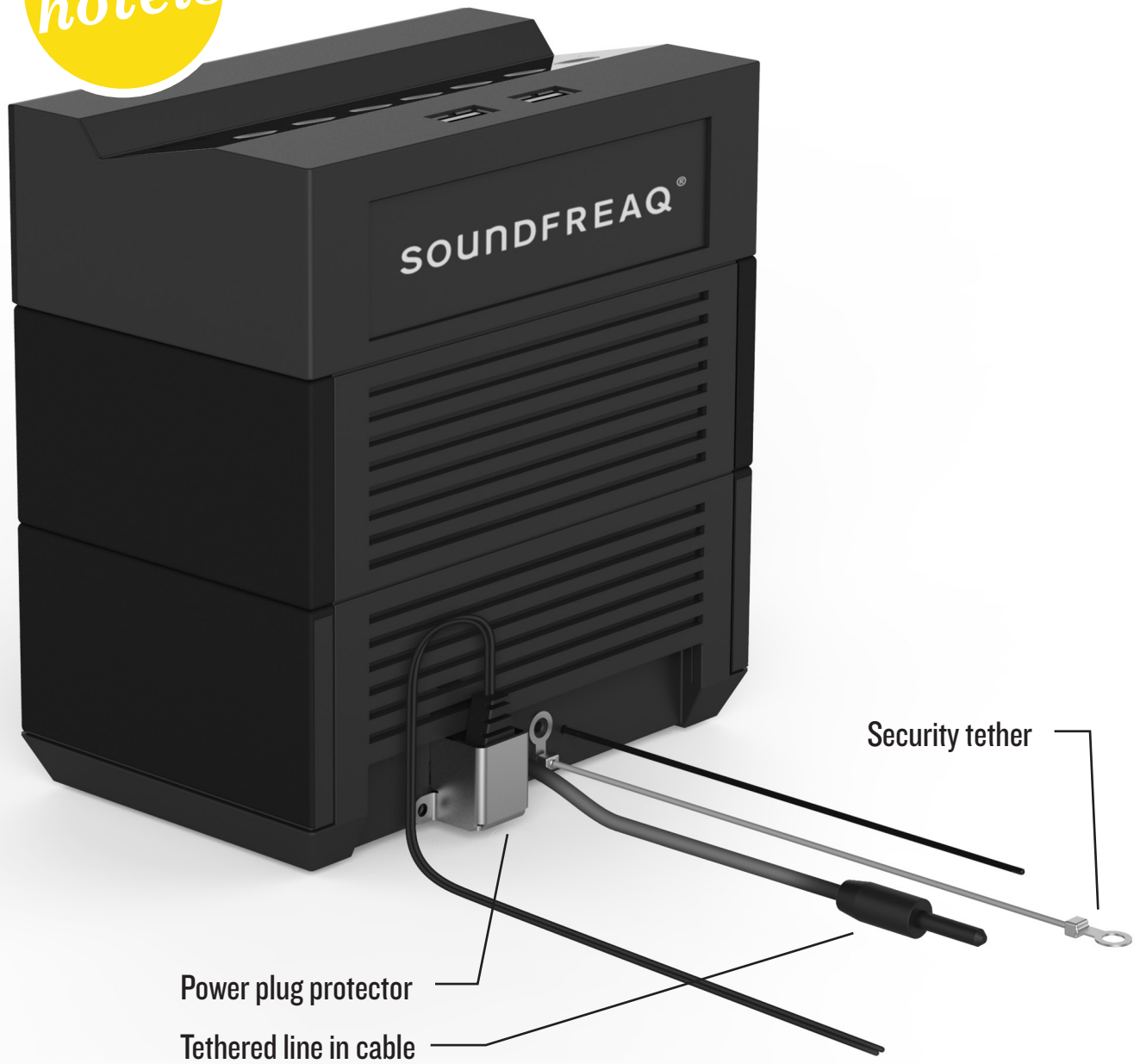




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Sound Rise Hotel Edition

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Security tether

Power plug protector

Tethered line in cable

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*Sound Crafted*

*BY*

MUSIC LOVERS



[soundfreq.com](http://soundfreq.com)